

STOCKHOLMS CENTRALSTATION

Station *Experience*

Create memorable experiences thru a combination of the physical and the digital. Digital screens in attractive locations combined with physical events. Engage and inspire in a relaxed and positive environment.

The Art of Outdoor®



OIO

OCEAN

STOCKHOLMS CENTRALSTATION

Grand Central

9422 × 720 px

The Art of Outdoor®



OCEAN

Grand Central

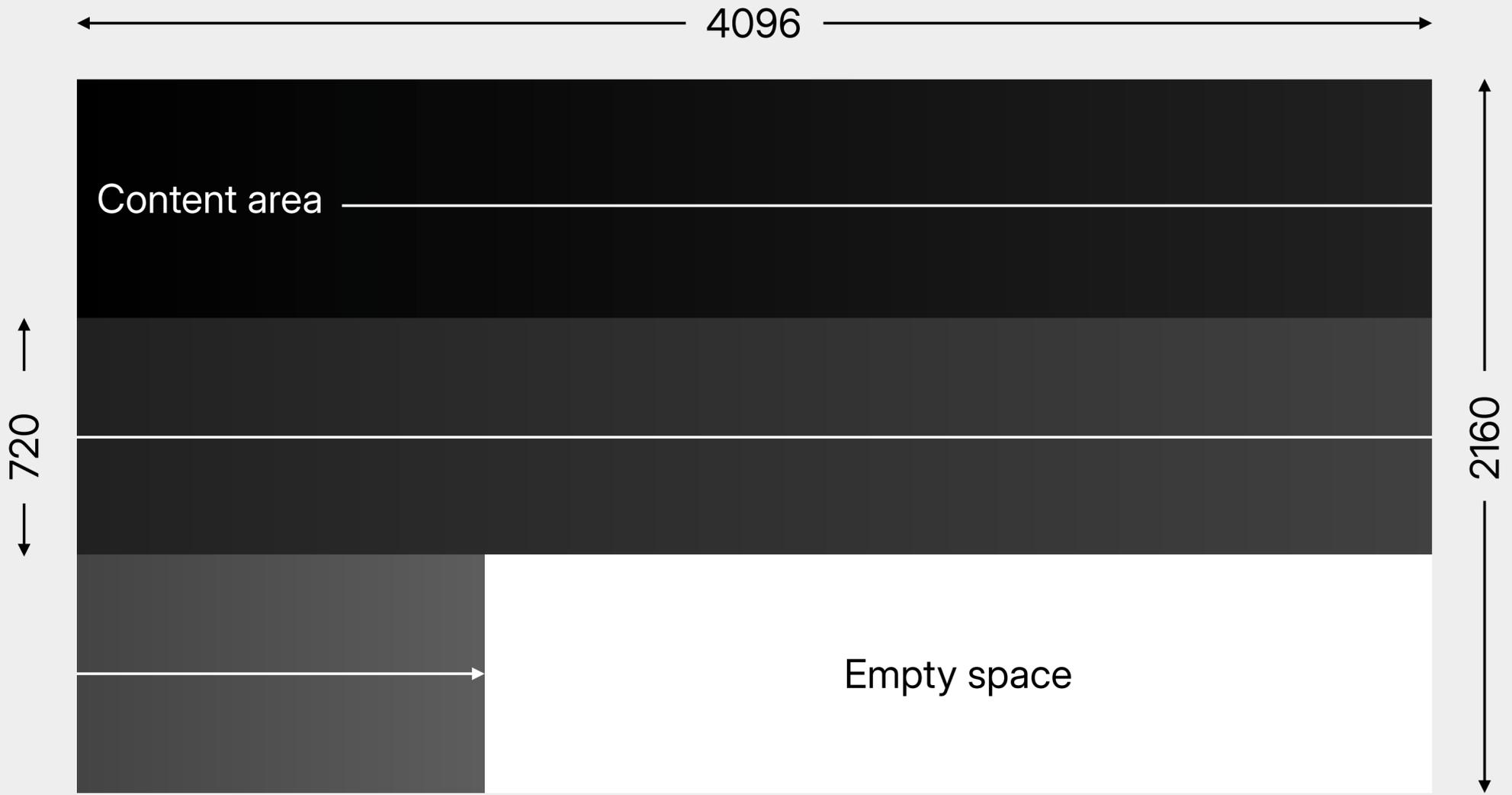
9422 × 720 px

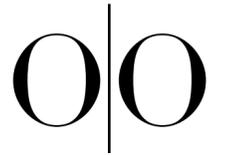
Digital production specs

- Resolution (True): 9422 × 720 px
- Resolution (Output): 4096 × 2160 px (See blueprint)
- File format: .mov or .mp4
- Codecs: H.264
- Frame rate: 25 frames per second
- Length: 15-45 seconds

Please use supplied AE template file to create and render content for Grand Central.

Blueprint for content





Delivery

Deadlines

Artwork needs to be delivered to Ocean Outdoor no later than 14 business days prior to campaign launch. Any artwork delivered late is not guaranteed to run on time.

File delivery & enquiries

Delivery link: <https://oo-se.wetransfer.com/>

For questions regarding material, please do not hesitate to contact us at:
labs@oceanoutdoor.se

Naming

Please note that when sending in files, the file name must be clearly labeled with the advertiser, artwork, size and placement numbers.

Example of approved file name: advertiser_artwork_1500×3000mm_1