

STOCKHOLMS CENTRALSTATION

# Station *Experience*

Create memorable experiences thru a combination of the physical and the digital. Digital screens in attractive locations combined with physical events. Engage and inspire in a relaxed and positive environment.

The Art of Outdoor®



OCEAN

STOCKHOLMS CENTRALSTATION

# Grand Central

9422 × 720 px

The Art of Outdoor®



OCEAN

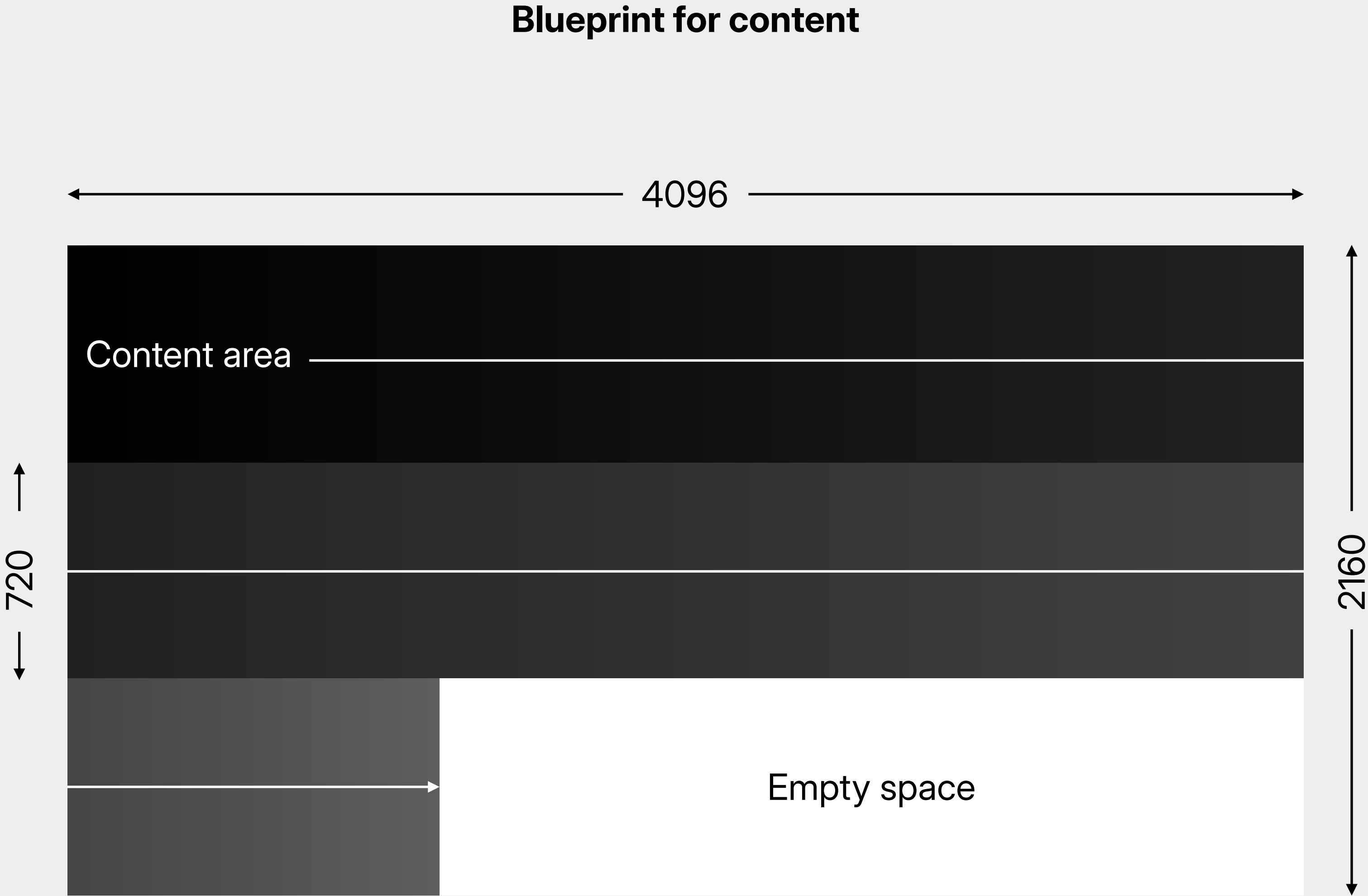
# Grand Central

9422 × 720 px

## Digital production specs

Resolution (True): 9422 × 720 px  
Resolution (Output): 4096 × 2160 px (See blueprint)  
File format: .mov or .mp4  
Codecs: H.264  
Frame rate: 25 frames per second  
Length: 15-45 seconds

Please use supplied AE template file to create and render content for Grand Central.



STOCKHOLMS CENTRALSTATION

Event location  
upper level

50-200 sqm

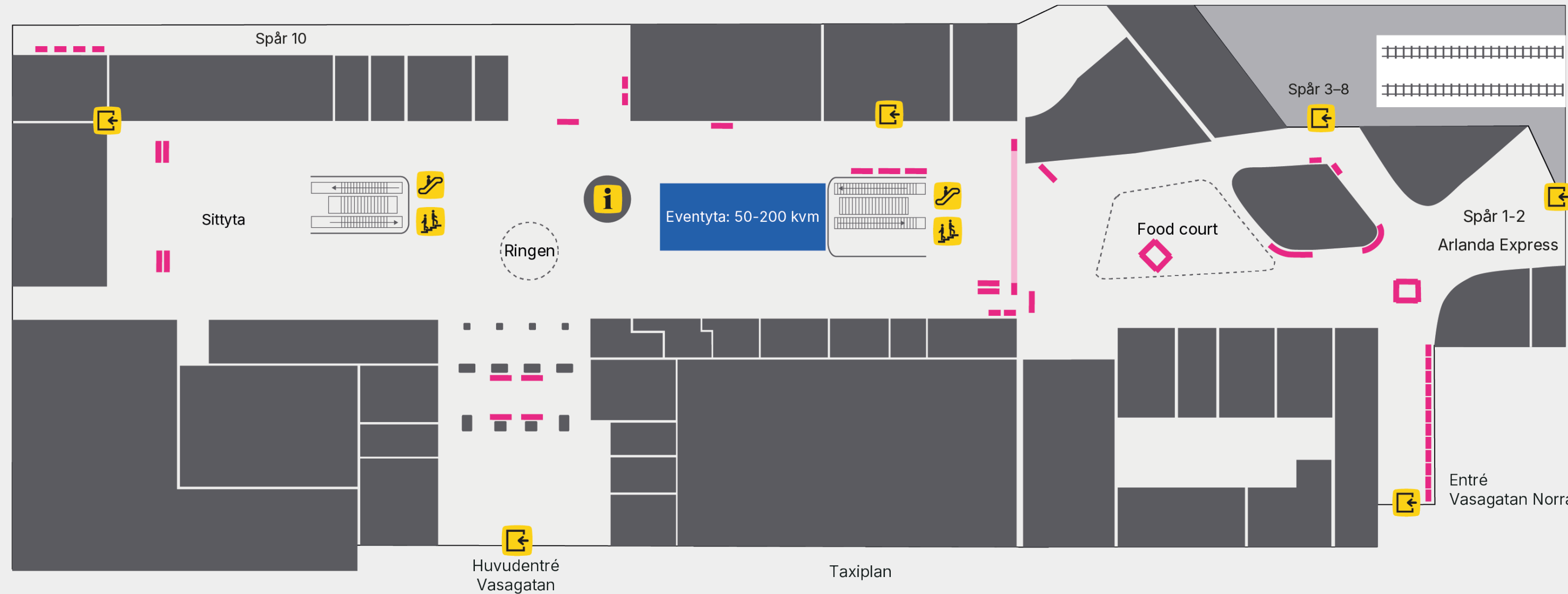


# Station Experience Stockholm

## Included advertisement space

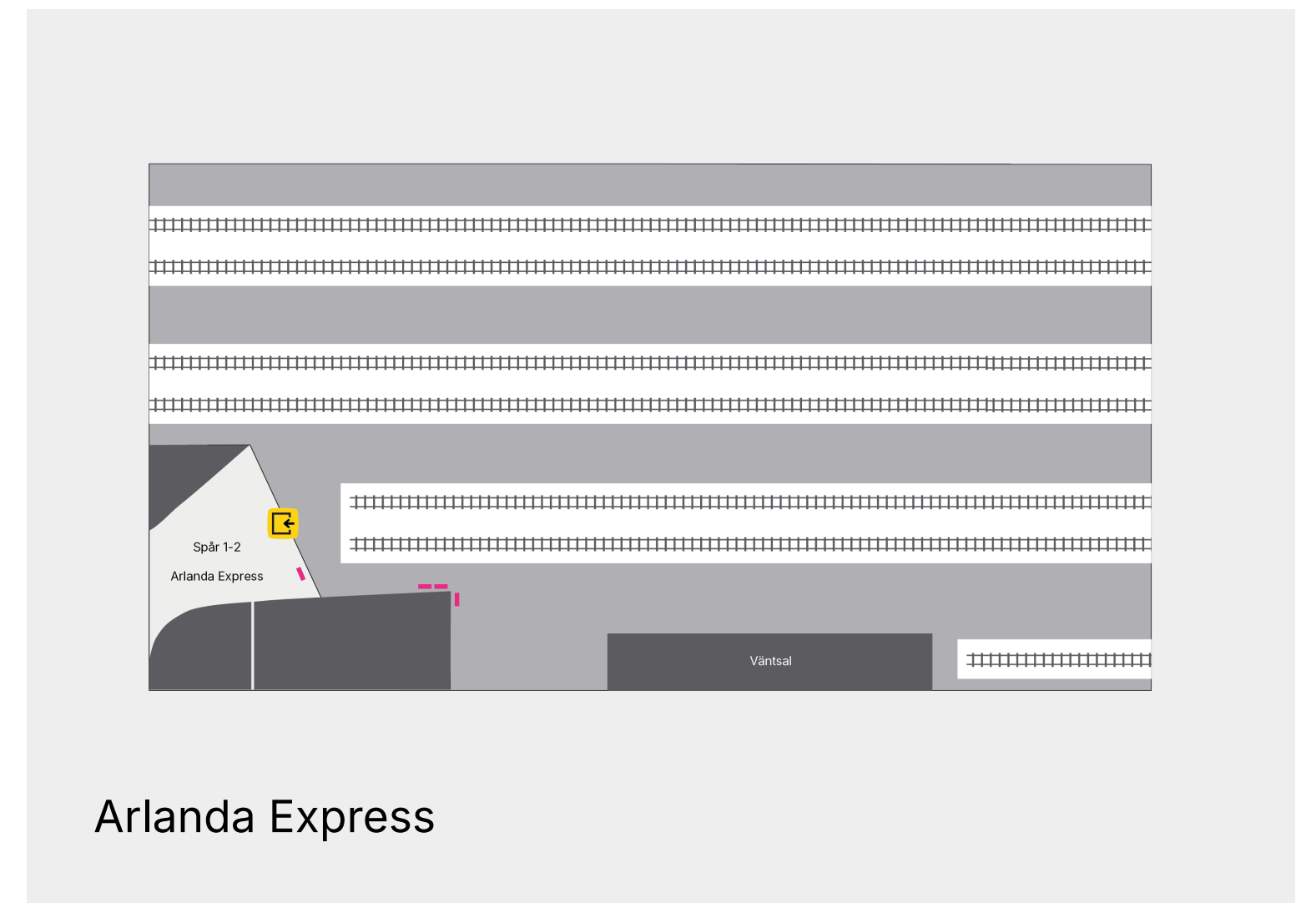
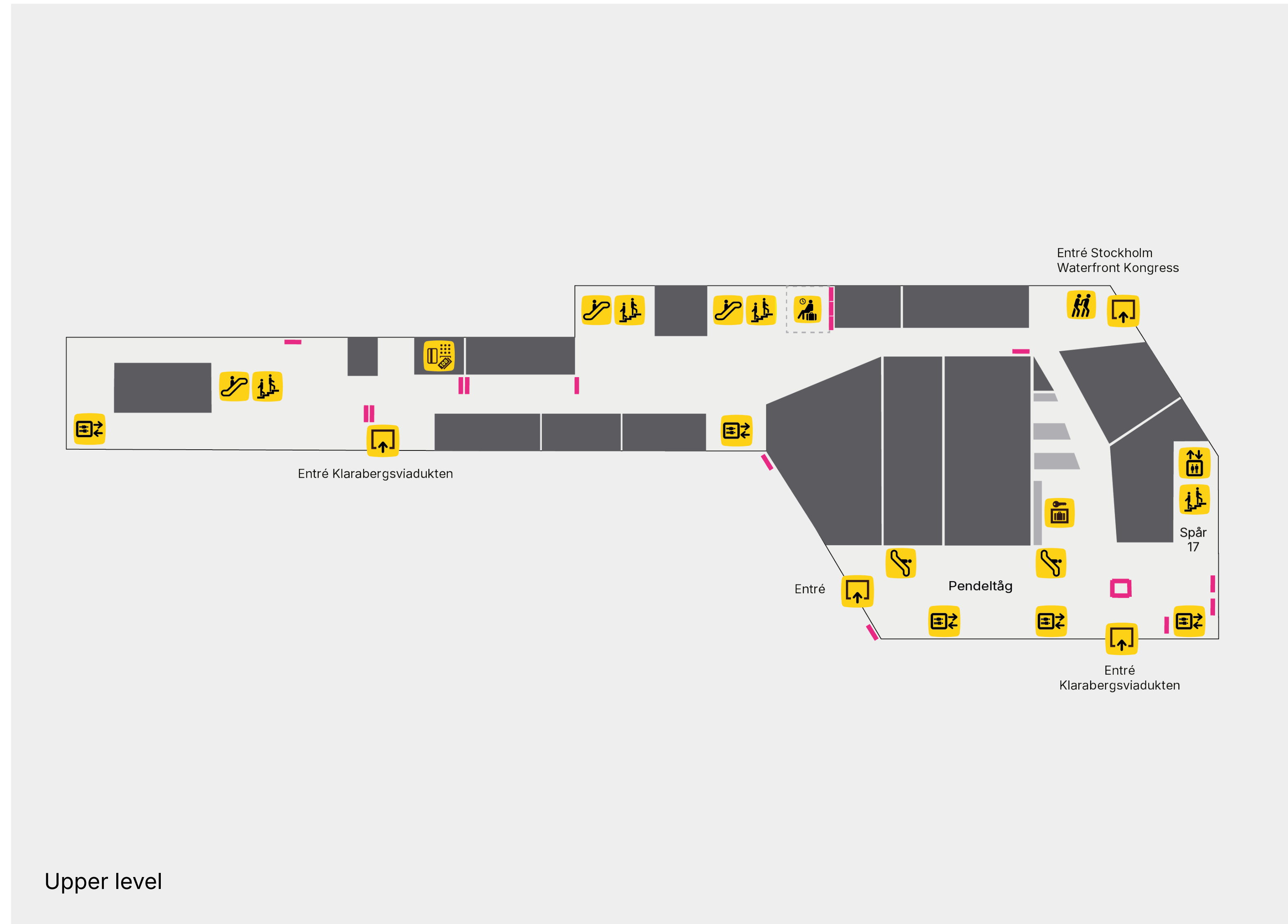
- Grand Central (25%)
- DOOH (8,33%)
- Event space: 50-200 sqm

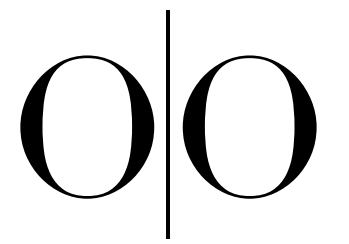
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Centralhallen

# Station Experience Stockholm





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# Delivery

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## Deadlines

Artwork needs to be delivered to Ocean Outdoor no later than 14 business days prior to campaign launch. Any artwork delivered late is not guaranteed to run on time.

## File delivery & enquiries

Delivery link: <https://oo-se.wetransfer.com/>

For questions regarding material, please do not hesitate to contact us at:  
[labs@oceanoutdoor.se](mailto:labs@oceanoutdoor.se)

## Naming

Please note that when sending in files, the file name must be clearly labeled with the advertiser, artwork, size and placement numbers.

Example of approved file name: advertiser\_artwork\_1500×3000mm\_1