

**OCEAN**

# THE FUSION

## Metropolitan

JEANSJACKA  
169,-

BACK TO  
SCHOOL

H&M

*Westfield*  
MALL OF SCANDINAVIA

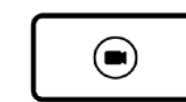
The billboard features a young girl with short hair, wearing a blue denim jacket over a red t-shirt with a white graphic. The background of the billboard is a light, neutral color. The H&M logo is in red at the bottom right. The text 'JEANSJACKA 169,-' is in the top right corner. Below the girl, the text 'BACK TO SCHOOL' is visible. The billboard is set against a backdrop of a modern building with a grid-like facade and a street with people walking.

For exact locations, see our [website](#)



REACH & IMPACT DOOH

# The Fusion Metropolitan



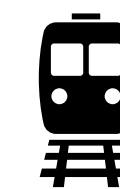
**804**  
Screens



**3**  
Cities



**50**  
Malls



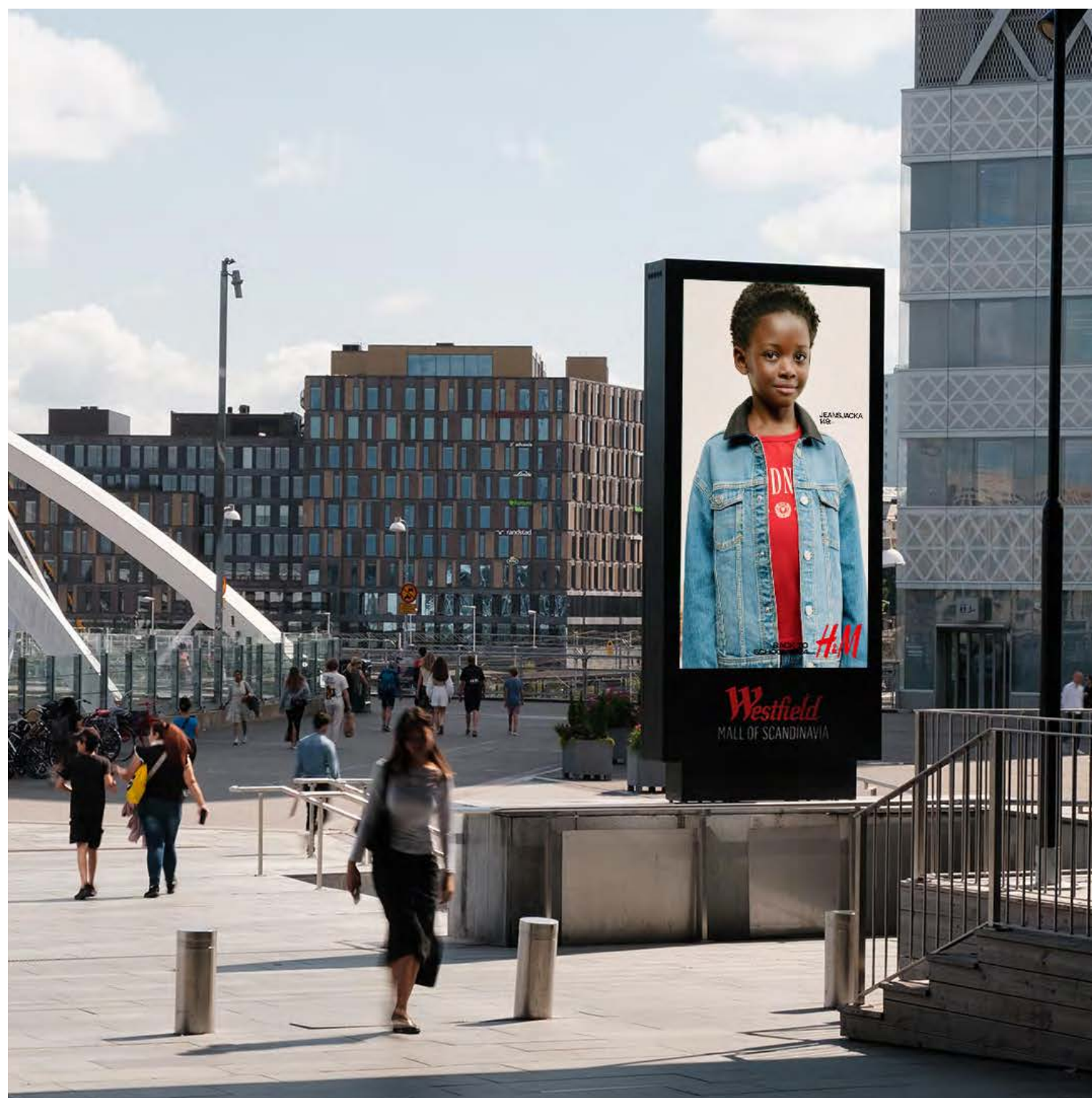
**7**  
Train stations



**30**  
Street

# The Fusion Metropolitan

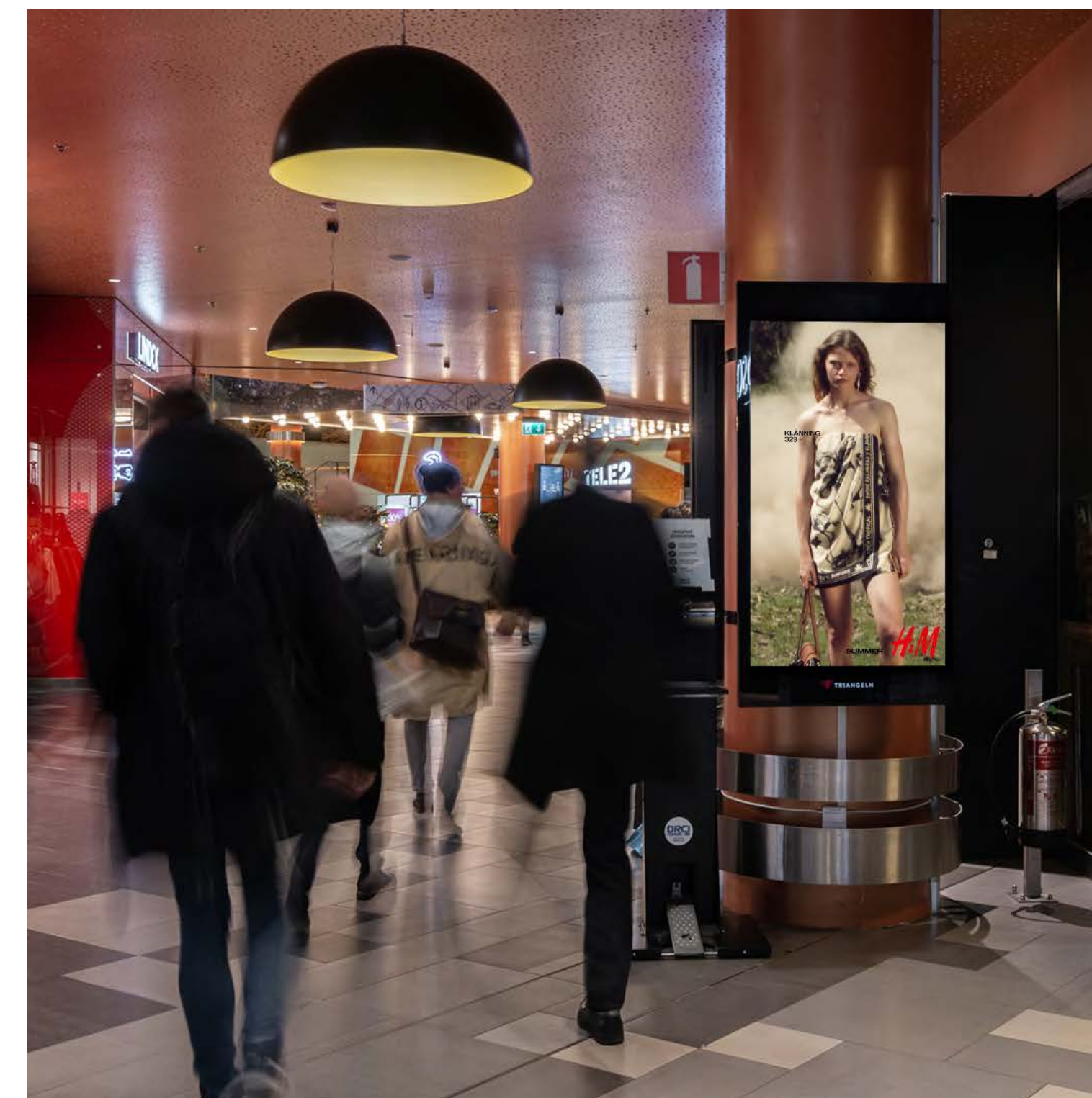
REACH & IMPACT DOOH



Thru digital impact and high frequency digital reach, you will be able to reach out to consumers in Swedens **3** largest cities; Stockholm, Göteborg and Malmö.



We offer The Fusion Metropolitan packages in **Small, Medium** and **Large**.



Both indoor and outdoor small and large format in a perfect combination in order to reach people passing by in the largest cities in Sweden.

# The Fusion Metropolitan - inspiration

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