

PHOTO: DÄCKIA

Material Specifications

VÄXJÖ GRAND SAMARKAND Ö + V

FILE FORMAT SPECIFICS & DURATION

Resolution:	480 x 288 pixels
Ratio:	5:3
File format:	.jpeg .jpg .mp4 .png or HTML
Codecs:	H.264
Frame rate:	25 frames per second
Length:	5 or 10 seconds (5 sec recommended)

Artwork needs to be supplied at exactly the stated pixel size resolution. No trim, bleed or safe-area is required.

DEADLINES

Artwork needs to be delivered to Ocean Outdoor no later than 3 business days prior to campaign launch. For HTML campaigns, please provide links no later than 10 business days before broadcast.

Any artwork delivered late is not guaranteed to run on time.

FILE DELIVERY & ENQUIRIES

Delivery link: https://oo-se.wetransfer.com/

For questions regarding material, please do not hesitate to contact us at: adops@oceanoutdoor.se

NAMING

Please note that when sending in files, the file name should not contain; special characters, space or å/ä/ö.

Example of approved file name: advertiser_pixelsize_campaigndate