

Åhléns City A+B

Stockholm

The Location

Optimal location in the city center of Stockholm. Visible from both Klarabergsgatan, Mäster Samuelsgatan and Drottninggatan. In the hub of nightlife, business people and tourists. Most bus lines pass as well as trams and taxis. 100 meter from Stockholm Central Station.

Address

Klarabergsgatan 50, Stockholm [Link to map](#)

Format

Area: 129 m2 × 2
Size: 2×990×1300 cm
Reach: 2 252 700/week

Period

2 weeks

It is possible to scale down the campaign material as follows:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

Delivery

Send material to oo-se.wetransfer.com
14 days before campaign start unless otherwise agreed.

Enquires

Contact: adops@oceanoutdoor.se

Info for delivery:

High resolution print-ready PDF - CMYK.
Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion). If you need to add a profile use ISO Coated V2.

Vectorize all paths for text fonts.

Always include PMS reference for specific colors such as the color of the logo and background.

If you wish to send a color proof we need to have it 3 weeks before the delivery date.

