

OCEAN | THE LOOP

IN THE HEART OF STOCKHOLM

The Loop is Ocean's exclusive network, designed to maximize your brands exposure in the heart of Stockholm. With approx. 40 well planned locations and strategically placed screens, you reach the busiest pedestrian areas and meet your audience, where its all happening.

<https://oceanoutdoor.com/se/location-network/the-loop/>

Why the Loop?

These full-motion screens offer not just maximum reach, but also endless creative opportunities, with their support for high-tech solutions. Perhaps add a Special Build, to further make your campaign pop and create a memorable experience. The Loop has an ability to deliver long “dwell time” - attention from people passing by and at the same time deliver high viewability from city central audiences.



Unique features

Razor sharp displays Capture passing people's gaze with your message displayed on our high tech screens. Show your campaign in full-motion in street level in central Stockholm.

Stadsklockan On a selected few of our screens in The Loop, we have added our product, Stadsklockan. Which offers you to keep track of time, without having to reach for your phone.