



# Malls

## FILE FORMAT SPECIFICATIONS

Resolutions: 1080x1920

File formats: mov, mp4, jpg or png

Codecs: H.264

Frame rate: 25 frames per second

Length: 5 or 10 seconds recommended

File size: Maximum 30 MB

All files must be without audio, unless otherwise is agreed.

## USEFUL DOS AND DON'TS FOR DOOH

Read and download here: <https://www.oceanoutdoor.no/nyheter/retningslinjer-dooH/>

## DELIVERY

Deadline:

Artwork needs to be delivered to Ocean Outdoor no later than 3 business days prior to campaign launch.

Naming:

Mark the file with advertiser, format and campaign dates/weeks. Please note that when sending in files, the file name should not contain; special characters, space or æ, ø, å.

Deliver to:

[produksjon@oceanoutdoor.no](mailto:produksjon@oceanoutdoor.no)