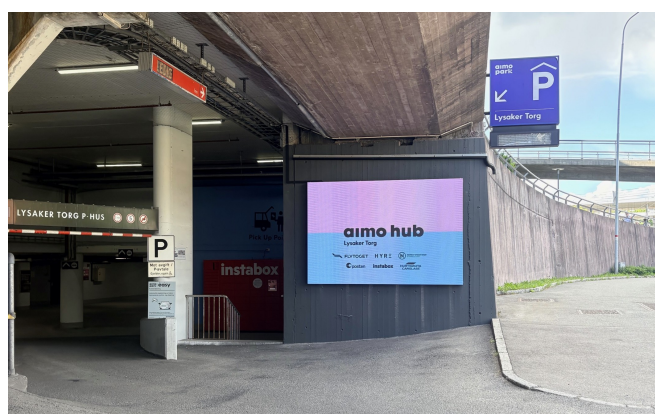




Ocean Premium Roadside

FILE FORMAT SPECIFICATIONS

Resolutions W x H:

PREMIUM BOARDS Total resolution: Visible surface:

T: 2700 mm x 1550 mm
V: 2650 mm x 1500 mm

IMPACT TØNSBERG Format: 16:9

IMPACT LYSAKER Format: 16:9

IMPACT BERGEN/STAVANGER Format: 16:9

FILE GUIDANCE DIGITAL IMPACT SCREENS

All content must be delivered in landscape 16:9-format

Accepted file formats: mov, mp4, jpg or png
Codec: H.264
Frame rate: 25 frames per second
Length: 5 or 10 seconds
Maximum file size: 30 MB
No audio

Lysaker and Tønsberg must be delivered as static content (no motion)

USEFUL DOS AND DON'TS FOR OOH

<https://www.oceanoutdoor.no/nyheter/retningslinjer-ooH/>

DELIVERY

Analog: 12 business days prior to campaign launch.
Digital: 3 business days prior to campaign launch

Naming:
Mark the file with advertiser, format and campaign dates/weeks.
Please note that when sending in files, the file name should not contain; special characters, space or æ, ø, å.

Deliver to:
produksjon@oceanoutdoor.no

FILE GUIDANCE PREMIUM BOARDS:

PDF is preferably made in size 1: 1 resolution.
100 DPI or higher bleed: 1cm
For several motives, the files must be delivered as separate PDF files.

Larger files can be set up in 1: 5 or 1:10. Adjust DPI accordingly.
Outline all fonts, export high resolution PDF, with bleed and pass marks. All documents must be CMYK.

File size: Max 30mb