

OCEAN

THE LOOP



hallon

New year, new surf!

Skaffa billig mobilabonnemang på hallon.se

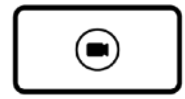
19:-

5 GB



AT THE HEART OF STOCKHOLM

The Loop



38
Screens



1
City

The Art of Outdoor®



The Loop

PREMIUM REACH

The Loop is Ocean's exclusive network, designed to maximize your brands exposure in the heart of Stockholm.

With **38** well planned locations and strategically placed screens, you will reach the busiest pedestrian areas and meet your audience, where its all happening.

These full-motion screens offer not just maximum reach, but also endless creative abilities, with their support for high-tech solutions.

Perhaps add a Special Build, to further make your campaign pop and create a memorable experience.



The Loop

PREMIUM REACH



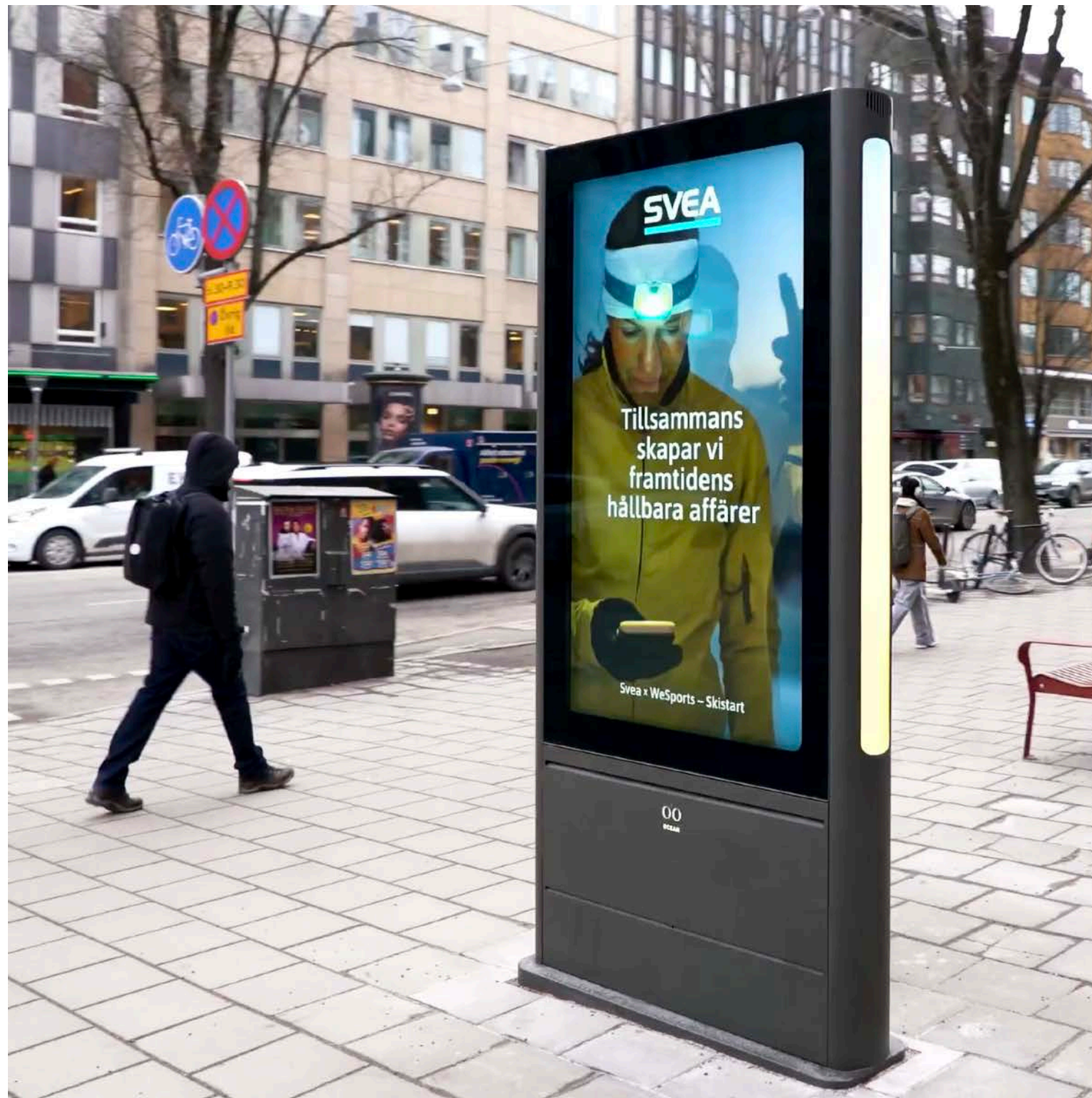
Birger Jarlsgatan 28, Stockholm

During the spring of 2025 we have given this network a facelift by replacing all of the screens with new modern high tech digital totems ensured to reduce energy, deliver brighter image and sharper displays.

This ensures an even stronger visual experience for both you as a brand and for the audience.

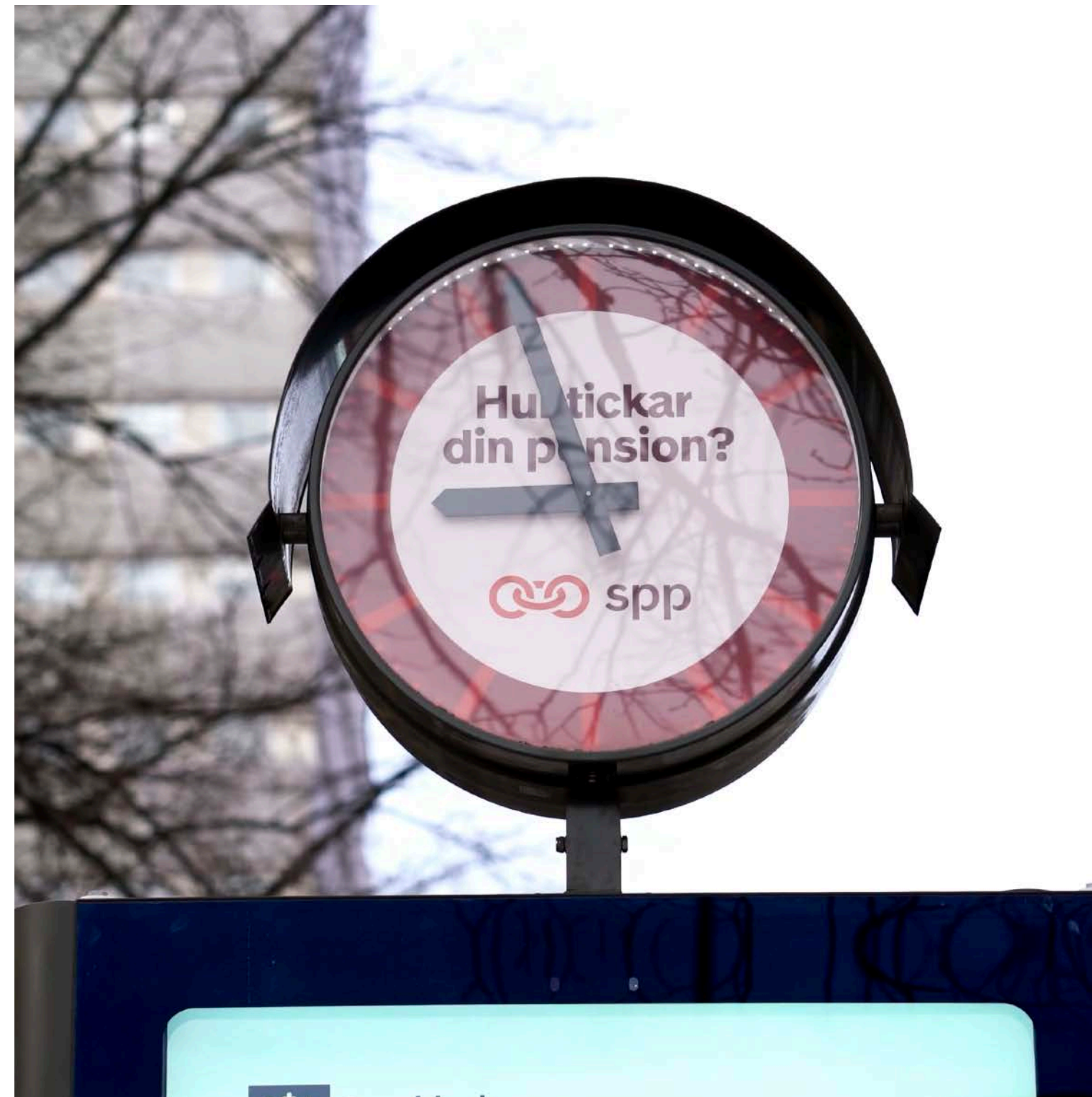
The Loop - reasons to buy

PREMIUM REACH



Razor sharp displays

Capture passing peoples gaze with your message displayed on our high tech screens. Show your campaign in full-motion in street level in central Stockholm.



Stadsklockan

On a selected few of our screens in The Loop, we have added our product, Stadsklockan. Which offers you to keep track of time, without having to reach for your phone.

The Loop

PREMIUM REACH



Sveavägen 45, Stockholm



Odengatan 61, Stockholm



Sveavägen 45, Stockholm

The Loop

PREMIUM REACH



The Loop - Locations

PREMIUM REACH

What really differentiates The Loop from other networks is it's ability to deliver long "dwell time" - attention from people passing by.

And at the same time deliver high attention from city central audiences.

| City | Location | Ratio | Screens | Pixels | File format |
|-----------|----------------------|-------|---------|-----------|----------------------|
| Stockholm | Birger Jarlsgatan 7 | 9:16 | 2 | 1080×1920 | Jpg. Png. Mp4. Html. |
| Stockholm | Birger Jarlsgatan 28 | 9:16 | 2 | 1080×1920 | Jpg. Png. Mp4. Html. |
| Stockholm | Brommaplan | 9:16 | 2 | 1080×1920 | Jpg. Png. Mp4. Html. |
| Stockholm | Götgatan 78 | 9:16 | 2 | 1080×1920 | Jpg. Png. Mp4. Html. |
| Stockholm | Karlavägen 10 | 9:16 | 2 | 1080×1920 | Jpg. Png. Mp4. Html. |
| Stockholm | Karlavägen 26 | 9:16 | 2 | 1080×1920 | Jpg. Png. Mp4. Html. |
| Stockholm | Karlbergsvägen 21 | 9:16 | 2 | 1080×1920 | Jpg. Png. Mp4. Html. |
| Stockholm | Karlbergsvägen 36 | 9:16 | 2 | 1080×1920 | Jpg. Png. Mp4. Html. |
| Stockholm | Karlbergsvägen 46 | 9:16 | 2 | 1080×1920 | Jpg. Png. Mp4. Html. |
| Stockholm | Långholmsgatan 42 | 9:16 | 2 | 1080×1920 | Jpg. Png. Mp4. Html. |
| Stockholm | Odengatan 43 | 9:16 | 2 | 1080×1920 | Jpg. Png. Mp4. Html. |
| Stockholm | Odengatan 61 | 9:16 | 2 | 1080×1920 | Jpg. Png. Mp4. Html. |
| Stockholm | Ringvägen 123 | 9:16 | 2 | 1080×1920 | Jpg. Png. Mp4. Html. |
| Stockholm | Rålambsvägen 2 | 9:16 | 2 | 1080×1920 | Jpg. Png. Mp4. Html. |
| Stockholm | S:t Eriksplan 7 | 9:16 | 2 | 1080×1920 | Jpg. Png. Mp4. Html. |
| Stockholm | Sveavägen 42 | 9:16 | 2 | 1080×1920 | Jpg. Png. Mp4. Html. |
| Stockholm | Sveavägen 45 | 9:16 | 2 | 1080×1920 | Jpg. Png. Mp4. Html. |
| Stockholm | Sveavägen 58 | 9:16 | 2 | 1080×1920 | Jpg. Png. Mp4. Html. |
| Stockholm | Vanadisvägen 1 | 9:16 | 2 | 1080×1920 | Jpg. Png. Mp4. Html. |