

OCEAN

XL NETWORK



EXTRA LARGE. EXTRA IMPACT.
EXTRA COVERAGE.

XL Network



40
Locations



9
Cities



3 470 877
VAC/8,33% SoV/week

The Art of Outdoor®



XL Network

With **40** digital large format screens placed in Sweden's most high traffic cities, XL network offers a platform perfect for reaching drivers and car commuters.

These premium screens are placed along roads and popular resting spots and carparks. Locations where travelers tend to have longer dwell time and take breaks, ensuring your campaign get the optimal visibility and impact.



Rocklunda, Västerås

XL Network



Traveling and commuting with cars is still increasing year over year, making large format digital screens along the roads and parking spaces a great place to advertise.

With XL Network you get not just great reach, but also the possibility to engage with your audience while they are on the move, and in the middle of their everyday chores, free from other distractions.

XL Network - advantages



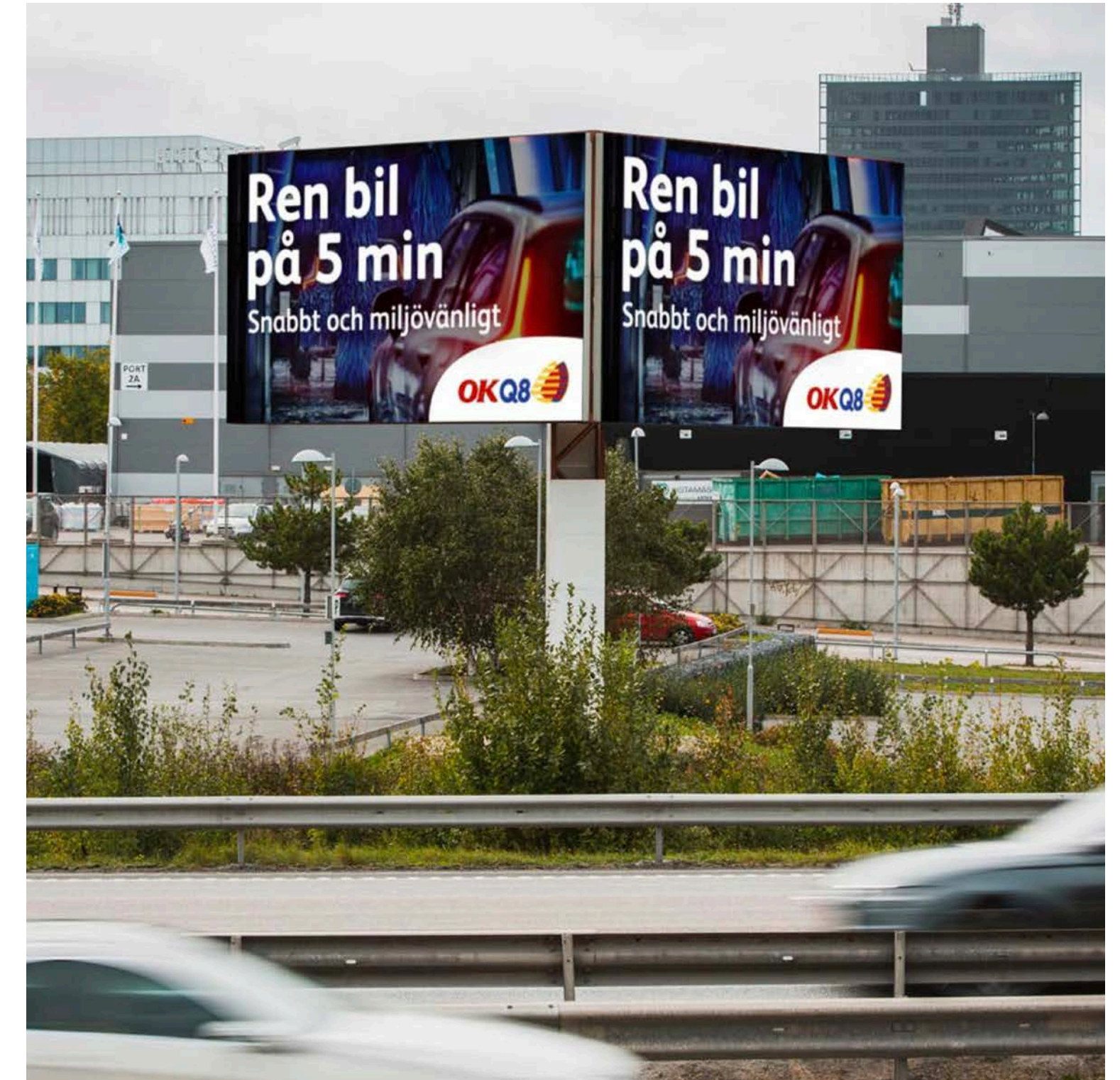
Large displays

Capture passing peoples attention with your brand on our LED screens.



Placement along high traffic roads

With our screens along highways and by-passes, your message is sure to reach all passing cars.



Focus on the biggest cities

With XL Network you will get maximum impact in the the biggest cities in Sweden.

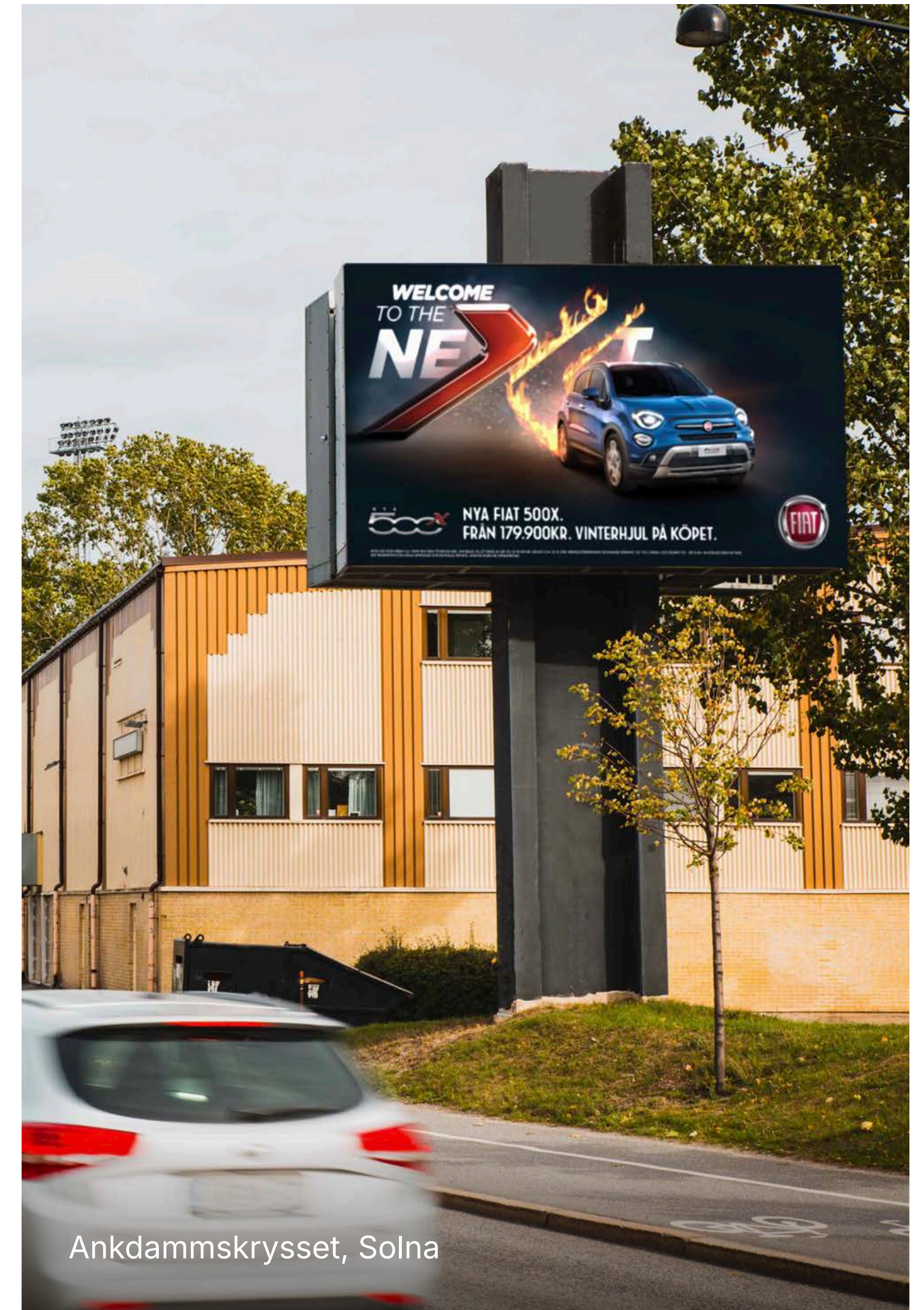
XL Network



Centralstationen, Helsingborg



Karlatornet, Göteborg



Ankdammkrysset, Solna

XL Network - Locations

City	Address	Pixels	Ratio	Format	City	Address	Pixels	Ratio	Format
Göteborg	Angered	384 × 320	6:5	jpg, mp4, html	Stockholm	Botkyrka (S)	1536×1008	32:21	jpg, mp4
Göteborg	Bäckebo E6	320 × 192	5:3	jpg, mp4, html	Stockholm	E4 (S) Trafikplats Glädjen	1536×768	2:1	jpg, mp4, html
Göteborg	Delsjömotet (N)	192 × 384	1:2	jpg, mp4	Stockholm	E4-träden Stora Wäsby (N)	1536×768	2:1	jpg, mp4, html
Göteborg	Delsjömotet (S)	192 × 384	1:2	jpg, mp4	Stockholm	E4-träden Stora Wäsby (S)	1536×768	2:1	jpg, mp4, html
Göteborg	Karlatornet	800×480	5:3	jpg, mp4	Stockholm	E4-trädet (N)	1536×768	2:1	jpg, mp4, html
Göteborg	Kongahälla Shopping Norra	1120 × 640	7:4	jpg, png	Stockholm	Essingeleden/Lindhagen	1440×1008	10:7	jpg, mp4, html
Göteborg	Kongahälla Shopping Södra	1920×1080	16:9	jpg, mp4, html	Stockholm	Kistamässan (N)	448×256	7:4	jpg, mp4, html
Göteborg	Kongahälla Shopping Västra	1520 × 528	95:33	jpg	Stockholm	Kistamässan (S)	448×256	7:4	jpg, mp4, html
Göteborg	Korsvägen Svenska Mässan	544 × 960	17:30	jpg, mp4, html	Stockholm	Solna Ankdammskrysset (Ö)	768×432	16:9	jpg, mp4, html
Göteborg	Nordstan	512 × 288	16:9	jpg, mp4, html	Stockholm	Solna Ankdammskrysset (V)	768×432	16:9	jpg, mp4, html
Göteborg	Scandinavium (N)	600 × 288	25:12	jpg, mp4, html	Stockholm	Täby Centrum Park Norra	768×288	8:3	jpg, mp4, html
Göteborg	Scandinavium (S)	600 × 288	25:12	jpg, mp4, html	Stockholm	Täby Centrum Park	1920×1080	16:9	jpg, mp4, html
Göteborg	Ullevi 1	600 × 336	25:14	jpg, mp4, html					
Göteborg	Ullevi 2	1280 × 720	16:9	jpg, mp4, html	Uppsala	Gränby	1280×672	40:21	jpg, mp4, html
Göteborg	Ullevi 3	240 × 128	15:8	jpg, mp4, html					
Göteborg	Ullevi 4	320×140	16:7	mp4, html	Västerås	Rocklunda	640×360	16:9	jpg, mp4, html
Helsingborg	Centralstation	630 × 1512	5:12	jpg, mp4, html	Örebro	Marieberg	1920×960	2:1	jpg, mp4, html
Helsingborg	Drottninggatan	640 × 448	10:7	jpg, mp4, html					
Jönköping	A6	640 × 288	20:9	jpg, png, mp4					
Malmö	Malmömässan (Ö)	448 × 240	28:15	jpg, mp4, html					
Malmö	Malmömässan (V)	448 × 240	28:15	jpg, mp4, html					
Malmö	Nobeltorget	320 × 304	20:19	jpg, mp4, html					
Malmö	Stockholmsvägen	480 × 268	120:67	jpg, mp4, html					
Norrköping	Mirum	1920 × 1080	16:9	jpg, mp4, html					

Ask for it by Network