



**OCEAN**

Version 2025.02

EUROSIZE

Äntligen  
**SKÖNHETSVÅR**

Upp till **30%**  
på utvald skönhet

**E-MEDS**

THE RICH CREAM

OLAPLEX N°4P

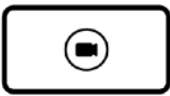
Medi8

Kampanjen gäller från 1.10.15 till 31.10.15 på alla butikar som säljer E-MEDS.



STRATEGICALLY PLACED  
SMALL FORMAT SCREENS

# Eurosize



74  
Screens



1  
City



1901900\*  
EA-VAC/vecka

\*estimated number of VAC-contacts

The Art of Outdoor®



Stockholm  
74

OCEAN



# Eurosize

Are you looking to reach potential customers traveling by foot in central Stockholm or perhaps golfers?

All over Stockholm on street level, as well as several golf clubs surrounding Stockholm, we are offering over **70** Eurosize screens. Strategically placed in places with high footfall.

Our Eurosize network is split into two sub categories;  
**Stockholm City** and **Golf Network**

## Stockholm City

At very central places in Stockholm City, such as Birger Jarlsgatan, Sveavägen, Odenplan, Götgatan, Karlavägen and Fridhemsplan we have placed our screens, making sure to reach the urban audience. With its well known clock on top of the screen, our Stockholm City screens have been a part of the Stockholm city image for many years.

On top of delivering high reach in central Stockholm, this series is also very useful for creative solutions, to add attention and engagement to your campaign.

## Golf Network

Sometimes you really know what unites your target audience. Oceans Golf Network reaches **500 000** golfers each year. Making it a unique possibility to communicate your brand in positive and easy going context.



Sveavägen, Stockholm



# Eurosize





Eurosize





# Eurosize - Locations

Our Eurosize screens are split into the following networks; **Stockholm City** and **Golf Network**.

Network	City	Screens	Reach	Frequencyy	VAC	Period
Stockholm City	Stockholm	22	514 413	3,2	1 901 900	7 dagar
Golf Network	Stockholm	52	N/A	N/A	N/A	30 dagar

*Ask for it by Network*