

Banners

OSLO

FILE FORMAT SPECIFICATIONS

Resolutions W x H:

Sørkedalsveien 106, Oslo	752 cm x 490 cm
Parkveien 15, Oslo	1100 cm x 590 cm
Storgata 32, Oslo	448 cm x 598 cm

FILE GUIDANCE

Set up files in 10% size, and add 0,5 mm bleed on all sides.
Example: Fullsize: 500 mm x 1200 mm. File sent to print: 50 mm x 120 mm + bleed: 51 mm x 121 mm.

If you use pantone colors, use Pantone Solid Coated (ex. PMS 485C)
Vectorise all fonts and curves. Check the resolution: Picture from 10 m to 50 m (viewing distance) >50 dpl in full size. Use following ICC profile: Coated FOGRA39.

File size: Max 30mb

DELIVERY

Deadline:

Artwork needs to be delivered to Ocean Outdoor no later than 10 business days prior to campaign launch.

Naming:

Mark the file with advertiser, format and campaign dates/ weeks. Please note that when sending in files, the file name should not contain; special characters, space or æ, ø. å.

Deliver to:

produksjon@oceanoutdoor.no