







Ocean Premium Boards

FILE FORMAT SPECIFICATIONS
Resolution W x H

Total resolution: 2700 mm x 1550 mm
Visible surface: 2650 mm x 1500 mm

FILE GUIDANCE PREMIUM BOARDS:

PDF is preferably made in size 1: 1 resolution.
100 DPI or higher bleed: 1cm
For several motives, the files must be delivered as separate PDF files.

Larger files can be set up in 1: 5 or 1:10. Adjust DPI accordingly.
Outline all fonts, export high resolution PDF, with bleed and pass marks. All documents must be CMYK.

File size: Max 30mb

DELIVERY

Analog: 12 business days prior to campaign launch.

Naming:
Mark the file with advertiser, format and campaign dates/weeks.
Please note that when sending in files, the file name should not contain; special characters, space or æ, ø. å.

Deliver to:
produksjon@oceanoutdoor.no

USEFUL DO'S AND DON'TS FOR OOH
https://oceanoutdoor.com/no/blog/retningslinjer-ooh/