



# Ocean Impact

## TØNSBERG

### FILE FORMAT SPECIFICATIONS

Resolutions W x H: 1152x576  
File formats : JPG, GIF or PNG  
File size : Max 30mb

All files must be without audio and motion.

### USEFUL DOS AND DON'TS FOR OOH

<https://oceanoutdoor.com/no/creative-guidelines/>

### DELIVERY

Deadline:

Artwork needs to be delivered to Ocean Outdoor no later than 12 business days prior to campaign launch.

Naming:

Mark the file with advertiser, format and campaign dates/ weeks. Please note that when sending in files, the file name should not contain; special characters, space or æ, ø, å.

Deliver to:

[produksjon@oceanoutdoor.no](mailto:produksjon@oceanoutdoor.no)