



**OCEAN**



# THE FUSION

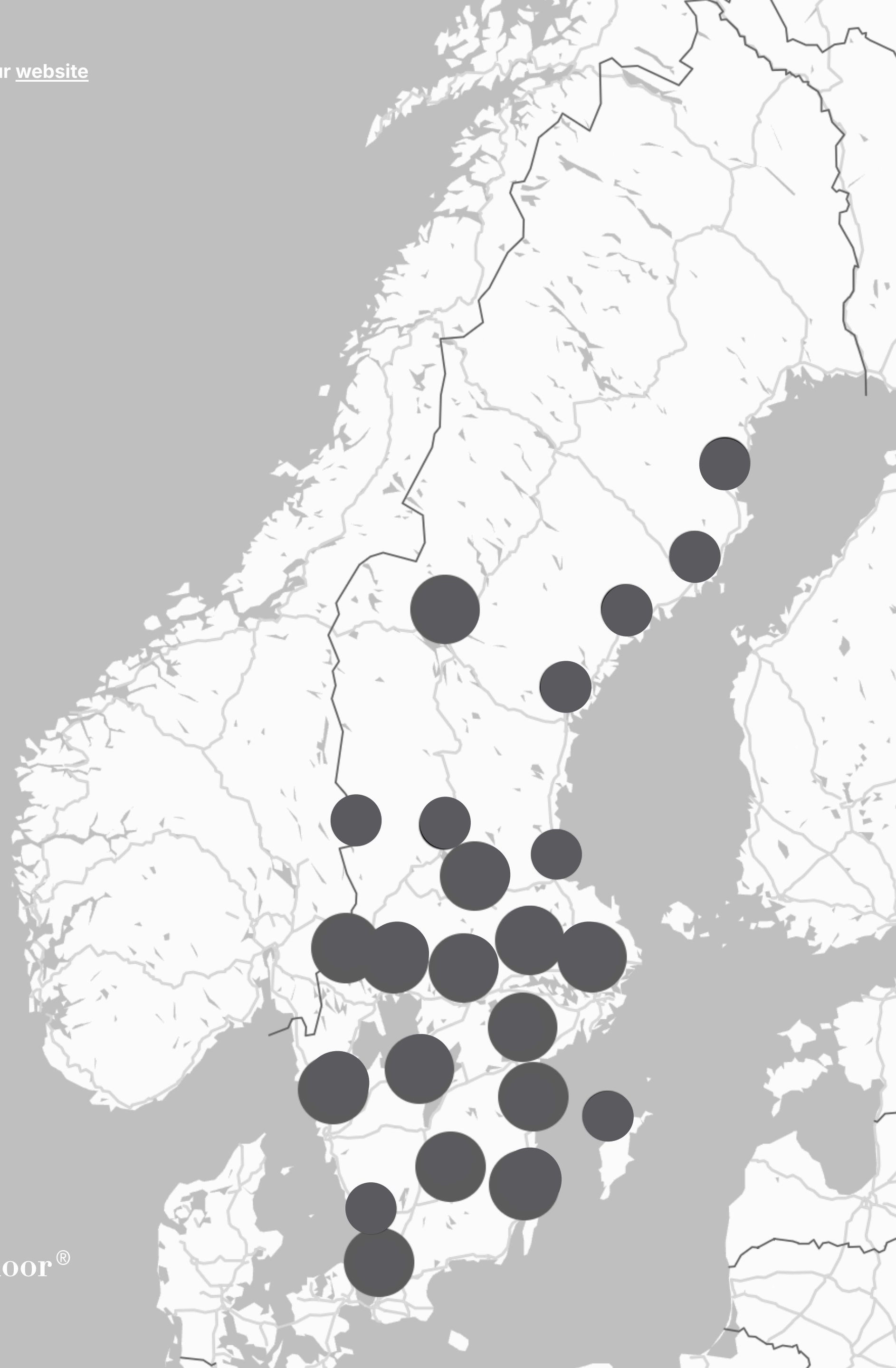
## Point of Sale

OCEAN

Låt oss tänka  
in annorlunda.

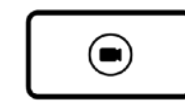
frölundatorg

For exact locations, see our [website](#)



REACH & IMPACT DOOH

# The Fusion Point of Sale



828  
Screens



28  
Cities



100  
Malls

# The Fusion Point of Sale

REACH & IMPACT DOOH



Fusion Point of Sale places your brand in direct connection with approx. **100** convenience stores with high footfall, among these are **ICA, COOP, Willys, Hemköp** and **Lidl**.



By placing your ad in close proximity to shop entrances, shopping malls and markets, you are able to reach the consumers as they are about to make their buying decision.

Making The Fusion Point of Sale to a powerful tool for FMCG-brands looking to increase market awareness and increase sales.

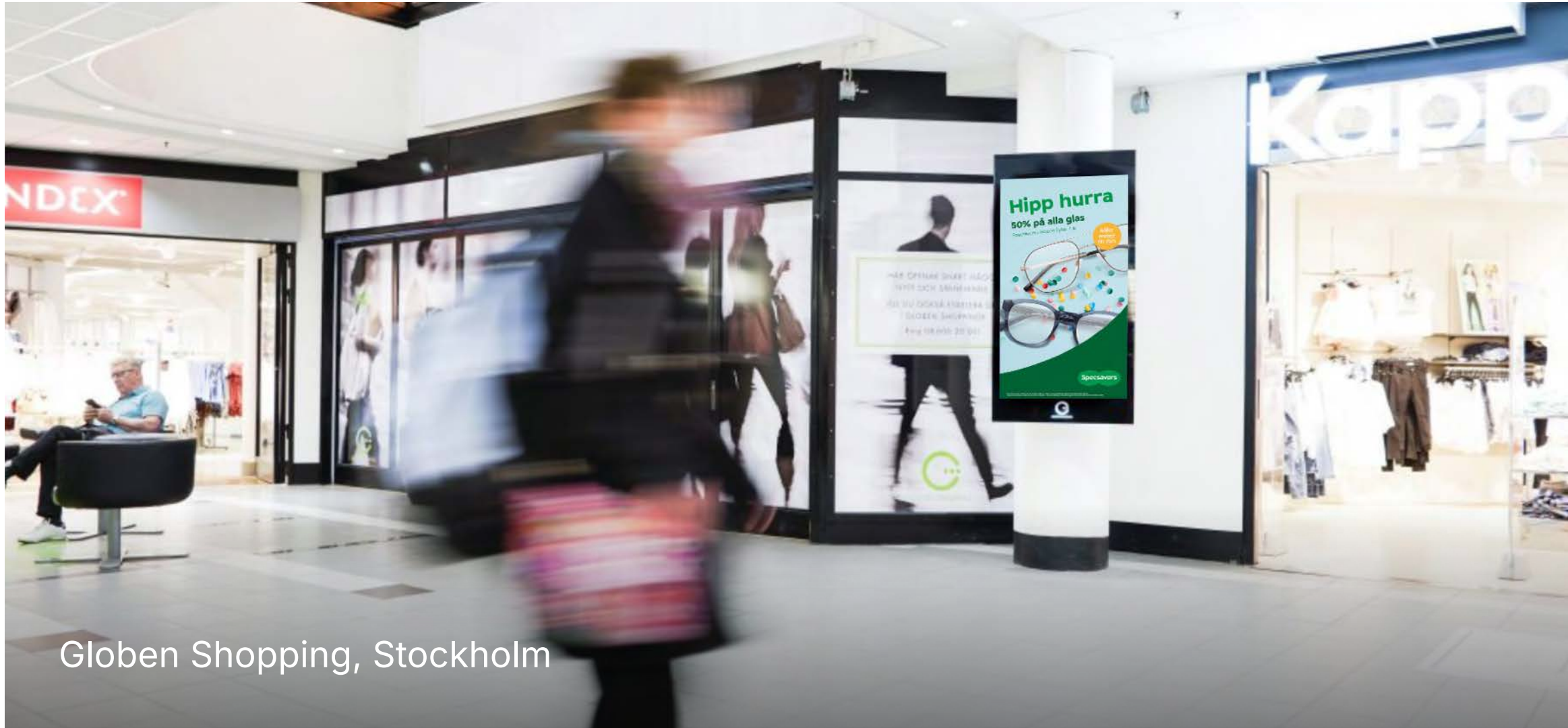


Stand out, were the influence is at its greatest - with Fusion Point of Sale.

We offer The Fusion Point of Sale in both **Small, Medium** and **Large**.

# The Fusion Point of Sale - inspiration

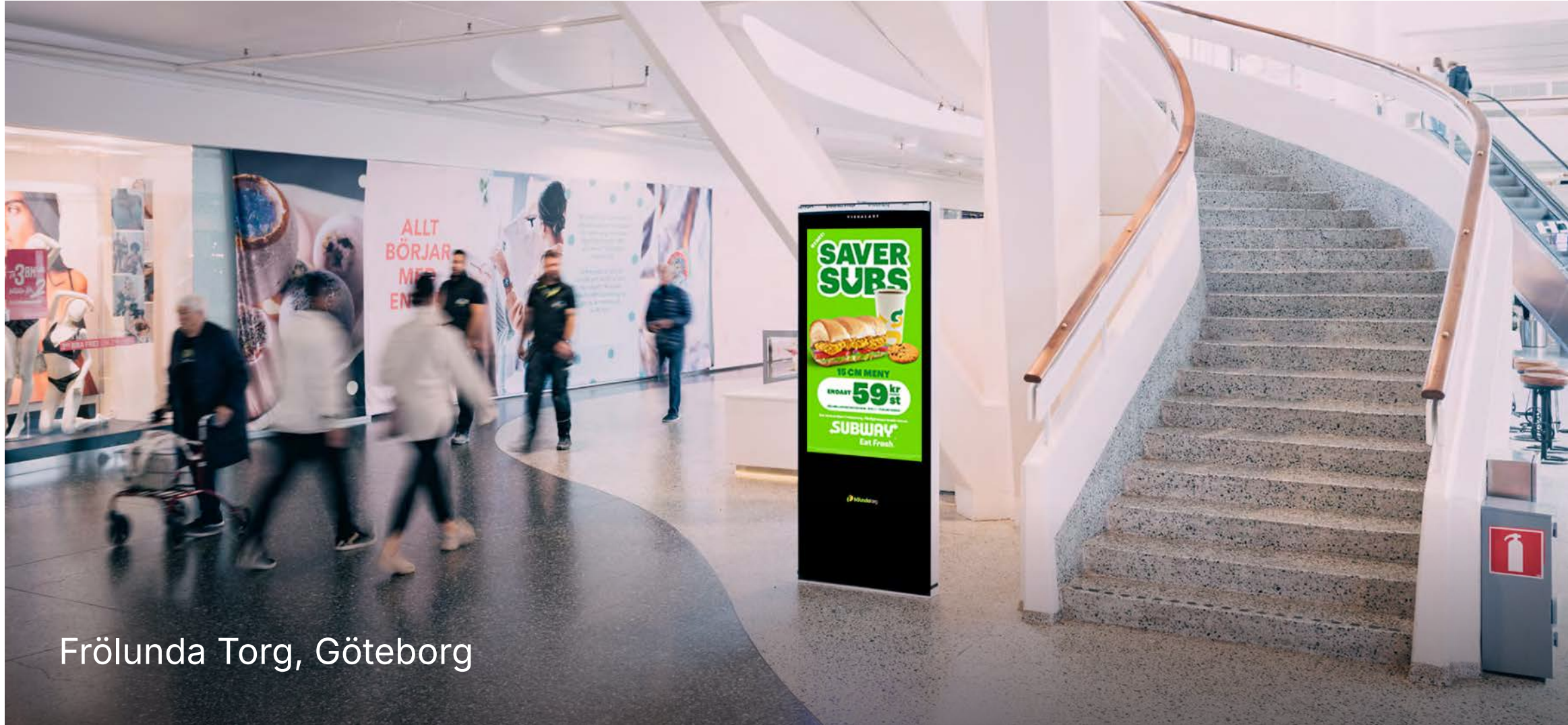
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Globen Shopping, Stockholm



Kongahälla Shopping, Göteborg



Frölunda Torg, Göteborg



Skärholmen Centrum, Stockholm