

OCEAN

THE FUSION Malls



For exact locations, see our website



The Art of Outdoor®

REACH & IMPACT DOOH

The Fusion Malls



857
Screens



Nationwide
Clties



110
Malls

OCEAN

The Fusion Malls

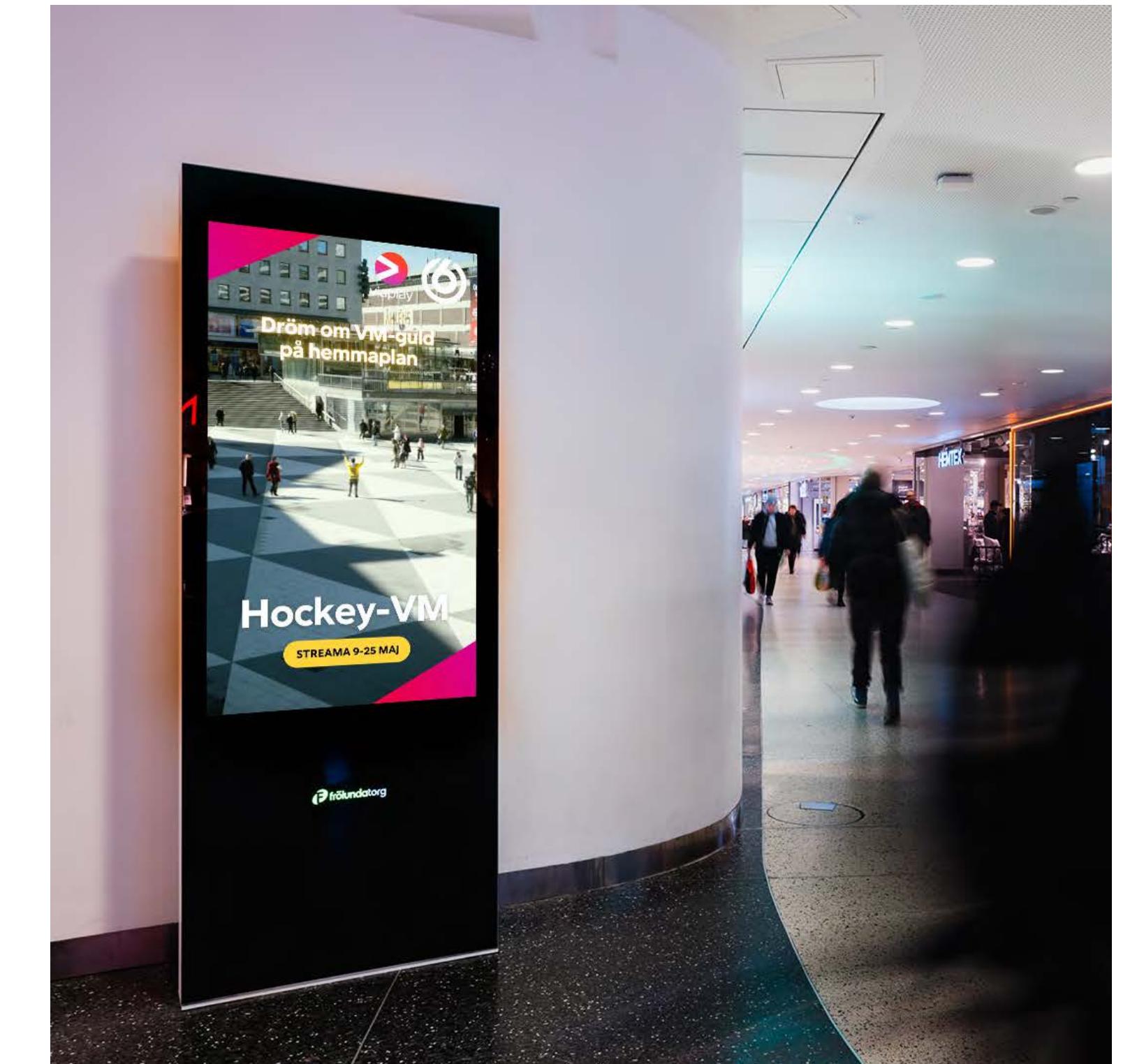
REACH & IMPACT DOOH



Shopping malls are a very attractive and unique environment for advertising, given that the visitors are very receptive to ads and their messages.



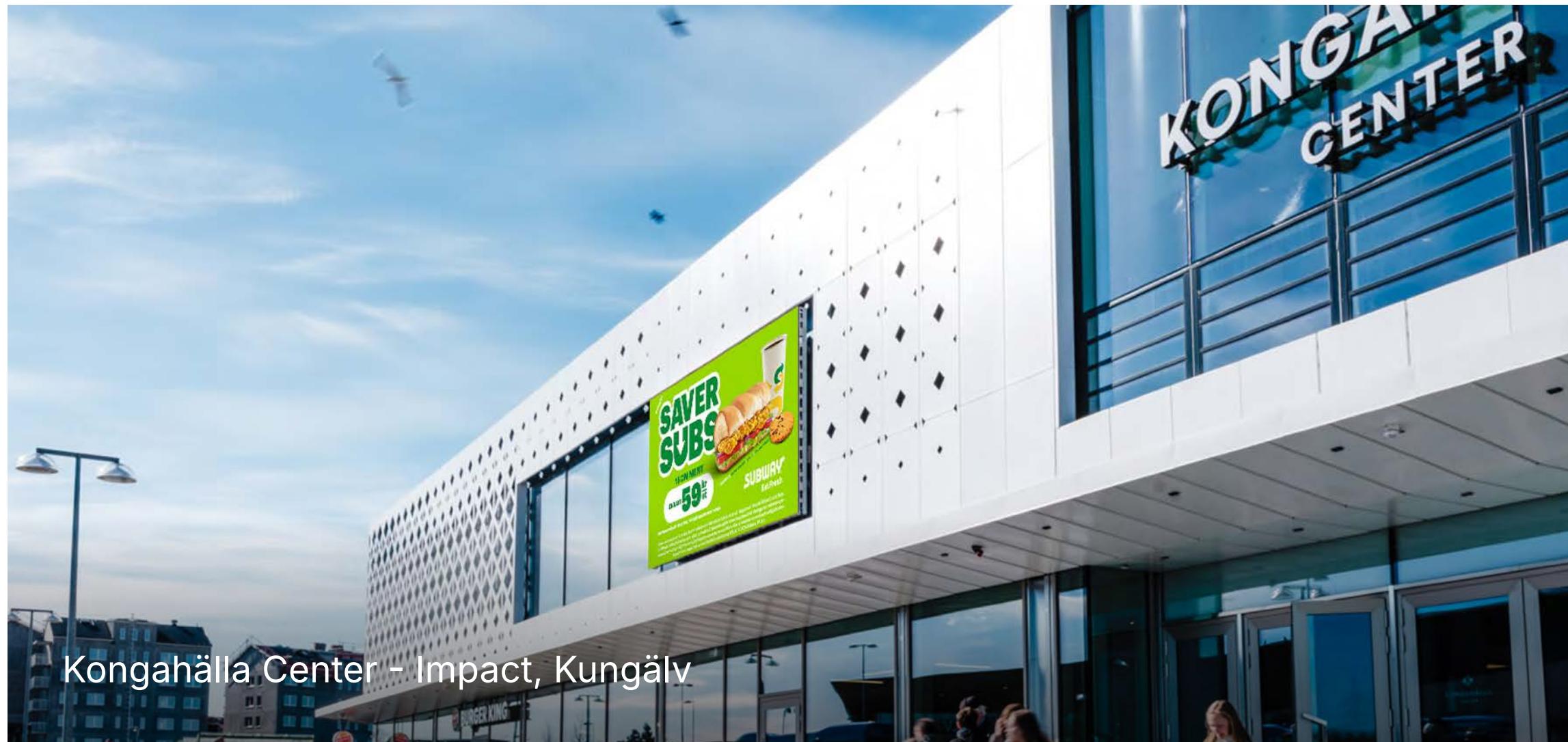
Oceans Nordic Mall Index research shows that shopping mall visitors have an average dwell-time of **1,5** hours and of those **42%** state that they have seen DOOH ads more than **5** times.



With Fusion Malls your will gain access into a very attractive target market. We offer The Fusion Malls packages in **Small, Medium and Large**.

The Fusion Malls - inspiration

REACH & IMPACT DOOH



The Fusion Malls - facts

REACH & IMPACT DOOH

Screens:	approx. 860
Large format:	35
Small format:	822
Reach:	2 295 870
Environment:	Shoppingcenter

Globen Shopping, Stockholm

Hitta din nya vårouifit och allergitabletterna hos oss!

GLOBEN SHOPPING