

Sveavägen 19 Stockholm

The Location

On the scaffolding facing the lively Sveavägen/ Kungsgatan crossing this Banner with its 570 m2 will sure give you the impact you want. The Concert Hall in Stockholm is a very popular and well known landmark with high footfall and reach at all hours of the day.

Address

Sveavägen 19, 111 57 Stockholm [Link to map](#)

Format

Area: 570 m2
Size: 4500×1200 cm
Reach: 1 860 000/vecka

Period

1-2 weeks

It is possible to scale down the campaign material as follows:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

Delivery

Send material to oo-se.wetransfer.com
14 days before campaign start unless otherwise agreed.

Enquires

Contact: adops@oceanoutdoor.se

Info for delivery:

High resolution print-ready PDF - CMYK.
Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion). If you need to add a profile use ISO Coated V2.

Vectorize all paths for text fonts.

Always include PMS reference for specific colors such as the color of the logo and background.

If you wish to send a color proof we need to have it 3 weeks before the delivery date.

