STOCKHOLMS CENTRALSTATION

Station
Experience

Skapa minnesvärda upplevelser genom en kombination av det fysiska och det digitala. Digitala ytor på attraktiva placeringar i samspel med fysiska event – en kraftfull kombination. Engagera och inspirera i en avslappnad och positiv miljö.



STOCKHOLMS CENTRALSTATION

Grand Central

9422 × 720 px



The Art of Outdoor®

OCEAN

Grand Central
9422 × 720 px

Digital production specs

Resolution (True): 9422 × 720 px

Resolution (Output): 4096 × 2160 px (See blueprint)

File format: .mov or .mp4

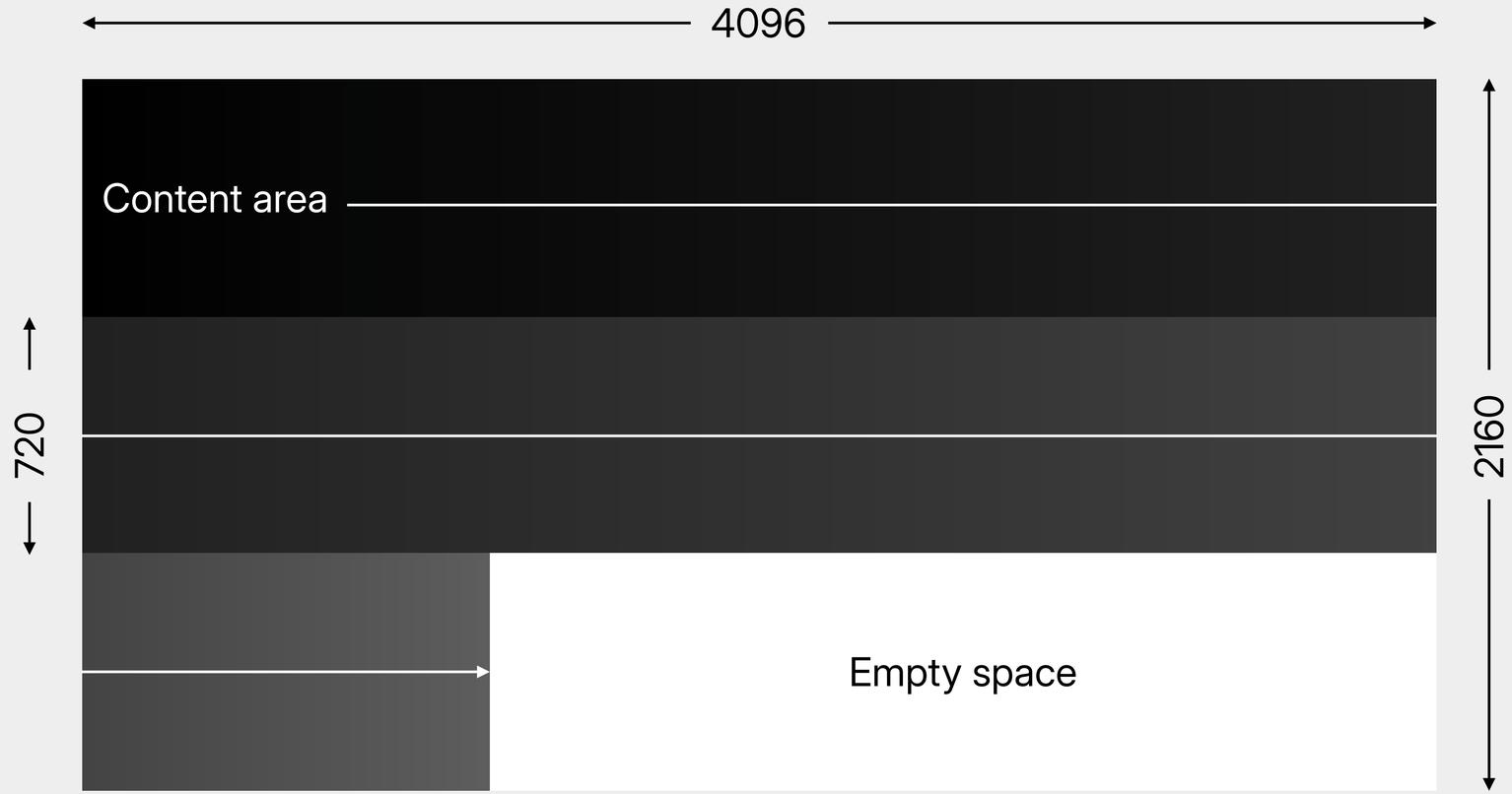
Codecs: H.264

Frame rate: 25 frames per second

Length: 15-45 seconds

Please use supplied AE template file to create and render content for Grand Central.

Blueprint for content



STOCKHOLMS CENTRALSTATION

Eventyta entréplan

50-200 kvm



The Art of Outdoor®

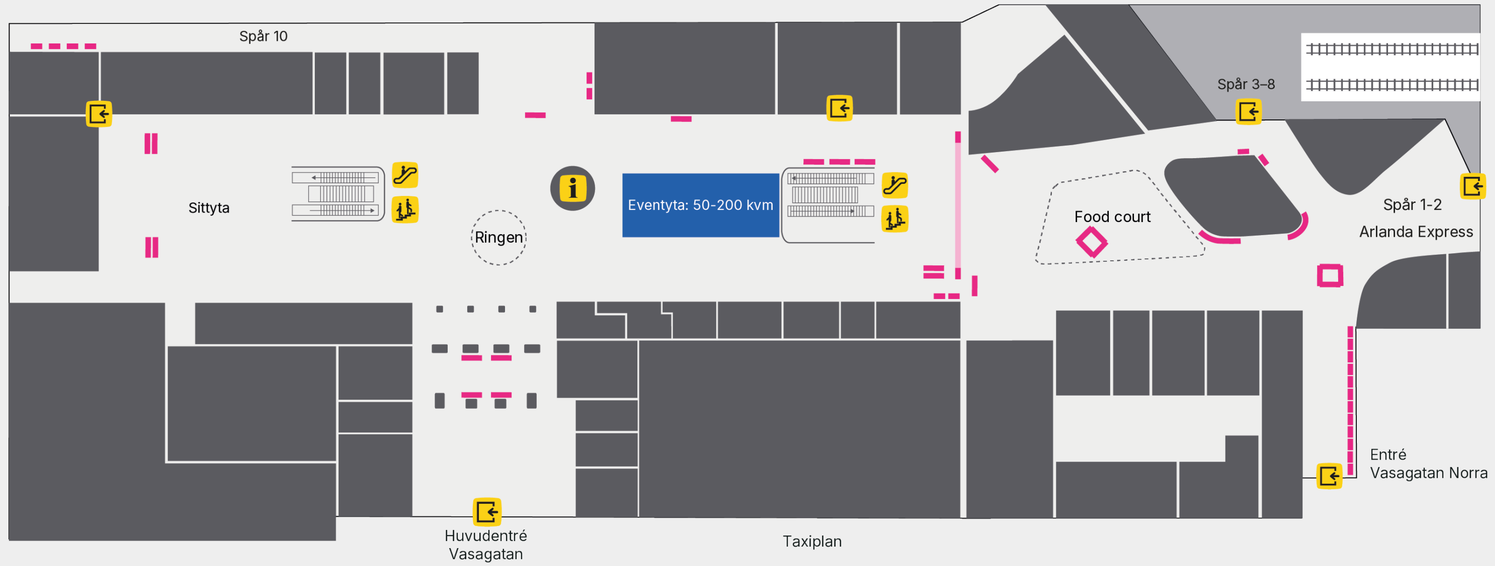
OCEAN

Station Experience Stockholm

Ingår i erbjudandet

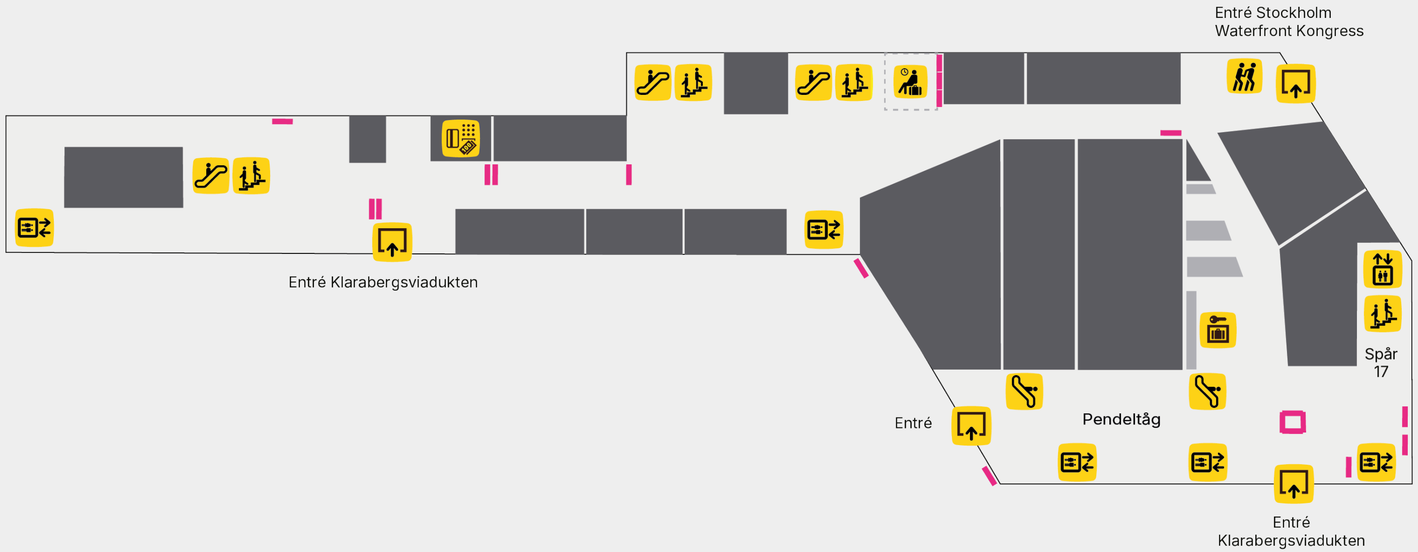
- Grand Central (25%)
- DOOH (8,33%)
- Eventyta: 50-200 kvm

Fortsättning på nästa sida

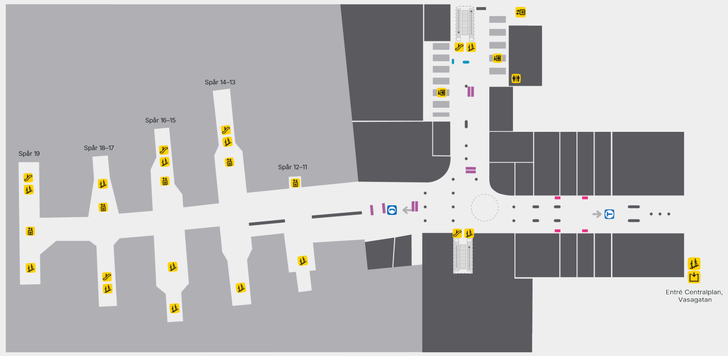


Centralhallen

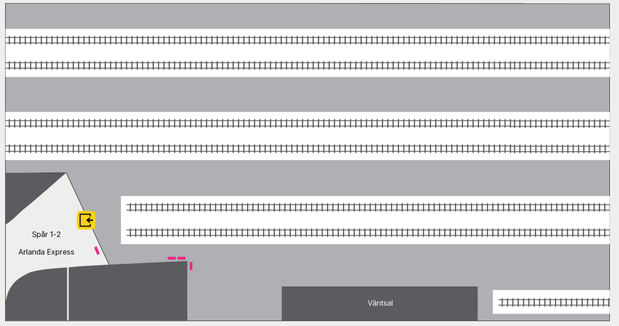
Station Experience Stockholm



Övre plan



Nedre plan



Arlanda Express

Delivery

Deadlines
Artwork needs to be delivered to Ocean Outdoor no later than 14 business days prior to campaign launch. Any artwork delivered late is not guaranteed to run on time.

File delivery & enquiries
Delivery link: **https://oo-se.wetransfer.com/**
High-resolution, print-ready PDF in CMYK. Keep all layers in a single file. The design should NOT include crop marks or bleed. For best results, save the file without an embedded color profile; if you must select one, choose ISO Coated V2. Convert all text/fonts into outlines (vector paths).
Color profile: Fogra39 for banners

Naming
Please note that when sending in files, the file name must be clearly labeled with the advertiser, artwork, size and placement numbers.
Example of approved file name: advertiser_artwork_1500×3000mm_1

For questions regarding material, please do not hesitate to contact us at: **labs@oceanoutdoor.se**