

GÖTEBORGS CENTRALSTATION

Station *Attention*

Create memorable experiences thru a combination of the physical and the digital. Digital screens in attractive locations combined with banners and wraps to give your brand the exposure you want.

The Art of Outdoor®



OIO

OCEAN

GÖTEBORGS CENTRALSTATION

Ceiling Banners Centralhuset

1500 × 3000 mm

(4 banners)

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Ceiling Banners

Centralhuset

1500 × 3000 mm

Format

Total dimension (including production):
1500 × 3000 mm (double print)

Material

Polyester textile with blockout, e.g. PGM Softtex Duo.
At least fire class B1 acc. DIN 4102.

Production

8,5 mm keder along upper edge.
Leadband along the bottom edge.

Additional information

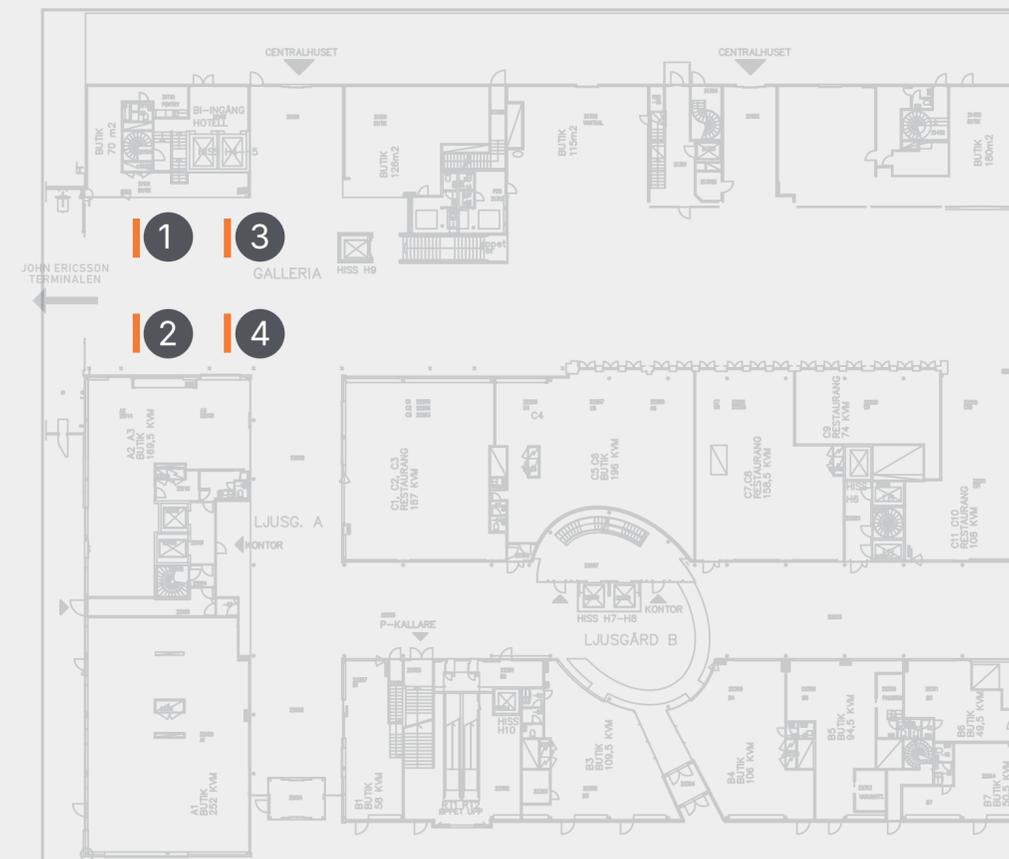
Avoid placing the logo or text on the top and bottom
100 mm. Ability to have different images on each side.

Delivery/packaging

Rolled bottom up. Wrapped in protective material.
The delivery must be marked with advertiser and motif.

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Location plan



GÖTEBORGS CENTRALSTATION

Ceiling Banners Centralhallen (Old part)

1500 × 3000 mm
(12 banners)

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Ceiling Banners

Centralhallen

1500 × 3000 mm

Format

Total dimension (including production):
1500 × 3000 mm (double print)

Material

Polyester textile with blockout, e.g. PGM Softtex Duo.
At least fire class B1 acc. DIN 4102.

Production

8,5 mm keder along upper edge.
Leadband along the bottom edge.

Additional information

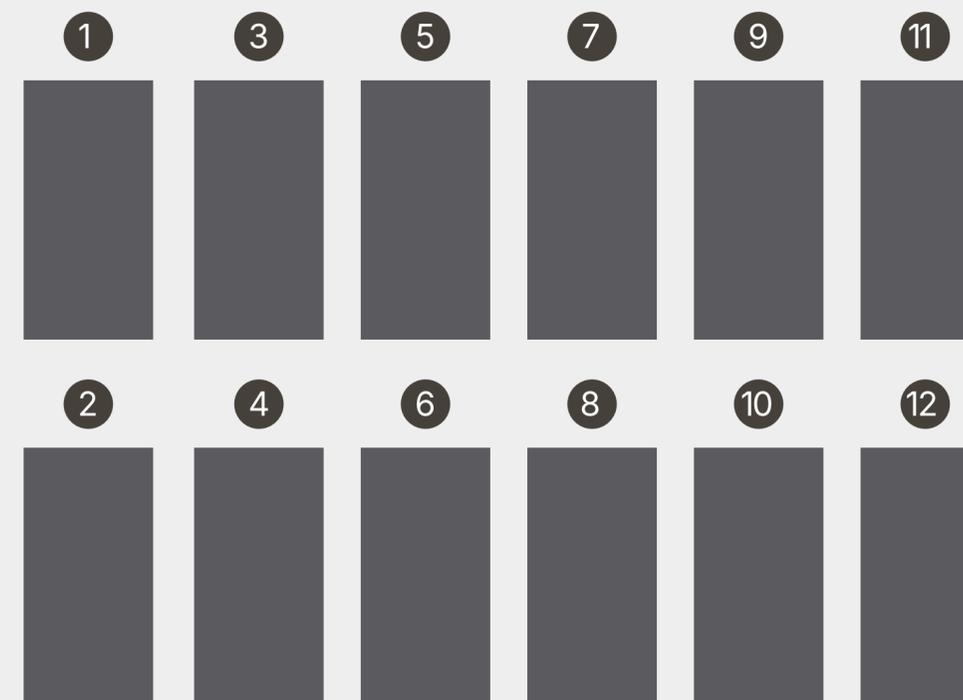
Avoid placing the logo or text on the top and bottom
100 mm. Ability to have different images on each side.

Delivery/packaging

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Location plan



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Wall Banner Centralhuset

8070 × 2700 mm

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Wall Banner Centralhuset

8070 × 2700 mm

Format

Total dimensions (including production):
Calculated by printing house depending on material.
Outer dimension aluminum frame: 8070 × 2700 mm

Material

E.g. Samba, FairTex or BannerTex.
At least fire class B1 acc. DIN 4102.

Production

Seam with rubber edge throughout, 14 × 3 mm thick.
Place a patch in the upper right corner of the banner for
loosening the fabric from the frame.

Additional information

Avoid placing the logo or text on the top and
bottom 100 mm.

Delivery/packaging

Rolled bottom up. Wrapped in protective material.
The delivery must be marked with advertiser and motif.

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Delivery

Deadlines

Artwork needs to be delivered to Ocean Outdoor no later than 14 business days prior to campaign launch. Any artwork delivered late is not guaranteed to run on time.

File delivery & enquiries

Delivery link: <https://oo-se.wetransfer.com/>

For questions regarding material, please do not hesitate to contact us at:
labs@oceanoutdoor.se

Naming

Please note that when sending in files, the file name must be clearly labeled with the advertiser, artwork, size and placement numbers.

Example of approved file name: advertiser_artwork_1500×3000mm_1