

**OCEAN**

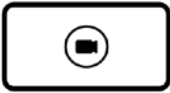
# THE LOOP





AT THE HEART OF STOCKHOLM

# The Loop



**36**  
Screens



**1**  
City



**1631672**  
VAC at 8,33% SoV/ week



Stockholm  
**36**





# The Loop

PREMIUM REACH

The Loop is Ocean's exclusive network, designed to maximize your brands exposure in the heart of Stockholm.

With **36** well planned locations and strategically placed screens, you will reach the busiest pedestrian areas and meet your audience, where its all happening.

These full-motion screens offer not just maximum reach, but also endless creative abilities, with their support for high-tech solutions.

Perhaps add a Special Build, to further make your campaign pop and create a memorable experience.





# The Loop



Birger Jarlsgatan 28, Stockholm

## PREMIUM REACH

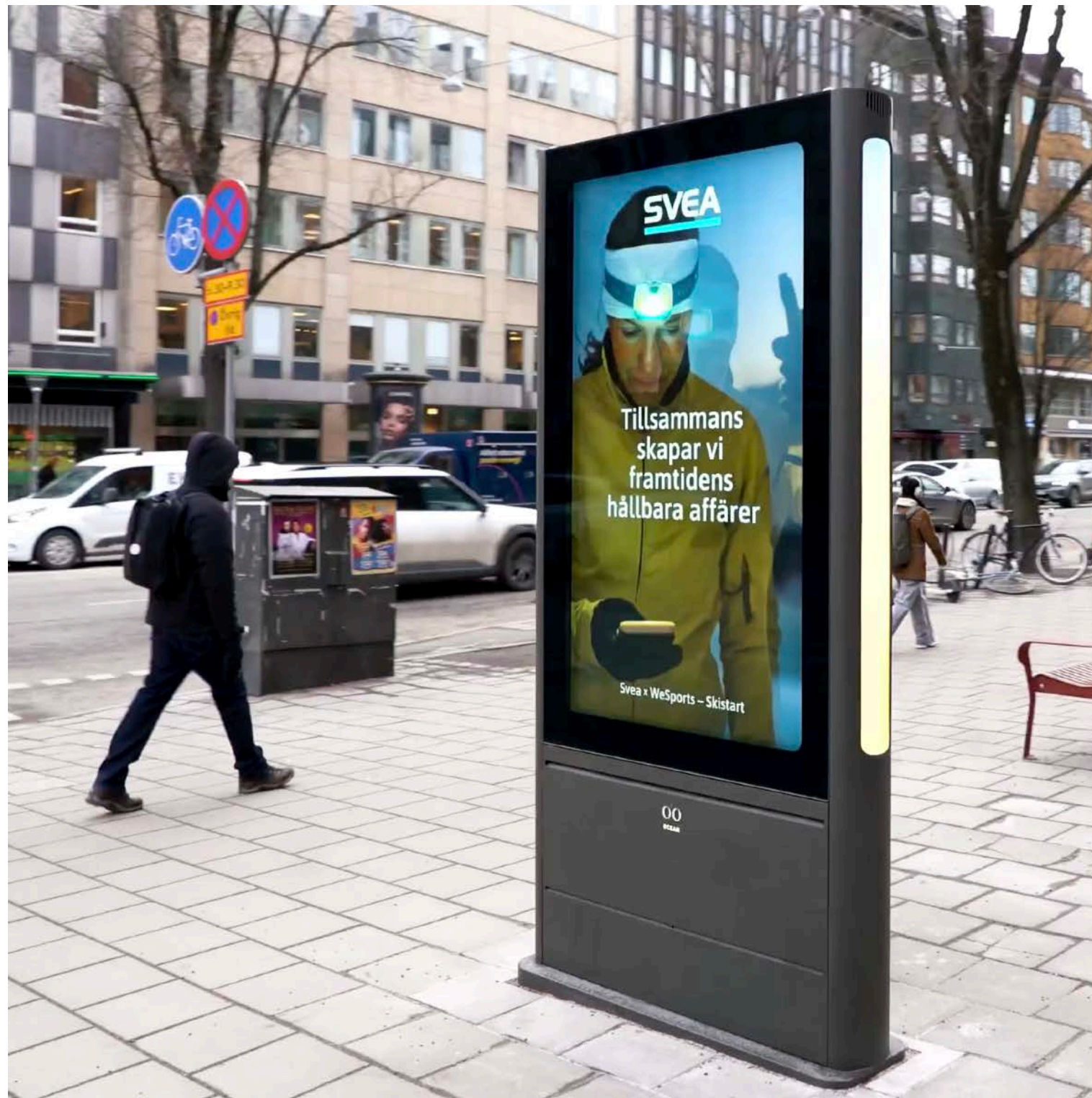
During the spring of 2025 we have given this network a facelift by replacing all of the screens with new modern high tech digital totems ensured to reduce energy, deliver brighter image and sharper displays.

This ensures an even stronger visual experience for both you as a brand and for the audience.



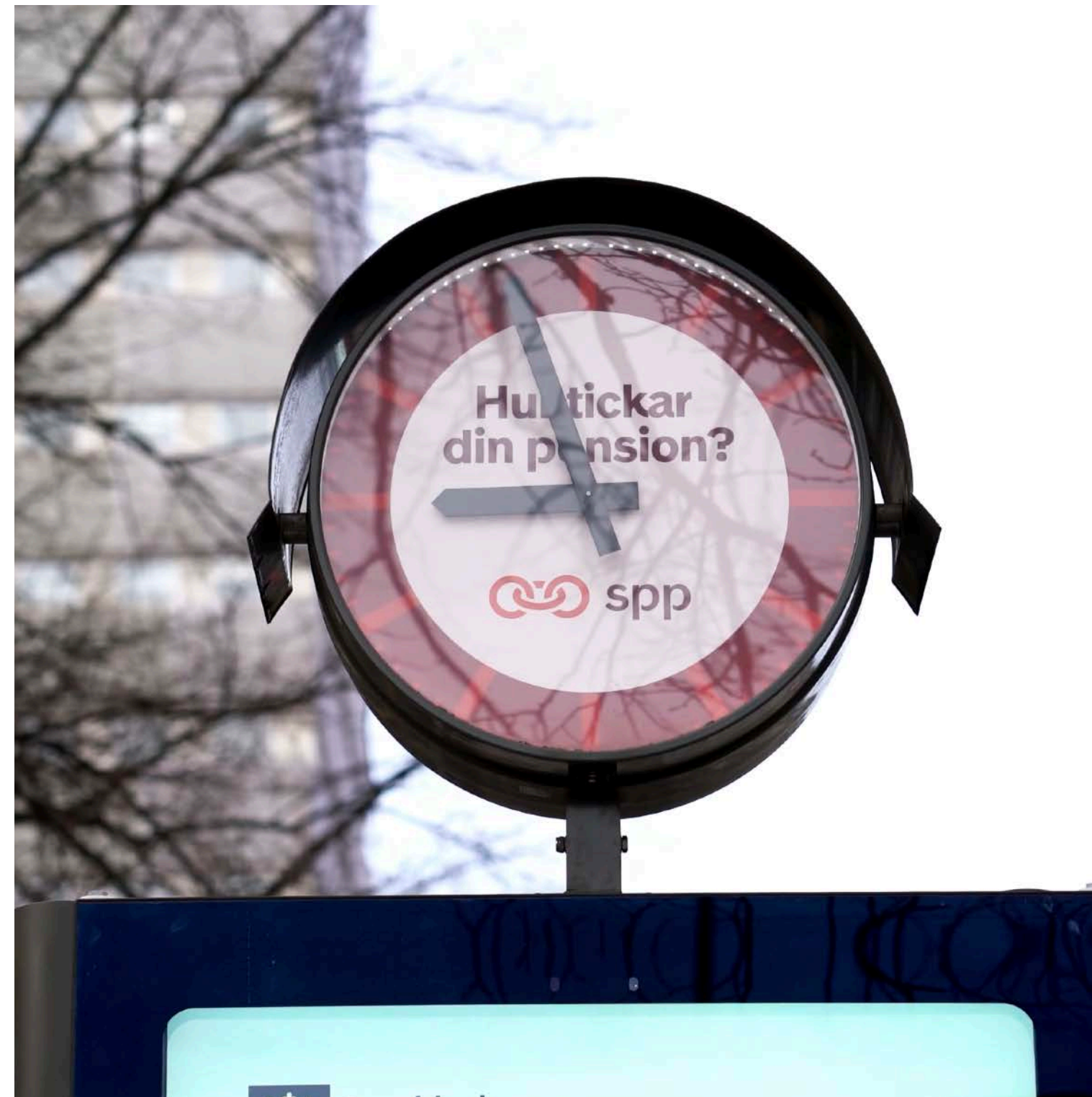
# The Loop - reasons to buy

PREMIUM REACH



## Razor sharp displays

Capture passing peoples gaze with your message displayed on our high tech screens. Show your campaign in full-motion in street level in central Stockholm.



## Stadsklockan

On a selected few of our screens in The Loop, we have added our product, Stadsklockan. Which offers you to keep track of time, without having to reach for your phone.



# The Loop

PREMIUM REACH



Sveavägen 45, Stockholm



Odengatan 61, Stockholm



Sveavägen 45, Stockholm



# The Loop

PREMIUM REACH



Brommaplan, Stockholm



Karlbergsvägen 21, Stockholm



Karlavägen 26, Stockholm



# The Loop - Locations

PREMIUM REACH

What really differentiates The Loop from other networks is it's ability to deliver long "dwell time" - attention from people passing by.

And at the same time deliver high attention from city central audiences.

Stad	Location	Ratio	Skärmar	Upplösning	Filformat
Stockholm	Birger Jarlsgatan 7	9:16	2	1080×1920	Jpg. Png. Mp4. Html.
Stockholm	Birger Jarlsgatan 28	9:16	2	1080×1920	Jpg. Png. Mp4. Html.
Stockholm	Brommaplan	9:16	2	1080×1920	Jpg. Png. Mp4. Html.
Stockholm	Götgatan 78	9:16	2	1080×1920	Jpg. Png. Mp4. Html.
Stockholm	Karlavägen 10	9:16	2	1080×1920	Jpg. Png. Mp4. Html.
Stockholm	Karlavägen 26	9:16	2	1080×1920	Jpg. Png. Mp4. Html.
Stockholm	Karlbergsvägen 21	9:16	2	1080×1920	Jpg. Png. Mp4. Html.
Stockholm	Karlbergsvägen 36	9:16	2	1080×1920	Jpg. Png. Mp4. Html.
Stockholm	Karlbergsvägen 46	9:16	2	1080×1920	Jpg. Png. Mp4. Html.
Stockholm	Långholmsgatan 42	9:16	2	1080×1920	Jpg. Png. Mp4. Html.
Stockholm	Odengatan 43	9:16	2	1080×1920	Jpg. Png. Mp4. Html.
Stockholm	Odengatan 61	9:16	2	1080×1920	Jpg. Png. Mp4. Html.
Stockholm	Ringvägen 123	9:16	2	1080×1920	Jpg. Png. Mp4. Html.
Stockholm	Rålambsvägen 2	9:16	2	1080×1920	Jpg. Png. Mp4. Html.
Stockholm	S:t Eriksplan 7	9:16	2	1080×1920	Jpg. Png. Mp4. Html.
Stockholm	Sveavägen 42	9:16	2	1080×1920	Jpg. Png. Mp4. Html.
Stockholm	Sveavägen 45	9:16	2	1080×1920	Jpg. Png. Mp4. Html.
Stockholm	Sveavägen 58	9:16	2	1080×1920	Jpg. Png. Mp4. Html.



*Ask for it by Network*