GÖTEBORGS CENTRALSTATION

Station
Domination

Take over the central station with the perfect combination of Experience and Attention. Make visitors remember, experience and engage with your brand.



The Art of Outdoor®

OCEAN

GÖTEBORGS CENTRALSTATION

Wrapping in the main lobby

(4 wraps)



Wrapping wind traps Centralhallen

Format
See location plan →
10 mm bleed with crop marks. Each original as a separate print file.

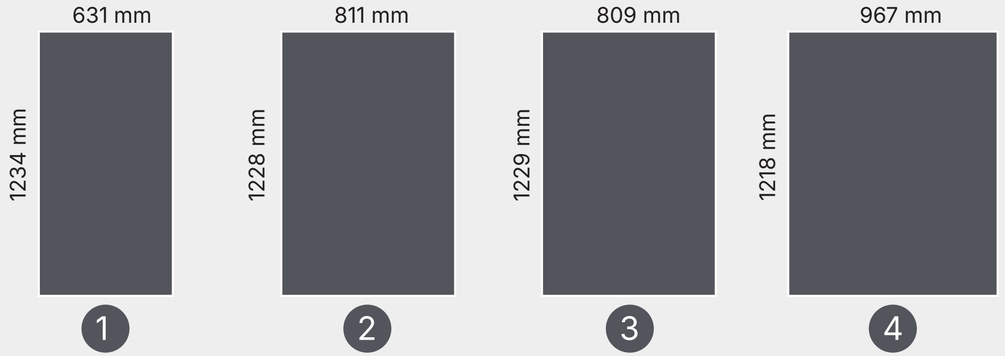
Material
Printed on foil with removable adhesive (promotional film) with Rapid Air.

Production
Use a matt laminate to avoid ”glare” from spotlights.

Additional information
Avoid placing the logo or text on the top and bottom 100 mm.

Delivery/packaging
Rolled from bottom to top. Packaged in protective material. Label the packaging with location and advertiser. Label the panels with location and numbering according to the location plan.

Location plan



- Place pictures of the motif on each box corresponding to its desired location.
- As installation is done at night, the position of each banner must be clearly defined in this location plan.
- Send this location plan to the production manager at least 10 days before the start of the campaign.
- The material should be in place at the installer 1 week before the start of the campaign. Label each package with adviser, picture of the motif and each location number (1-4).

GÖTEBORGS CENTRALSTATION

Ceiling Banners Centralhuset

1500 × 3000 mm

(10 banners)

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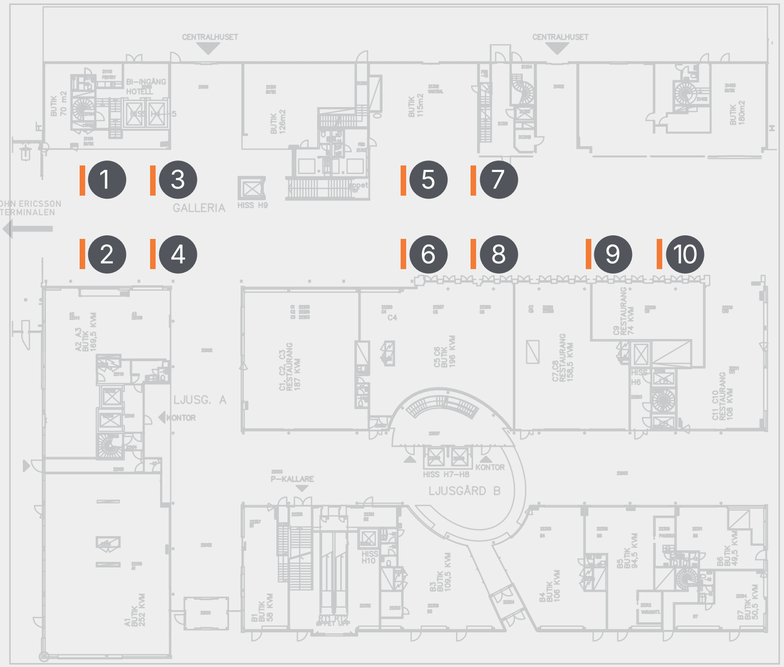


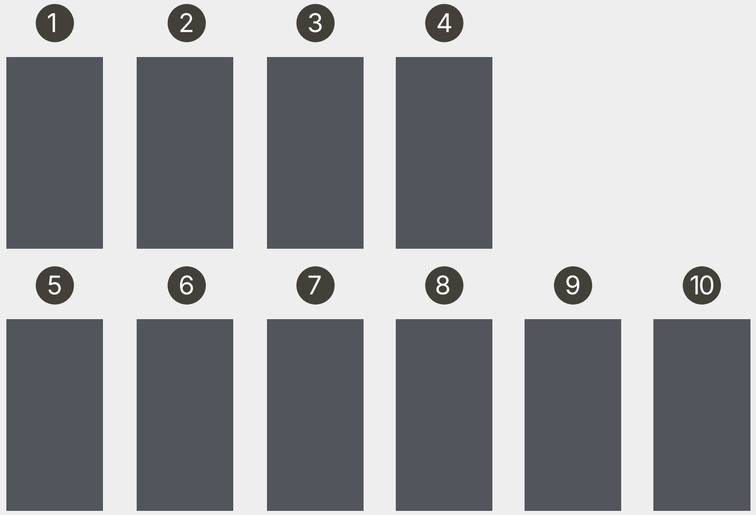
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Ceiling Banners Centralhuset

1500 × 3000 mm

Location plan





Format
Total dimension (including production):
1500 × 3000 mm (double print)

Material
Polyester textile with blockout, e.g. PGM Softtex Duo.
At least fire class B1 acc. DIN 4102.

Production
8,5 mm keder along upper edge.
Leadband along the bottom edge.

Additional information
Avoid placing the logo or text on the top and bottom 100 mm. Ability to have different images on each side.

Delivery/packaging
Rolled bottom up. Wrapped in protective material.
The delivery must be marked with advertiser and motif.

GÖTEBORGS CENTRALSTATION

Ceiling Banners Centralhallen (Old part)

1500 × 3000 mm

(12 banners)



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Ceiling Banners
Centralhallen
1500 × 3000 mm

Format
Total dimension (including production):
1500 × 3000 mm (double print)

Material
Polyester textile with blockout, e.g. PGM Softtex Duo.
At least fire class B1 acc. DIN 4102.

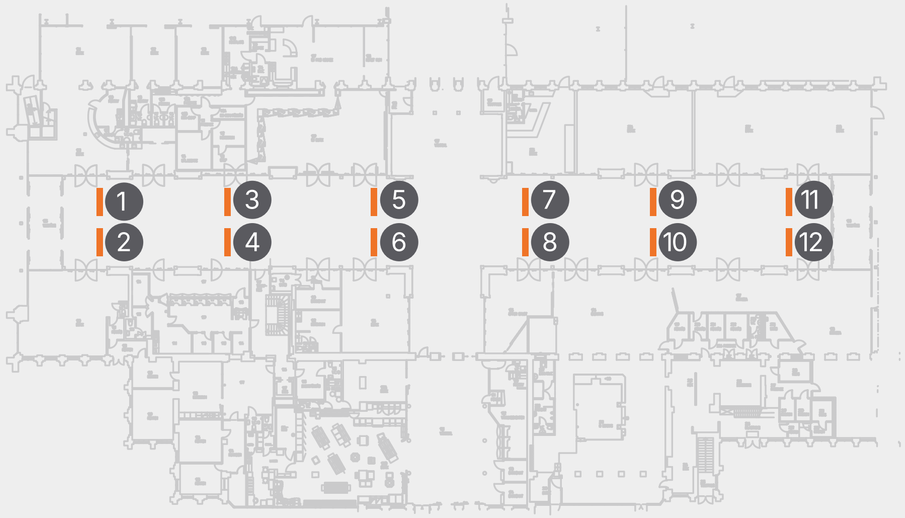
Production
8,5 mm keder along upper edge.
Leadband along the bottom edge.

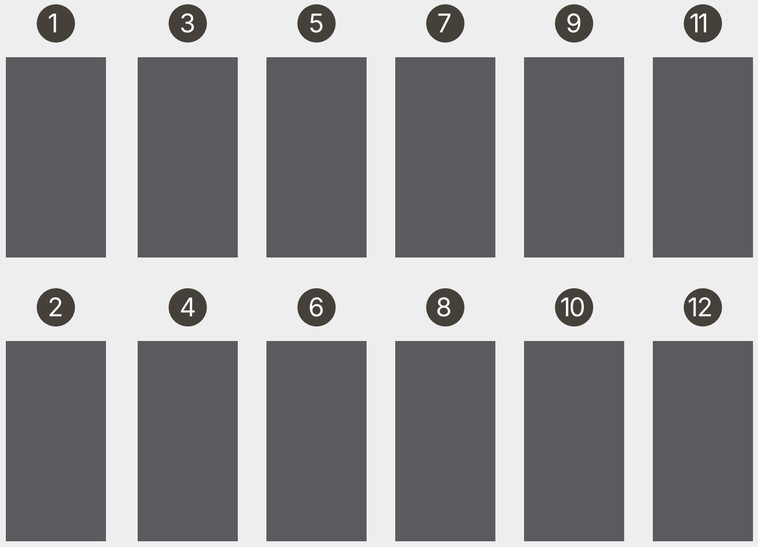
Additional information
Avoid placing the logo or text on the top and bottom 100 mm. Ability to have different images on each side.

Delivery/packaging
Rolled bottom up. Wrapped in protective material.
The delivery must be marked with advertiser and motif.

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Location plan





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GÖTEBORGS CENTRALSTATION

Ceiling Banners Centralhuset

1500 × 3000 mm

(5 banners)



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Ceiling Banners

Centralhuset

1500 × 3000 mm

Format
Total dimension (including production):
1500 × 3000 mm (double print)

Material
Polyester textile with blockout, e.g. PGM Softtex Duo.
At least fire class B1 acc. DIN 4102.

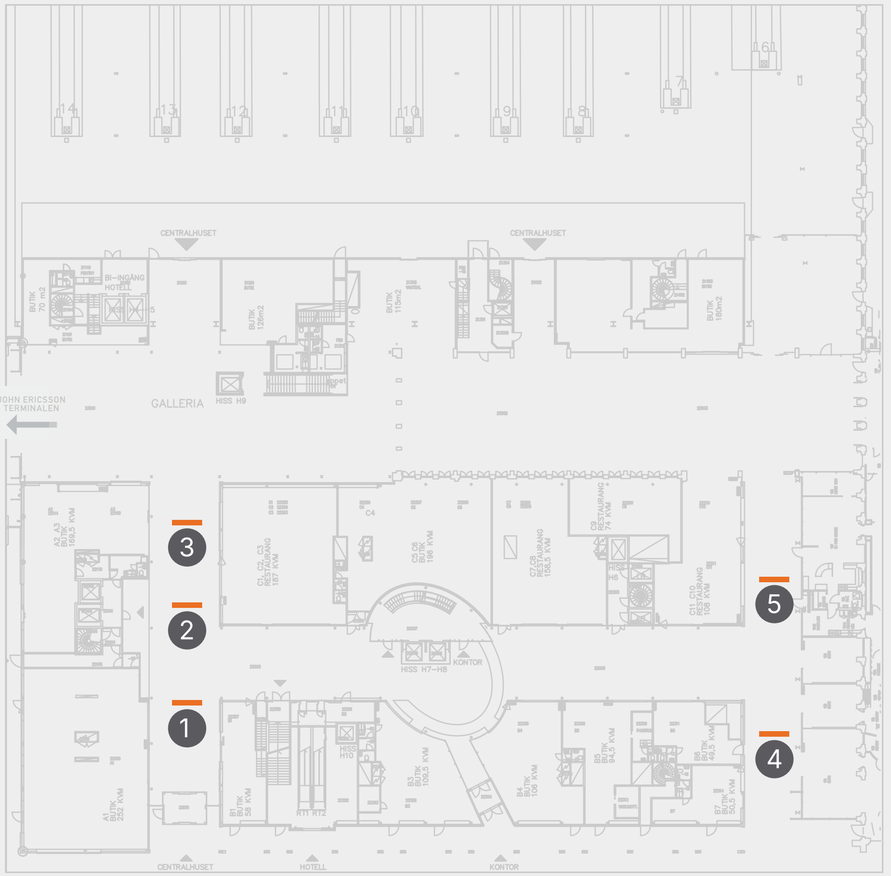
Production
8,5 mm keder along upper edge.
Leadband along the bottom edge.

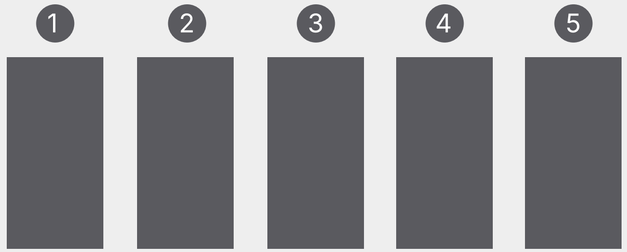
Additional information
Avoid placing the logo or text on the top and bottom 100 mm. Ability to have different images on each side.

Delivery/packaging
Rolled bottom up. Wrapped in protective material.
The delivery must be marked with advertiser and motif.

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Location plan





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Wall Banner Centralhuset

8070 × 2700 mm



Wall Banner Centralhuset

8070 × 2700 mm

Format
Total dimensions (including production):
Calculated by printing house depending on material.
Outer dimension aluminum frame: 8070 × 2700 mm

Material
E.g. Samba, FairTex or BannerTex.
At least fire class B1 acc. DIN 4102.

Production
Seam with rubber edge throughout, 14 × 3 mm thick.
Place a patch in the upper right corner of the banner for loosening the fabric from the frame.

Additional information
Avoid placing the logo or text on the top and bottom 100 mm.

Delivery/packaging
Rolled bottom up. Wrapped in protective material.
The delivery must be marked with advertiser and motif.

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Delivery

Deadlines
Artwork needs to be delivered to Ocean Outdoor no later than 14 business days prior to campaign launch. Any artwork delivered late is not guaranteed to run on time.

File delivery & enquiries
Delivery link: **https://oo-se.wetransfer.com/**
High-resolution, print-ready PDF in CMYK. Keep all layers in a single file. The design should NOT include crop marks or bleed. For best results, save the file without an embedded color profile; if you must select one, choose ISO Coated V2. Convert all text/fonts into outlines (vector paths).
Color profile: Fogra39 for banners

Naming
Please note that when sending in files, the file name must be clearly labeled with the advertiser, artwork, size and placement numbers.
Example of approved file name: advertiser_artwork_1500×3000mm_1

For questions regarding material, please do not hesitate to contact us at: **labs@oceanoutdoor.se**