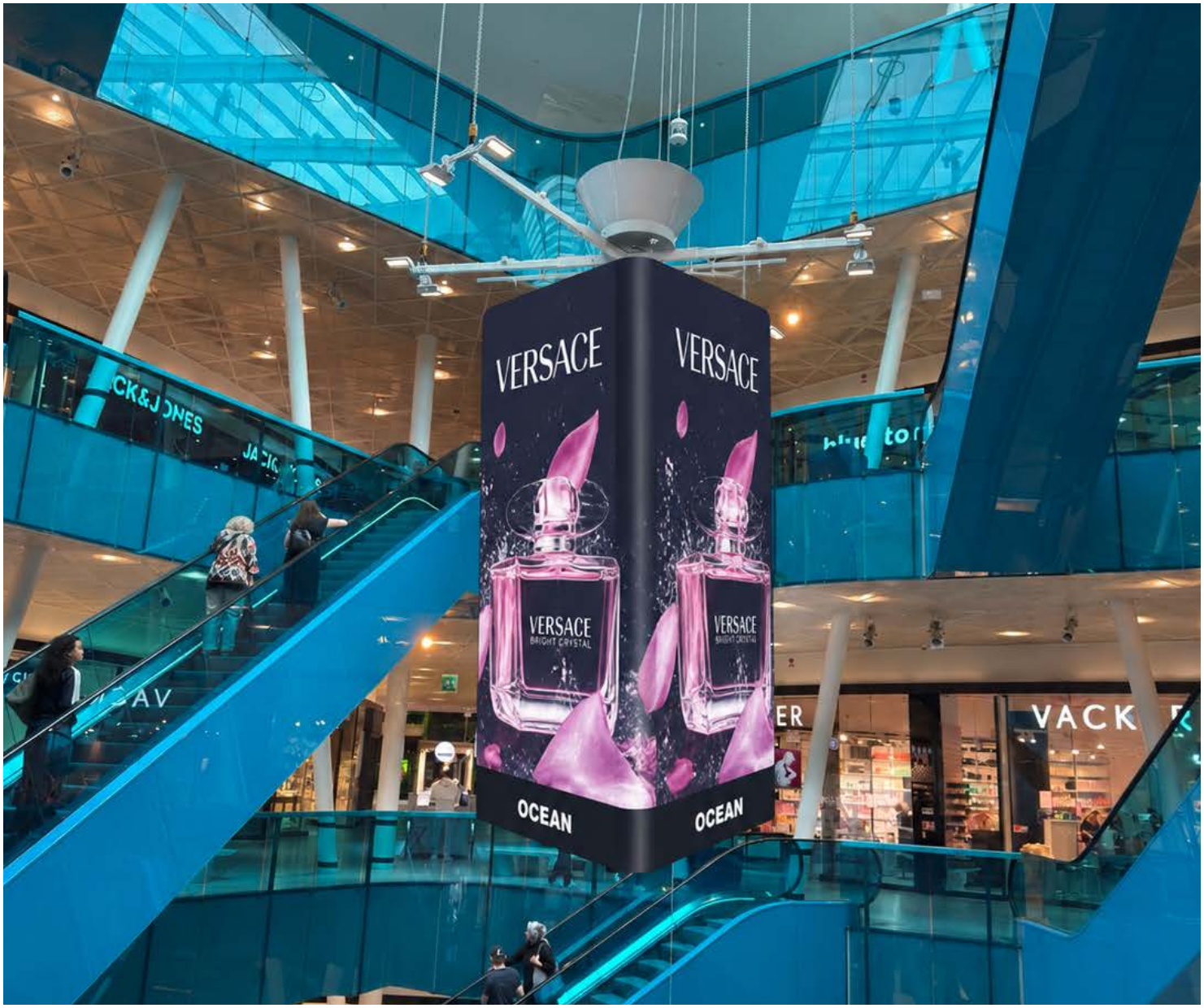


PHOTO: **VERSACE**

Material Specifications

MALMÖ EMPORIA- THE CORE

FILE FORMAT SPECIFICS & DURATION

Resolution:	1080 x 1920 pixels per side
File format:	jpg / jpeg / mp4 / html
Codecs:	H.264
Frame rate:	25 frames per second
Length:	5 or 10 seconds (5 sec recommended)

Artwork needs to be supplied at exactly the stated pixel size resolution. No trim, bleed or safe-area is required.

The Core consists of **3** equally sized sides forming a triangle, placed in Emporia Shopping centre in Malmö.

DEADLINES

Artwork needs to be delivered to Ocean Outdoor no later than 3 business days prior to campaign launch.

Any artwork delivered late is not guaranteed to run on time.

FILE DELIVERY & ENQUIRIES

Delivery link: https://oo-se.wetransfer.com/

For questions regarding material, please do not hesitate to contact us at: adops@oceanoutdoor.se

NAMING

Please note that when sending in files, the file name should not contain; special characters, space or å/ä/ö.

Example of approved file name: advertiser_pixelsize_campaigndate