GÖTEBORGS CENTRALSTATION

Station
Attention

Create memorable experiences thru a combination of the physical and the digital. Digital screens in attractive locations combined with banners ans wraps to give your brand the exposure you want.



The Art of Outdoor®

OCEAN

GÖTEBORGS CENTRALSTATION

Ceiling Banners Centralhuset

1500 × 3000 mm

(4 banners)



Ceiling Banners

Centralhuset

1500 × 3000 mm

Format
Total dimension (including production):
1500 × 3000 mm (double print)

Material
Polyester textile with blockout, e.g. PGM Softtex Duo.
At least fire class B1 acc. DIN 4102.

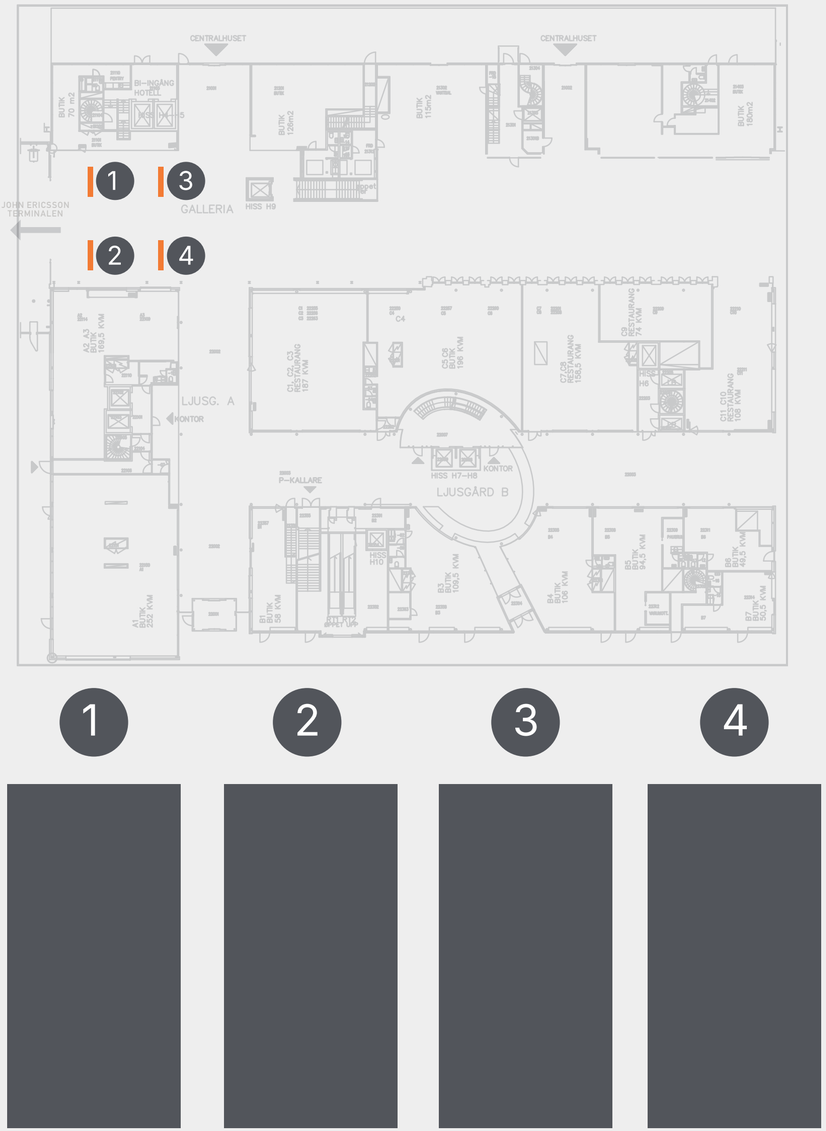
Production
8,5 mm keder along upper edge.
Leadband along the bottom edge.

Additional information
Avoid placing the logo or text on the top and bottom 100 mm. Ability to have different images on each side.

Delivery/packaging
Rolled bottom up. Wrapped in protective material.
The delivery must be marked with advertiser and motif.

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Location plan



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Ceiling Banners Centralhallen (Old part)

1500 × 3000 mm

(12 banners)



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Ceiling Banners
Centralhallen
1500 × 3000 mm

Format
Total dimension (including production):
1500 × 3000 mm (double print)

Material
Polyester textile with blockout, e.g. PGM Softtex Duo.
At least fire class B1 acc. DIN 4102.

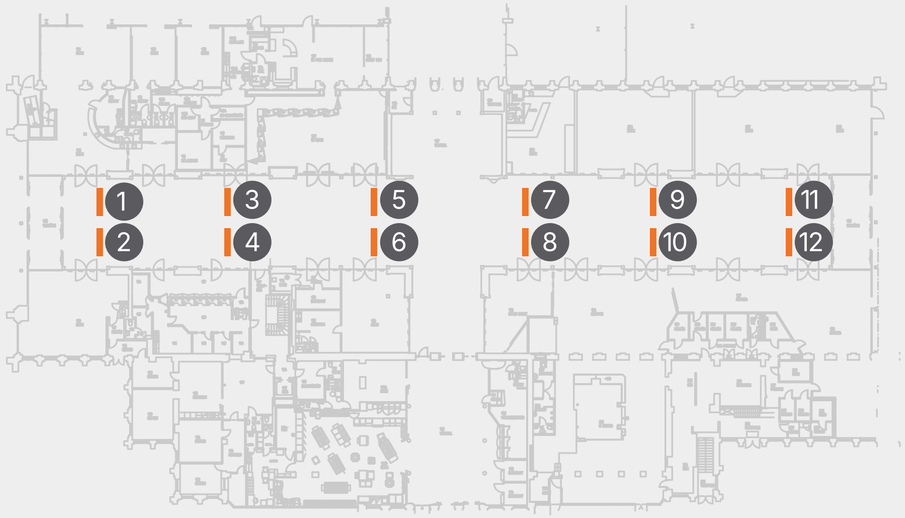
Production
8,5 mm keder along upper edge.
Leadband along the bottom edge.

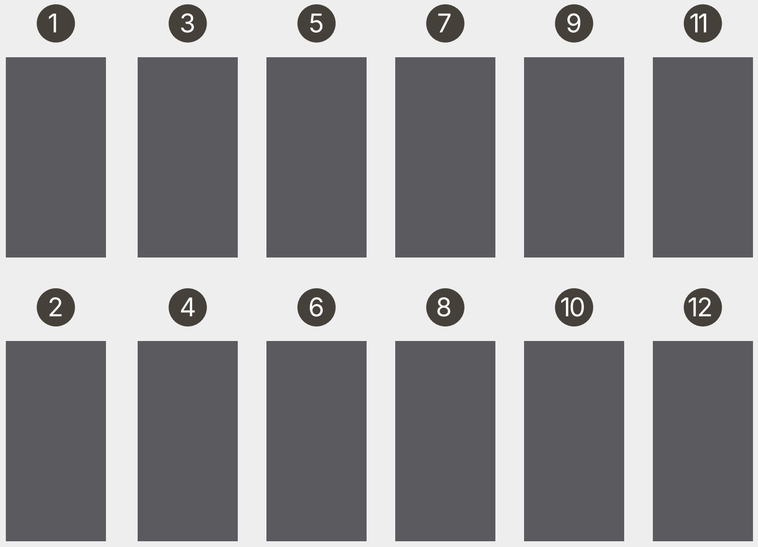
Additional information
Avoid placing the logo or text on the top and bottom 100 mm. Ability to have different images on each side.

Delivery/packaging
Rolled bottom up. Wrapped in protective material.
The delivery must be marked with advertiser and motif.

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Location plan





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Wall Banner Centralhuset

8070 × 2700 mm



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Wall Banner Centralhuset

8070 × 2700 mm

Format
Total dimensions (including production):
Calculated by printing house depending on material.
Outer dimension aluminum frame: 8070 × 2700 mm

Material
E.g. Samba, FairTex or BannerTex.
At least fire class B1 acc. DIN 4102.

Production
Seam with rubber edge throughout, 14 × 3 mm thick.
Place a patch in the upper right corner of the banner for loosening the fabric from the frame.

Additional information
Avoid placing the logo or text on the top and bottom 100 mm.

Delivery/packaging
Rolled bottom up. Wrapped in protective material.
The delivery must be marked with advertiser and motif.

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Delivery

Deadlines
Artwork needs to be delivered to Ocean Outdoor no later than 14 business days prior to campaign launch. Any artwork delivered late is not guaranteed to run on time.

File delivery & enquiries
Delivery link: **https://oo-se.wetransfer.com/**
High-resolution, print-ready PDF in CMYK. Keep all layers in a single file. The design should NOT include crop marks or bleed. For best results, save the file without an embedded color profile; if you must select one, choose ISO Coated V2. Convert all text/fonts into outlines (vector paths).
Color profile: Fogra39 for banners

Naming
Please note that when sending in files, the file name must be clearly labeled with the advertiser, artwork, size and placement numbers.
Example of approved file name: advertiser_artwork_1500×3000mm_1

For questions regarding material, please do not hesitate to contact us at: **labs@oceanoutdoor.se**