



DIGITAL SCREEN SPECIFICATIONS

Specifications and creation

These are the technical specifications of our screens to help you create the best possible campaign. If you are not able to adjust your campaign materials into the right specification, our creative studio is always willing to help (and tailor) you by creating a great campaign. Besides that, we are also capable of building new campaigns for you, if needed.

Screen sizes and resolutions

Our portfolio consist of more than 340 digital and conventional screens with various resolutions. By adjusting your campaign to the right specifications you can get the best out of your campaign on every screen. Follow the specifications below. If you need any help contact us via the Account manager.



Artwork specifications

✉	RESOLUTION	SEE TEMPLATE
📄	FORMAT	JPG OR PNG
📏	PX ASPECT RATIO	SQUARE PIXELS
🎬	MOTION TYPE	STILLS

Duration

The duration depends on the purchased campaign. Unsure of the purchased duration of your campaign? Our support team is here to help you. You can contact them via support@oceanoutdoor.nl

Delivery of artwork

Send content 7 days before the start of the campaign via a transfer link to planning@oceanoutdoor.nl

- The file should not exceed 10 MB.
- For stills, you can submit a JPG or PNG.

Artwork measurements

There is a specific After Effects template for preparing the artwork for this location. The template consists of seven sections and provides guidelines for handling the content in each section. To keep the process as simple as possible, all content should be supplied and formatted within this specific template. If it is not possible to complete the layout, Ocean Studios can provide support in shaping the artwork. In addition to layout support, a consultation meeting with Ocean Studios can also be scheduled for further guidance.