STOCKHOLMS CENTRALSTATION

Station
Experience

Create memorable experiences thru a combination of the physical and the digital. Digital screens in attractive locations combined with physical events. Engage and inspire in a relaxed and positive environment.



STOCKHOLMS CENTRALSTATION

Grand Central

9422 × 720 px



The Art of Outdoor®

OCEAN

Grand Central
9422 × 720 px

Digital production specs

Resolution (True): 9422 × 720 px

Resolution (Output): 4096 × 2160 px (See blueprint)

File format: .mov or .mp4

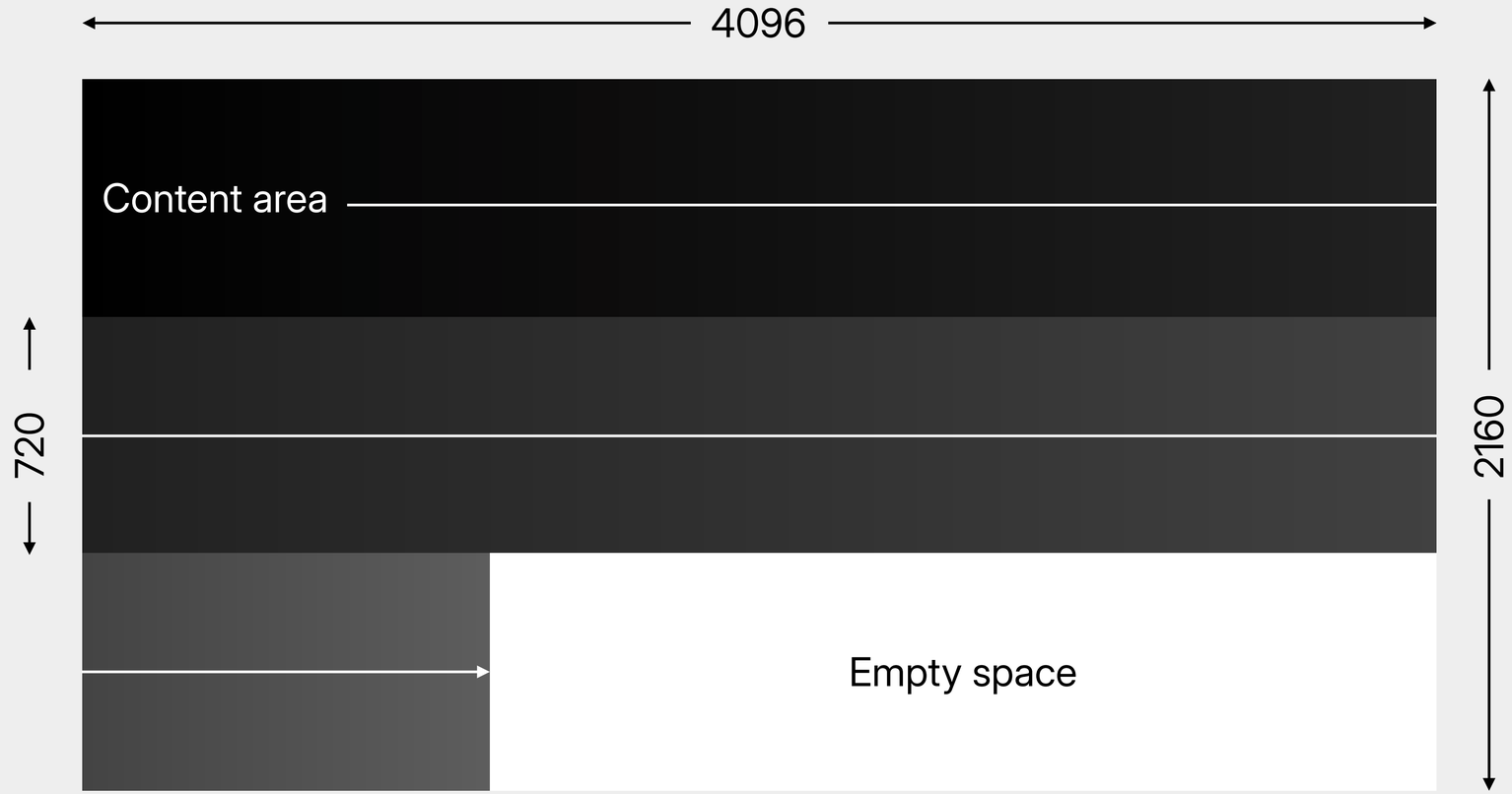
Codecs: H.264

Frame rate: 25 frames per second

Length: 15-45 seconds

Please use supplied AE template file to create and render content for Grand Central.

Blueprint for content



STOCKHOLMS CENTRALSTATION

Event location upper level

50-200 sqm



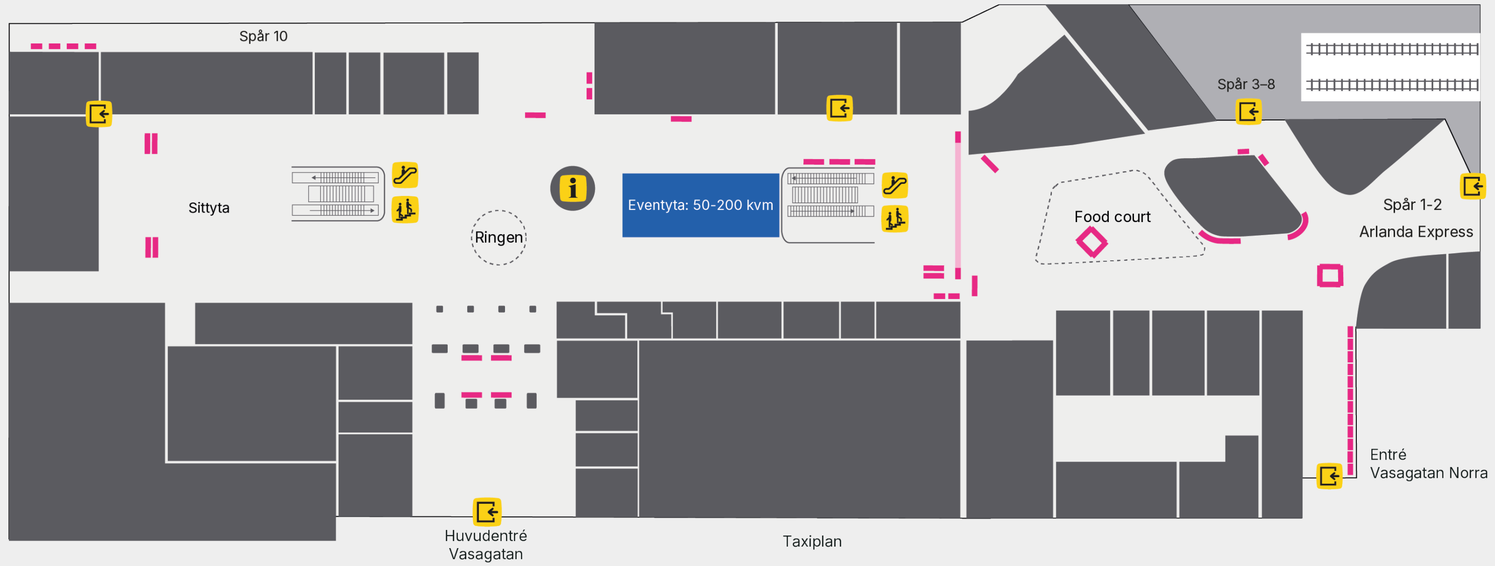
The Art of Outdoor®

OCEAN

Station Experience Stockholm

Included advertisement space

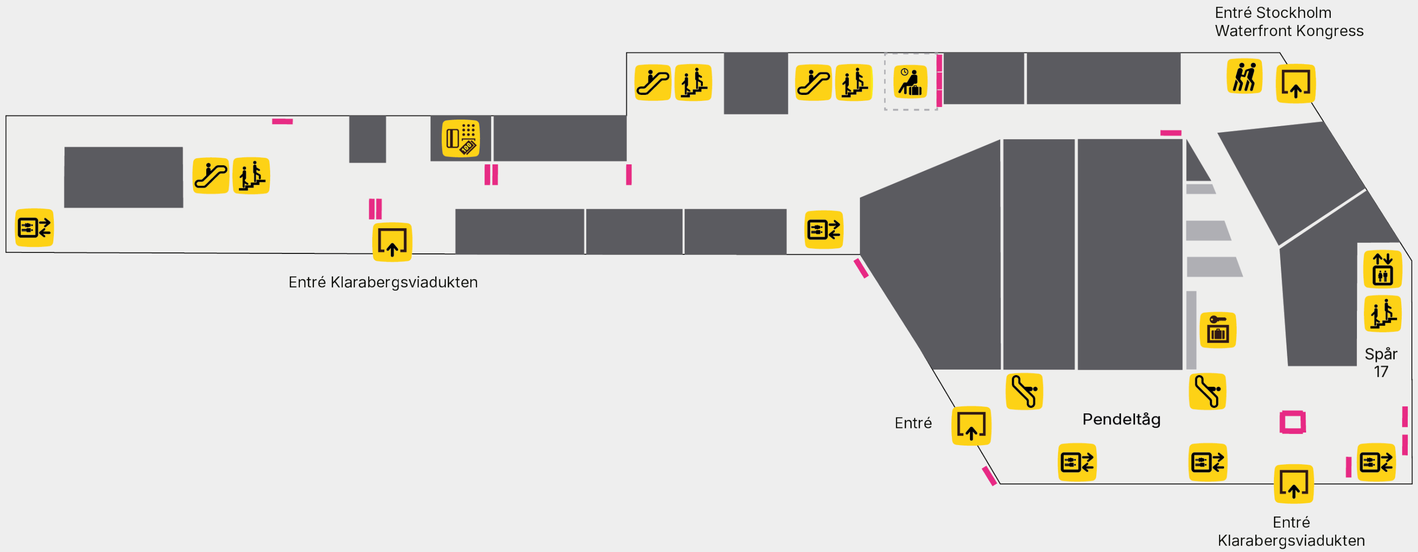
- Grand Central (25%)
- DOOH (8,33%)
- Event space: 50-200 sqm



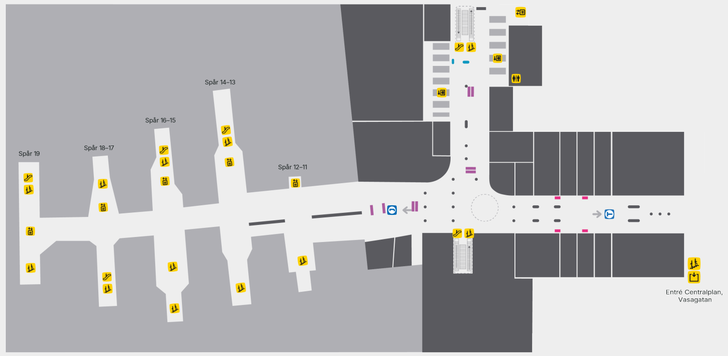
Centralhallen

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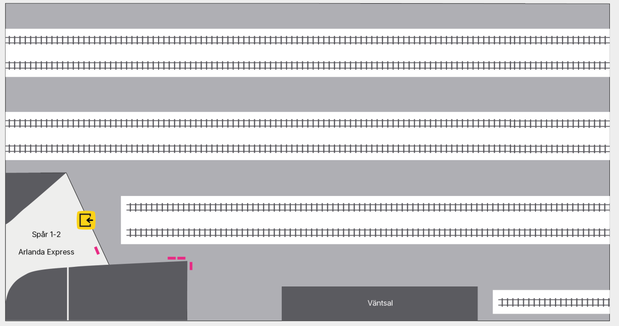
Station Experience Stockholm



Upper level



Lower level



Arlanda Express

Delivery

Deadlines
Artwork needs to be delivered to Ocean Outdoor no later than 14 business days prior to campaign launch. Any artwork delivered late is not guaranteed to run on time.

File delivery & enquiries
Delivery link: **https://oo-se.wetransfer.com/**
High-resolution, print-ready PDF in CMYK. Keep all layers in a single file. The design should NOT include crop marks or bleed. For best results, save the file without an embedded color profile; if you must select one, choose ISO Coated V2. Convert all text/fonts into outlines (vector paths).
Color profile: Fogra39 for banners

Naming
Please note that when sending in files, the file name must be clearly labeled with the advertiser, artwork, size and placement numbers.
Example of approved file name: advertiser_artwork_1500×3000mm_1

For questions regarding material, please do not hesitate to contact us at: **labs@oceanoutdoor.se**