



Ocean Impact

LYSAKER

FILE FORMAT SPECIFICATIONS

Resolutions W x H: 1920 X 1080 (16:9)

File formats : JPG, GIF or PNG

File size : Max 30mb

All files must be without audio and motion.

USEFUL DOS AND DON'TS FOR OOH

<https://oceanoutdoor.com/no/creative-guidelines/>

DELIVERY

Deadline:

Artwork needs to be delivered to Ocean Outdoor no later than 3 business days prior to campaign launch.

Naming:

Mark the file with advertiser, format and campaign dates/ weeks. Please note that when sending in files, the file name should not contain; special characters, space or æ, ø, å.

Deliver to:

produksjon@oceanoutdoor.no