

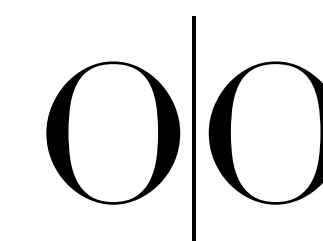
PRISLISTA OCEAN OUTDOOR 2026 AUG-OKT

PRISLISTA

The Art of Outdoor®

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Produkter

Klicka på respektive produktkategori/ nätverk eller tjänst för aktuella priser

Premium Impact

ICONS
HALO
The Grid
Murals
Banners
DeepScreen

Reach & Impact

The Fusion
Sales Activation
The Loop
XL Network

Brand Activation

Malls, City & Central Stations
Labs

Övriga produkter & tjänster

Eurosize
Studio

Premium impact

Ge ditt **varumärke** den synlighet det **förtjänar**.

Sveriges största och mest kraftfulla D/OOH impact-plattform. Med en helhetslösning som kombinerar DOOH impact, storformats-banners och ikoniska muraler, skapar vi minnesvärda uttryck i de bästa reklammiljöerna.

Vi har ett flertal nätverk och produkter, som kan erbjuda er premium impact, såväl digitalt som analogt:

- ICONS
- Halo
- The Grid
- Murals
- Banners
- DeepScreen

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ICONS

Network	Type of Screens	Screens	Large Format	Small Format	Reach %	Reach	Frequency	EA-VAC*	Share of Voice	Period	Gross Price
ICONS - L	Large Format	10	10	0	17,3 %	372 765	3,1	1 381 517	8,33 %	7 days	399 000
ICONS - M	Large Format	10	10	0	14,5 %	313 451	3	1 036 552	6,25 %	7 days	299 000
ICONS - S	Large Format	10	10	0	10,7 %	232 502	2,8	691 588	4,17 %	7 days	200 000

HALO

Name of package	Screens	Share of Voice	Screens	Share of Voice	Screens	Share of Voice	Period	Gross Price
MOS Brand domination	Halo Plaza	100 %	Halo	100 %	Impact & Small formats	8,33 %	1 week	989 000
Halo @ Mall of Scandinavia	Halo	100 %					1 week	650 000
Halo @ Mall of Scandinavia	Halo	50 %					1 week	379 000
Halo Digital domination	Halo	100 %	Impact & Small formats	8,33 %			1 week	699 000
Halo domination	Halo	50 %	Impact & Small formats	4,17 %			1 week	420 000

*estimated number of VAC-contacts

The Grid

Network	Type of Screens	Screens	Large Format	Small Format	Reach %	Reach	Frequency	EA-VAC*	Share of Voice	Period	Gross Price
The Grid - L	Large Format	41	41	0	23,1 %	926 816	3,3	2 927 803	8,33 %	7 days	439 000
The Grid - M	Large Format	41	41	0	19,5 %	780 848	3	2 196 731	6,25 %	7 days	329 000
The Grid - S	Large Format	41	41	0	14,6 %	585 099	2,7	1 465 659	4,17 %	7 days	220 000
*estimated number of VAC-contacts											

Murals

Location	Geographic	Type	Categories	Format	Footfall	Period	Surfaces	Full-size Mural Price 4 v
Kungsgatan	Stockholm	Mural	Street	See separate PDF	600 000	Min. 14 days	1	800 000
Nybrogatan	Stockholm	Mural	Street	See separate PDF	633 500	Min. 14 days	1	950 000
Södermannagatan	Stockholm	Mural	Street	See separate PDF	452 000	Min. 14 days	1	900 000

DeepScreen

DeepScreen	Geographic	Type of Screen	License & Template	Production	Share of Voice	Screens	Period	Gross Price
Icon @ Sergels Torg	Stockholm	Large Format	Included	Excluded	16,66 %	1	7 days	260 000
Icon @ Mall of Scandinavia	Stockholm	Large Format	Included	Excluded	16,66 %	1	7 days	150 000
Icon @ NK	Stockholm	Large Format	Included	Excluded	16,66 %	1	7 days	102 260
Icon @ The Node	Stockholm	Large Format	Included	Excluded	16,66 %	1	7 days	150 000
The Curve & The Screen @ Täby Centrum	Stockholm	Large Format	Included	Excluded	16,66 %	2	7 days	200 000

Banners

Location	Geographic	Categories	Format	Footfall 2 v	Banners	Price 1 v	Price 2 v
Fridhemsplan	Stockholm	City	500 × 1 200 cm (60 kvm)	400 000	1	269 000	348 000
Hötorget	Stockholm	City	1000 × 1 250 cm (125 kvm)	800 000	1	399 000	595 000
Kungsgatan	Stockholm	City	600 × 680 cm (41 kvm)	300 000	1	268 000	348 000
Kungsträdgården trekantspelare	Stockholm	City	3 × 450 × 560 cm (75 kvm) + 3 × 500 × 50 cm (board)	600 000	3	420 000	770 000
Odenplan	Stockholm	City	490 × 1 300 cm (64 kvm)	400 000	1	268 000	348 000
Stureplan 15	Stockholm	City	1 000 × 750 cm (75 kvm)	900 000	1	N/A	835 000
Drottningholmsvägen	Stockholm	Roadside	450 × 850 cm (39 kvm)	1 153 000	1	214 000	279 000
Essingeleden	Stockholm	Roadside	1 400 × 985 cm (138 kvm)	2 750 000	1	214 000	279 000
Norrtull	Stockholm	Roadside	1 800 × 900 cm (162 kvm)	980 000	1	214 000	279 000
Roslagstull	Stockholm	Roadside	700 × 970 cm (69 kvm)	3 824 660	1	214 000	279 000
Värmdöleden	Stockholm	Roadside	1 050 × 1 400 cm (138 kvm)	689 000	1	214 000	279 000
Kungsportsplatsen	Göteborg	City	500 × 1000 cm (50 kvm)	420 000	1	360 000	483 000
Oscarsleden	Göteborg	Roadside	1 500 × 700 cm (105 kvm)	728 000	1	214 000	279 000
Redbergsplatsen	Göteborg	Roadside	1 200 × 1 200 cm (144 kvm)	589 000	1	214 000	279 000
Centralstationen A + B	Malmö	City	450 × 1 000 cm + 2 000 × 750 cm (195 kvm)	250 000	2	519 000	708 000
Centralstationen A	Malmö	City	450 × 1 000 cm (45 kvm)	250 000	1	268 000	348 000
Centralstationen B	Malmö	City	2 000 × 750 cm (150 kvm)	250 000	1	295 000	420 000
Gustav Adolfs Torg A + B	Malmö	City	400 × 700 cm + 350 × 1 000 cm (70 kvm)	350 000	2	268 000	348 000
Södergatan	Malmö	City	410 × 990 cm (41 kvm)	400 000	1	268 000	348 000
Hamnplan	Visby	City	800 × 480 cm (40 kvm)	100 000	1	330 000	530 000
Hamnplan Almedalsveckan	Visby	City	800 × 480 cm (40 kvm)	100 000	1	720 000	N/A

Reach & Impact

Ge ert varumärke **maximal** räckvidd.

Med Reach & Impact förenar vi det bästa av två världar: kraften i impact-DOOH och den breda exponeringen i reach-DOOH.

Tillsammans skapas ett heltäckande ekosystem där varumärken både syns stort och nationellt.

Strategiskt utvalda premiumplatser kombineras med hög räckvidd i landsomfattande digitala nätverk – för kampanjer som verkligen rör sig genom Sverige och lämnar ett bestående intryck.

Reach & Impact består av följande nätverk:

- The Fusion
- The Loop
- XL Network

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The Fusion

Network	Type of Screens	Screens	Large Format	Small Format	Reach %	Reach	Frequency	EA-VAC*	Share of Voice	Period	Gross Price
The Fusion National - L	Large & Small Format	1168	101	1067	37,4 %	3 056 121	7,4	24 144 322	8,33 %	7 days	3 199 000
The Fusion National - M	Large & Small Format	1168	101	1067	34,6 %	2 821 901	6,3	18 115 488	6,25 %	7 days	2 400 000
The Fusion National - S	Large & Small Format	1168	101	1067	29,9 %	2 442 775	4,9	12 086 653	4,17 %	7 days	1 601 000
The Fusion Metropolitan - L	Large & Small Format	775	53	722	57,4 %	2 312 678	7,7	18 976 085	8,33 %	7 days	2 599 000
The Fusion Metropolitan -M	Large & Small Format	775	53	722	53,6 %	2 160 217	6,5	14 237 758	6,25 %	7 days	1 950 000
The Fusion Metropolitan - S	Large & Small Format	775	53	722	47,0 %	1 896 788	5	9 499 432	4,17 %	7 days	1 301 000
The Fusion Stockholm - L	Large & Small Format	599	38	561	67,3 %	1 583 010	8,5	14 510 362	8,33 %	7 days	2 095 000
The Fusion Stockholm - M	Large & Small Format	599	38	561	62,9 %	1 480 132	7,2	10 887 126	6,25 %	7 days	1 572 000
The Fusion Stockholm - S	Large & Small Format	599	38	561	55,3 %	1 304 646	5,5	7 263 891	4,17 %	7 days	1 049 000
The Fusion Malls National - L	Large & Small Format	827	35	792	26,8 %	2 188 633	5,5	13 127 759	8,33 %	7 days	1 859 000
The Fusion Malls National - M	Large & Small Format	827	35	792	24,6 %	2 009 802	4,8	9 849 759	6,25 %	7 days	1 395 000
The Fusion Malls National - S	Large & Small Format	827	35	792	20,9 %	1 704 695	3,8	6 571 759	4,17 %	7 days	931 000

*Estimated Average VAC-contacts

A few screens in our networks are not classified in Outdoor Impact, For this reason, VAC-contacts are referred to as Estimated Average VAC contacts (EA-VAC) in Ocean Outdoors ratecard.
Reach, Reach % and Frequency per network are based solely onVAC-classified screens in Outdoor Impact,.



The Fusion

Network	Type of Screens	Screens	Large Format	Small Format	Reach %	Reach	Frequency	EA-VAC*	Share of Voice	Period	Gross Price
The Fusion Malls Metropolitan - L	Large & Small Format	543	18	525	41,1 %	1 623 211	5,4	9 597 429	8,33 %	7 days	1 413 000
The Fusion Malls Metropolitan - M	Large & Small Format	543	18	525	38,1 %	1 507 161	4,7	7 200 952	6,25 %	7 days	1 060 000
The Fusion Malls Metropolitan - S	Large & Small Format	543	18	525	32,7 %	1 294 229	3,7	4 804 475	4,17 %	7 days	707 000
The Fusion Train Stations National - L	Large & Small Format	246	13	233	12,7 %	1 039 445	6,3	6 787 661	8,33 %	7 days	799 000
The Fusion Train Stations National - M	Large & Small Format	246	13	233	11,5 %	939 793	5,5	5 092 783	6,25 %	7 days	599 000
The Fusion Train Stations National - S	Large & Small Format	246	13	233	9,6 %	786 574	4,5	3 397 905	4,17 %	7 days	400 000
The Fusion Train Stations Metropolitan - L	Large & Small Format	185	11	174	22,1 %	934 641	6,5	6 334 667	8,33 %	7 days	765 000
The Fusion Train Stations Metropolitan - M	Large & Small Format	185	11	174	20,1 %	851 041	5,7	4 752 902	6,25 %	7 days	574 000
The Fusion Train Stations Metropolitan - S	Large & Small Format	185	11	174	16,8 %	717 600	4,6	3 171 136	4,17 %	7 days	383 000

*Estimated Average VAC-contacts

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The Fusion - Sales Activation

Point of Sale

Network	Type of Screens	Screens	Large Format	Small Format	Reach %	Reach	Frequency	*EA VAC	Share of Voice	Period	Gross Price
The Fusion Point of Sale National - L	Large & Small Format	795	42	753	28,1 %	2 296 383	6,9	17 161 970	8,33 %	7 days	2 499 000
The Fusion Point of Sale National - M	Large & Small Format	795	42	753	26,0 %	2 119 204	6	12 876 628	6,25 %	7 days	1 875 000
The Fusion Point of Sale National - S	Large & Small Format	795	42	753	22,3 %	1 820 455	4,7	8 591 286	4,17 %	7 days	1 251 000

Pharmacy

Network	Type of Screens	Screens	Large Format	Small Format	Reach %	Reach	Frequency	*EA VAC	Share of Voice	Period	Gross Price
The Fusion Pharmacy National - L	Large & Small Format	744	28	716	26,1 %	2 134 141	5,4	12 513 705	8,33 %	7 days	1 899 000
The Fusion Pharmacy National - M	Large & Small Format	744	28	716	24,0 %	1 962 899	4,7	9 389 034	6,25 %	7 days	1 425 000
The Fusion Pharmacy National - S	Large & Small Format	744	28	716	20,4 %	1 666 414	3,7	6 264 364	4,17 %	7 days	951 000

*Estimated Average VAC-contacts

A few screens in our networks are not classified in Outdoor Impact, For this reason, VAC-contacts are referred to as Estimated Average VAC contacts (EA-VAC) in Ocean Outdoors ratecard.
Reach, Reach % and Frequency per network are based solely onVAC-classified screens in Outdoor Impact,.

The Loop

Network	Type of Screens	Screens	Large Format	Small Format	Reach %	Reach	Frequency	EA-VAC*	Share of Voice	Period	Gross Price
The Loop - L	Small Format	38	0	38	21,0 %	460 448	3	1 431 179	8,33 %	7 days	294 000
The Loop - M	Small Format	38	0	38	17,6 %	390 045	2,7	1 073 814	6,25 %	7 days	221 000
The Loop - S	Small Format	38	0	38	13,2 %	296 192	2,3	716 449	4,17 %	7 days	147 000

*Estimated Average VAC-contacts

A few screens in our networks are not classified in Outdoor Impact, For this reason, VAC-contacts are referred to as Estimated Average VAC contacts (EA-VAC) in Ocean Outdoors ratecard.
Reach, Reach % and Frequency per network are based solely onVAC-classified screens in Outdoor Impact,.

XL Network

Network	Type of Screens	Screens	Large Format	Small Format	Reach %	Reach	Frequency	EA-VAC*	Share of Voice	Period	Gross Price
XL Network - L	Large Format	48	48	0	12,9 %	1 050 441	3,5	3 593 503	8,33 %	7 days	375 000
XL Network - M	Large Format	48	48	0	10,7 %	870 363	3,2	2 696 206	6,25 %	7 days	281 000
XL Network - S	Large Format	48	48	0	7,9 %	644 462	3	1 798 908	4,17 %	7 days	188 000

*estimated number of VAC-contacts

Brand Activation

När varumärket blir en **upplevelse**.

Vill ni ta nästa steg och skapa en starkare koppling mellan varumärke och målgrupp? Med Brand Activation från Ocean Outdoor förvandlas passiv närvaro till aktivt engagemang – där upplevelser, interaktion och känslor driver relationen framåt.

Brand Activation är mer än marknadsföring – det är underhållning, storytelling och interaktion i ett. Skapa en plats där varumärket får liv, där känslor väcks och där publiken blir en del av berättelsen.

Genom Ocean Labs, Oceans brand experience- och innovationsteam hjälper vi er att göra det omöjliga, möjligt.



Brand Activation - Malls

Promotion/Experiential	Location	Type	Share of Voice	Promotion Area - Size	Period	Screens	Promotion Areas	Gross Price
Full Arena Domination	Westfield Mall of Scandinavia	DOOH, Halo, Promotion Area, Foliation, Sound	Halo 100 %, All other 16,66 %	All promotion areas	7 days	46	5	2 000 000
Halo & Halo Plaza	Westfield Mall of Scandinavia	DOOH, Halo, Promotion Area	Halo 100 %, All other 8,33 %	227 sqm	7 days	46	1	989 000
Halo Plaza	Westfield Mall of Scandinavia	DOOH, Promotion Area	8,33 %	227 sqm	7 days	37	1	350 000
Halo Passage	Westfield Mall of Scandinavia	DOOH, Promotion Area	8,33 %	36 sqm	7 days	37	1	210 000
Halo Avenue Takeover	Westfield Mall of Scandinavia	DOOH, Promotion Area	8,33 %	11 sqm	7 days	37	1	240 000
Flagship Avenue	Westfield Mall of Scandinavia	DOOH, Promotion Area	8,33 %	20 sqm	7 days	37	1	260 000
Flagship Passage	Westfield Mall of Scandinavia	DOOH, Promotion Area	8,33 %	43 sqm	7 days	37	1	260 000
Beauty Spot	Westfield Mall of Scandinavia	DOOH, Promotion Area	8,33 %	12 sqm	7 days	37	1	185 000
Convenience Square	Westfield Mall of Scandinavia	DOOH, Promotion Area	8,33 %	20 sqm	7 days	37	1	210 000
Star Square Entrance Domination	Westfield Mall of Scandinavia	DOOH, Promotion Area	8,33 %	Several	7 days	37	1	305 000
The Box	Westfield Mall of Scandinavia	DOOH, Promotion Area	8,33 %	25 sqm	7 days	37	1	180 000
The Escalator Branding	Westfield Mall of Scandinavia	DOOH, Foliation	8,33 %	-	7 days	37	-	140 000
Gemini Plaza Domination	Westfield Täby Centrum	DOOH, Geminis, Promotion Area, Foliation	Geminis 25 %, all other 8,33 %	240 sqm	7 days	47	1	376 000
Gemini Plaza Medium	Westfield Täby Centrum	DOOH, Geminis, Promotion Area	Geminis 25 %, all other 8,33 %	80 sqm	7 days	47	1	286 000
Gemini Plaza Small	Westfield Täby Centrum	DOOH, Geminis, Promotion Area	Geminis 25 %, all other 8,33 %	40 sqm	7 days	47	1	251 000
Other malls by request	Any mall in Ocean network	DOOH, Promotion Area	By request	By request	7 days	By request	By request	By request

Brand Activation - City

Promotion/Experiential	Location	Type	Promotion Area - Size	Period	Promotion Areas	Gross Price
Kungsträdgården Event	Kungsträdgården Stockholm	Event and Special Builds	15 kvm	7 days	1	200 000

Brand Activation - Central Stations

Promotion/Experiential	Location	Type	Share of Voice	Promotion Area - Size	Period	Screens	Promotion Areas	Gross Price
Metropolitan Domination	Stockholm, Gothenburg & Malmö Central Stations	DOOH, Grand Central ICON, Banners, Foliations, Promotion Area	Grand Central 25 %, All Other 8,33 %	18-150 sqm	7 days	139	3	2 072 000
Metropolitan Experience	Stockholm, Gothenburg & Malmö Central Stations	DOOH Grand Central ICON, Foliations, Promotion Area	Grand Central 25 %, All Other 8,33 %	18 -150 sqm	7 days	139	3	1 411 000
Metropolitan Attention	Stockholm, Gothenburg & Malmö Central Stations	DOOH, Banners, Foliations	8,33 %		7 days	139	-	1 451 000
Stockholm Domination	Stockholm Central Station	DOOH, Grand Central ICON, Banners, Foliations, Promotion Area	Grand Central 25 %, All Other 8,33 %	150 sqm	7 days	91	1	1 175 000
Stockholm Experience	Stockholm Central Station	DOOH Grand Central ICON, Foliations, Promotion Area	Grand Central 25 %, All Other 8,33 %	50 sqm	7 days	91	1	800 000
Stockholm Attention	Stockholm Central Station	DOOH, Banners, Foliatons	8,33 %		7 days	90	-	925 000
Gothenburg Domination	Gothenburg Central Station	DOOH, Banners, Foliations, Promotion Area	16,66 %	21 sqm	7 days	31	1	545 000
Gothenburg Experience	Gothenburg Central Station	DOOH, Banners, Foliations, Promotion Area	8,33 %	21 sqm	7 days	31	1	370 000
Gothenburg Attention	Gothenburg Central Station	DOOH, Banners	8,33 %		7 days	31	-	335 000
Malmö Domination	Malmö Central Station	DOOH, Banners, Foliations, Promotion Area	16,66 %	18 sqm	7 days	27	1	352 000
Malmö Experience	Malmö Central Station	DOOH, Banners, Foliations, Promotion Area	8,33 %	18 sqm	7 days	27	1	241 000
Malmö Attention	Malmö Central Station	DOOH, Banners, Foliations	8,33 %	-	7 days	27	-	191 000
Other Central Stations by request	Solna & Uppsala	DOOH, Promotion Area	By request	By request	7 days	By request	By request	By request

BRAND ACTIVATION

Ocean Labs

Din nästa **varumärkesupplevelse** börjar här.

Ocean Labs är Oceans brand experience- och innovationsteam – experterna som förenar teknik, kreativitet och insiktsdriven kommunikation för att skapa kampanjer som engagerar på riktigt.

Genom att kombinera vår expertis med er ambition skapar vi kampanjer som får människor att stanna upp, känna, dela – och agera. Ocean Labs är motorn bakom några av marknadens mest minnesvärda brand experiences.

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Labs

Network		Solution	Excluded	Price starting from
AI Photo Booth		Change yourself with AI	Promotion Area	300 000
AI Window		Change your view with AI	Promotion Area	300 000
AR-DOOH		AR on DOOH-screen through camera	Promotion Area	250 000
AR-Phone		AR through phone on Mural/Banner	Media	250 000
Drone Show		500 drones synked by request	Media, Promotion Area	1 500 000
Haptic		Control a screen without touching it	Promotion Area	200 000
Live Data		Live Data that triggers DOOH-messages	Media	50 000
Live Streaming		Live-strem an event/match/happening	Media	50 000
Projections		Projection on a Mural, Banner, Facade	Media	73 000
Projection Mapping		Projection based on the artwork on a Mural, Banner, Facade	Media	150 000
Shoutout		Sound connected to DOOH	Media, Promotion Area	50 000
Skeletal Tracking		AR/MR experience in the screen	Media and/or promotion Area	150 000
Special Build Banner/Mural		3D, illumination, paint, object etc	Media	100 000
Special Build DOOH/Eurosize		By request	Media	50 000
Ultra Sound		Audio through ultra vibrations,	Media, Promotion Area	100 000

Övriga produkter & tjänster

Ocean erbjuder förutom tidigare nämnda nätverk och produkter även följande produkter & tjänster:

- Eurosize Stockholm City
- Ocean Studio



Eurosize



Network	Type of Screens	Screens	Large Format	Small Format	Reach %	Reach	Frequency	EA-VAC*	Share of Voice	Period	Gross Price
Eurosize Stockholm City	Small Format	20	0	20	25,4 %	569 550	2,7	1 563 446	n/a	7 days	123 000
*estimated number of VAC-contacts											

OTHER PRODUCTS & SERVICES

Ocean Studio

Kreativ **produktion & content support** för dina OOH-kampanjer

Du har visionen. Ocean Studio har design-, original- och kodningskompetensen för att göra den till verklighet.

Vi förstärker din effekt – i rörelse, 3D samt sociala medier.

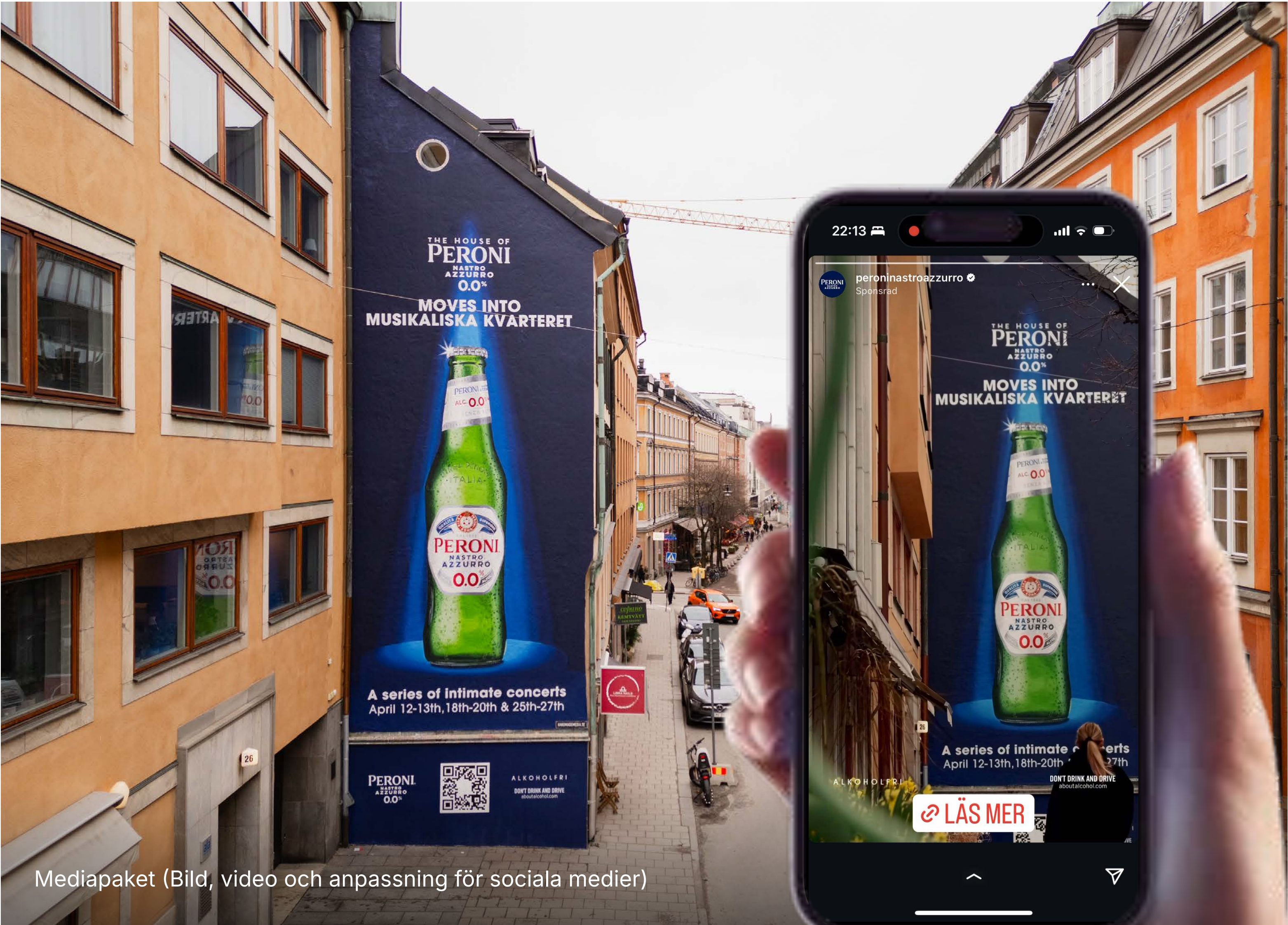
Vi erbjuder content creation för OOH så att ditt varumärke kan få ut ännu mer av våra skärmar genom effekt, engagemang, likes och delningar.

Som Oceans interna team för kreativ produktion kan vi våra skärmar utan och innan och vi delar gärna med oss av vår kunskap och expertis för att omvandla din idé till färdiga, visuellt slående OOH-upplevelser.

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Exempel på tjänster



Mediapaket (Bild, video och anpassning för sociala medier)



Visuella koncept



Produktion av kampanjmaterial

Studio

Service	Location	Bronze	Silver	Gold	Other
Artwork Production Digital	Halo	25 000 SEK	45 000 SEK	65 000 SEK	Anpassning av befintlig annons
	Grand Central	20 000 SEK	40 000 SEK	60 000 SEK	eller annons vi har skapat
	DeepScreen	100 000 SEK	150 000 SEK	300 000 SEK	kostar 1/3 av listpriset.
	DOOH	10 000 SEK	20 000 SEK	30 000 SEK	
	Projection	15 000 SEK	30 000 SEK	45 000 SEK	Gäller samtliga digitala produktioner.
Artwork Production Analogue	Banners	7 000 SEK			
	Murals	10 000 SEK	20 000 SEK	30 000 SEK	
	Foil	7 000 SEK			
	Print	7 000 SEK			
	Illustration	7 000 SEK			
	Magazine	20 000 SEK	40 000 SEK	60 000 SEK	
	Brand Book	25 000 SEK	45 000 SEK	65 000 SEK	
Media packages	Photo- & Videography	20 000 SEK	35 000 SEK	50 000 SEK	
	Social Media edit	10 000 SEK			

Studio (Brand Central Station)

Package	Location	Bronze	Silver	Gold	Ad on costs. Production cost for events + the ring
Domination	Stockholm	75 000 SEK	80 000 SEK	120 000 SEK	Extra depending on its shape/ form
	Göteborg	25 000 SEK	32 500 SEK	75 000 SEK	
	Malmö	25 000 SEK	32 500 SEK	75 000 SEK	
	Metropolitan	125 000 SEK	145 000 SEK	270 000 SEK	
Experience	Stockholm	32 500 SEK	40 000 SEK	65 000 SEK	
	Göteborg	17 500 SEK	25 000 SEK	70 000 SEK	
	Malmö	17 500 SEK	25 000 SEK	70 000 SEK	
	Metropolitan	67 500 SEK	90 000 SEK	205 000 SEK	
Attention	Stockholm	50 000 SEK	55 000 SEK	100 000 SEK	
	Göteborg	20 000 SEK	26 500 SEK	55 000 SEK	
	Malmö	20 000 SEK	26 500 SEK	70 000 SEK	
	Metropolitan	90 000 SEK	108 000 SEK	225 000 SEK	

Tailored packages upon request

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