



Material Specifications

STOCKHOLM ESSINGELEDEN/LINDHAGEN

FILE FORMAT SPECIFICS & DURATION

Resolution:	1440 x 1008 pixels
Ratio:	10:7
File format:	.png/.jpg & HTML
Codecs:	Important notice! By order of the Swedish
Frame rate:	Transport Administration only still images will
Length:	be accepted for delivery and broadcasted.

Artwork needs to be supplied at exactly the stated pixel size resolution.
No trim, bleed or safe-area is required.

DEADLINES

Artwork needs to be delivered to Ocean Outdoor no later than **3** business days prior to campaign launch. For HTML campaigns, please provide links no later than **10** business days before broadcast.

Any artwork delivered late is not guaranteed to run on time.

FILE DELIVERY & ENQUIRIES

Delivery link: <https://oo-se.wetransfer.com/>

For questions regarding material, please do not hesitate to contact us at: adops@oceanoutdoor.se

NAMING

Please note that when sending in files, the file name should not contain; special characters, space or å/ä/ö.

Example of approved file name: advertiser_pixelsize_campaigndate