



# Material Specifications

MALMÖ CAROLI

## FILE FORMAT SPECIFICS & DURATION

Resolution:	600 x 800 pixels
Ratio:	3:4
File format:	.mov or .mp4
Codecs:	Photo JPEG, Quality Best alt. Animation
Frame rate:	25 frames per second (Progressive)
Length:	5 or 10 seconds (5 sec recommended)

Artwork needs to be supplied at exactly the stated pixel size resolution. No trim, bleed or safe-area is required. Do **not** deliver separate materials for the corner screens, only **one** 600x800 pixel file is needed.

## DEADLINES

Artwork needs to be delivered to Ocean Outdoor no later than 3 business days prior to campaign launch.

Any artwork delivered late is not guaranteed to run on time.

## FILE DELIVERY & ENQUIRIES

Delivery link: <https://oo-se.wetransfer.com/>

For questions regarding material, please do not hesitate to contact us at: [adops@oceanoutdoor.se](mailto:adops@oceanoutdoor.se)

## NAMING

Please note that when sending in files, the file name should not contain; special characters, space or å/ä/ö.

Example of approved file name: advertiser\_pixelsize\_campaigndate