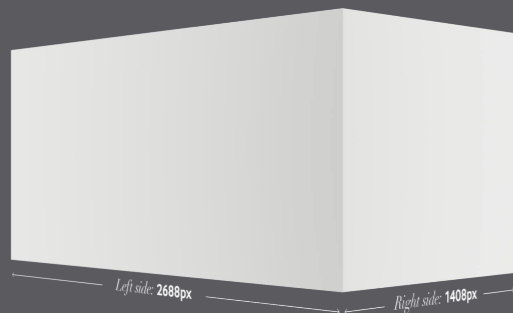


WMOS

Artwork specifications

IMPORTANT NOTE

The screen consists of two surfaces but is rendered as a single video file. See details below:



SIZE & RESOLUTION

Resolution: 4096×1280 px
Ratio: 16:5
Physical size: 525 sqm

FORMAT

Format video: .mp4 or HTML
Codecs: H.264
Bitrate: 6 Mbps
Frame rate: 25 fps

Format picture: .jpg or HTML
Resolution: 72 dpi
Colorspace: RGB

DELIVERY

Submit artwork using <https://oo-se.wetransfer.com/>
Recipient ocean-delivery@oceanoutdoor.se

DELIVERY DATE

Broadcast-ready material no later than 3 working days prior to the campaign start, unless otherwise agreed.

If Ocean is to assist with format adjustments the campaign assets needs to be delivered in layers no later than 10 working days prior to campaign start.

QUESTIONS

adops@oceanoutdoor.se

