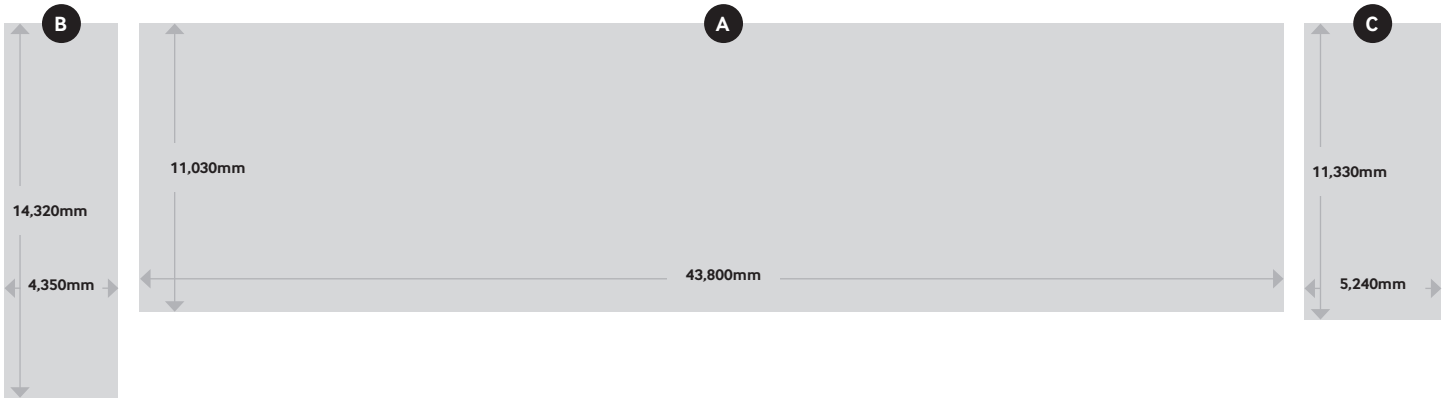
Lancaster Circus Banners, Birmingham
Production Specifications

OCEAN







Artwork Requirements

A. Visual size: **43,800mm(w) x 11,030mm(h)**
Wrap size: **43,950mm(w) x 11,180mm(h)**

Printing Specification:
Artwork to include a 75mm wrap on all four sides.

B. Visual size: **4,350(w) x 14,320mm(h)**

C. Visual size: **5,240(w) x 11,330mm(h)**

All artwork must be supplied as a **high-resolution PDF** at the specified dimensions, including an additional **75mm wrap on all four sides of Banner A**.

Artwork should be supplied at **1:10 scale, with a minimum resolution of 300 dpi**.

Bleed / Safe Area Guidance

No bleed required, Artwork for Banners B and C will be placed directly into the full-size 1:1 artwork. Banner A only requires the 75mm wrap mentioned above.

Colour & Print Notes

Artwork supplied in CMYK, using ISO Coated v2 (FOGRA39) profile. Ensure colour consistency across all three panels (same background tones, gradients, and overlaps).

If colour proofs are to be supplied for colour matching, the proof must be generated from the file provided and be a true representation of the file. If a proof is not supplied then Ocean will not take any responsibility for colour inaccuracies.

Delivery & Production Enquiries

Finished artwork should be clearly labeled with advertiser and site number and delivered to:

Email: **banners@oceanoutdoor.com**
Office: **020 7292 6150**
Mobile: **07768 814 865**

Files under 10MB can be emailed directly, files over 10MB can be sent via WeTransfer, Dropbox, Google Drive or similar to the email address above.

Artwork needs to be delivered **14 days prior to campaign launch**