

OCEAN

EUROSIZE

Hur tittar
din pension?

spp

Äntligen
SKÖNHETSVÅR

Upp till **30%**
på utvald skönhet

THE RICH CREAM

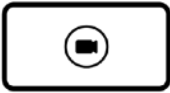
OLAPLEX N°4P

± MEDS

Kampanjen gäller 1.10.16 - 31.03.17 på alla försäljningsställen för kosmetika.

STRATEGICALLY PLACED
SMALL FORMAT SCREENS

Eurosize



22
Screens



1
City

*estimated number of VAC-contacts

The Art of Outdoor®



Stockholm
22

OCEAN

Eurosize

Are you looking to reach potential customers traveling by foot in central Stockholm?

All over Stockholm on street level, we are offering over **20** Eurosize screens. Strategically placed in places with high footfall.

Stockholm City

At very central places in Stockholm City, such as Birger Jarlsgatan, Sveavägen, Odenplan, Götgatan, Karlavägen and Fridhemsplan we have placed our screens, making sure to reach the urban audience. With its well known clock on top of the screen, our Stockholm City screens have been a part of the Stockholm city image for many years.

On top of delivering high reach in central Stockholm, this series is also very useful for creative solutions, to add attention and engagement to your campaign.



Sveavägen, Stockholm

Eurosize inspiration



Eurosize inspiration



Eurosize - Locations

For up to date addresses, see our website.

Network	City	Screens	Reach	Frequency	Period
Stockholm City	Stockholm	22	551 391	2,7	7 days
Addresses					
Bobergsgatan 34					
Dalagatan 61					
Drottningholmsvägen 21					
Folkungagatan 109					
Götgatan 47					
Hantverkargatan 73					
Heleneborgsgatan 27					
Liljeholmen Södertäljevägen					
Norr Mälarstrand 1-3					
Olof Palmes Gata					
Ringvägen 136					
Ropsten T-bana					
Roslagstull					
Runebergsplan					
Sveavägen 71					
Sveavägen 96					
Söder Mälarstrand					
Torsgatan (mittemot 28)					
Torsgatan 33					
Torsplan					
Vallhallavägen 79					
Vasagatan 8					
*estimated number of VAC-contacts per week					