



OCEAN

THE FUSION Point of Sale

For exact locations, see our website



The Art of Outdoor®

REACH & IMPACT DOOH

The Fusion Point of Sale



828
Screens



28
Cities



100
Malls

OCEAN

The Fusion Point of Sale

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Fusion Point of Sale places your brand in direct connection with approx. **100** convenience stores with high footfall, among these are **ICA, COOP, Willys, Hemköp and Lidl.**



By placing your ad in close proximity to shop entrances, shopping malls and markets, you are able to reach the consumers as they are about to make their buying decision.

Making The Fusion Point of Sale to a powerful tool for FMCG-brands looking to increase market awareness and increase sales.

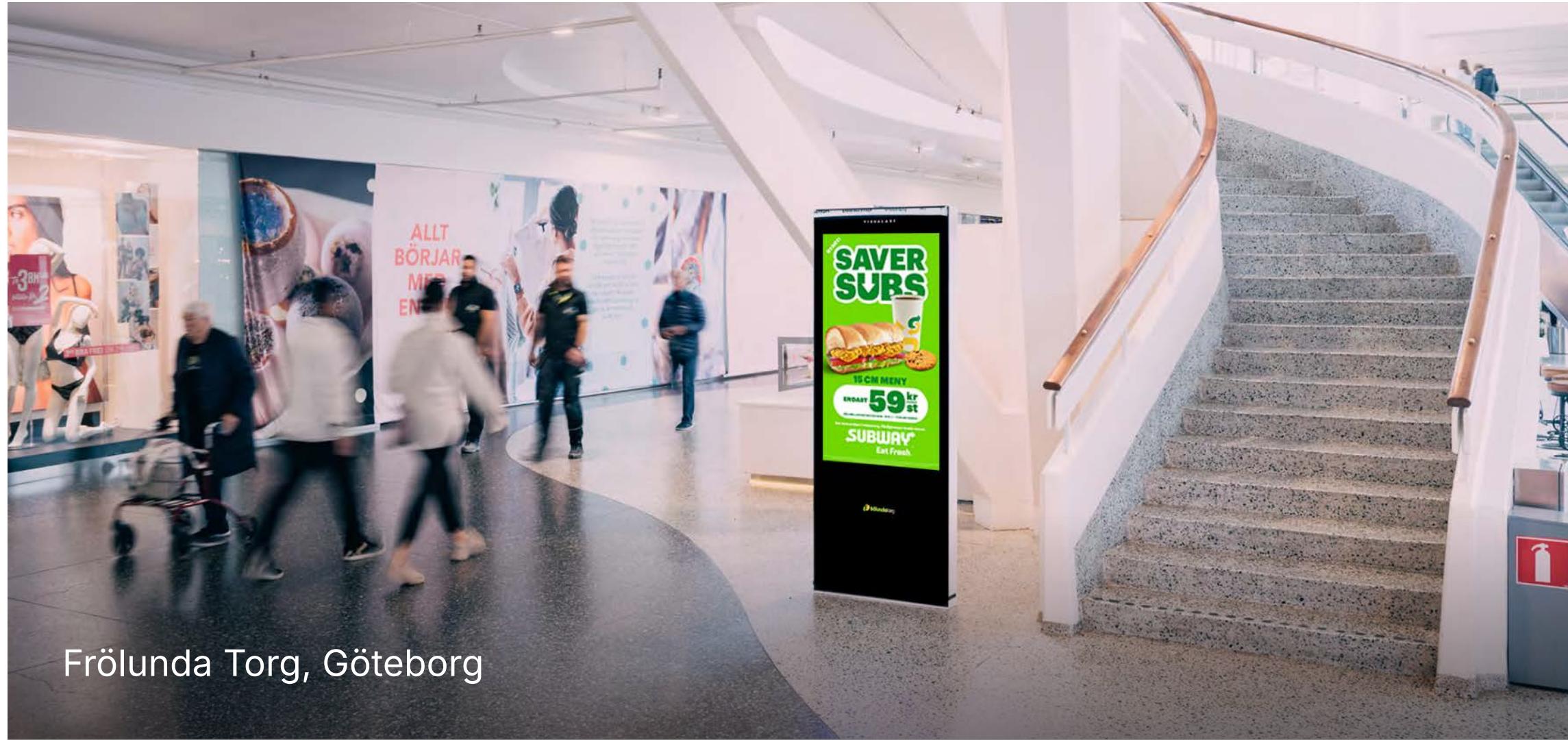


Stand out, where the influence is at its greatest - with Fusion Point of Sale.

We offer The Fusion Point of Sale in both **Small, Medium and Large.**

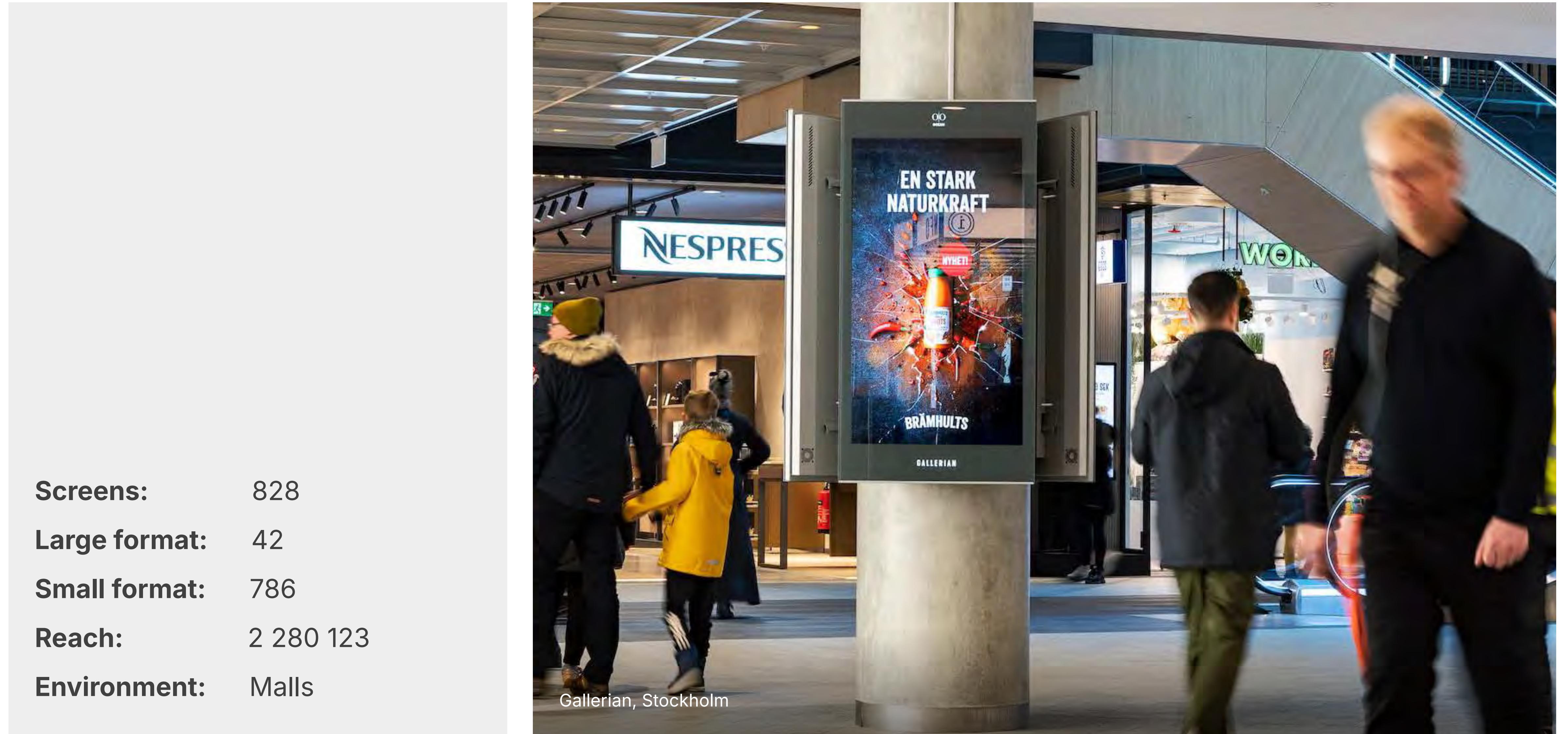
The Fusion Point of Sale - inspiration

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The Fusion Point of Sale - facts

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Screens:	828
Large format:	42
Small format:	786
Reach:	2 280 123
Environment:	Malls