

OCEAN | ICONS

IT'S IN THE NAME

Icons are Ocean Outdoor's most exclusive premium impact screens. Designed to elevate brands and put them in the spotlight in locations with the highest footfall in Sweden. These impact screens offers a unique opportunity to reach a wide and engaged audience.

<https://oceanoutdoor.com/se/location-network/icons/>

ICONS Network

- **ICON @ Westfield Mall of Scandinavia** — one of Europe's largest digital screens, with the size of two tennis courts.
- **ICON @ Sergels Torg** — perfectly placed in one of the busiest crossings in the Nordics.
- **ICON @ NK** — next to NK, Gallerian & MOOD Stockholm.
- **The Node @ Sergels Torg** — three 6×2,5 meter digital screens in the middle of Sergels Torg.
- **The Geminis @ Westfield Täby Centrum** — longest avarege dwell time: 1 hour and 30 min.



Unique features

Icons offers great visibility for brands and is the perfect network for campaigns in need of high visual effect. With the help from Ocean Outdoor's expertise including design services from Ocean Studio, the Icons network truly offers creative freedom and maximal market penetration. Regardless if the goal of your campaign is branding, product launch or spectacular creative effect, Icons offers you a platform to ensure strong and memorable experiences.