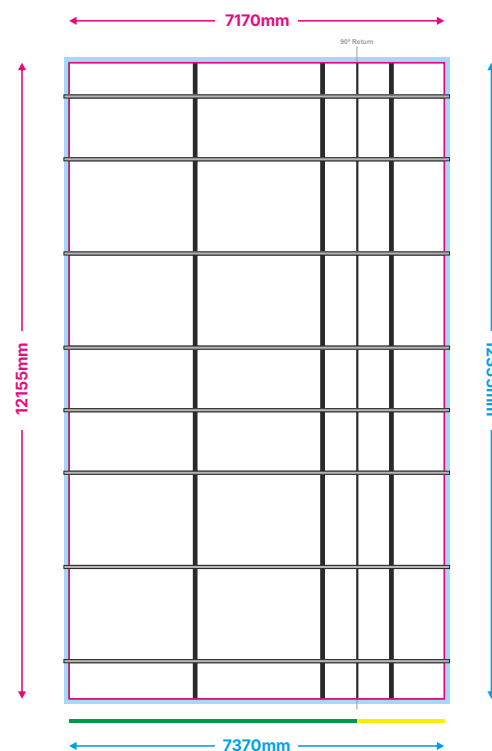


Eat Street Banners @ Westfield London

Production specifications



Artwork requirements

Finished size

7170mm(w) x 12155mm(h)

Bleed size (100mm all round)

7370mm(w) x 12355mm(h)

There are 4x sets of windows

All artwork to be supplied in CMYK as a **high res PDF** to visual size plus bleed.

100% size, minimum 72dpi

Artwork to be supplied at 100% size as per supplied template. All artwork to be a minimum of 72dpi at full size. All fonts to be outlined or supplied.

Finishing details

The artwork will not go over the horizontal silver trims or the vertical black trims and will be trimmed to avoid these. Ensure any key artwork, logos, and text are positioned within the visible area to avoid obstruction by frame edges.

Colour proofs

If colour proofs are to be supplied for colour matching, the proof must be generated from the file provided and be a true representation of the file. If a proof is not supplied then Ocean will not take any responsibility for colour inaccuracies.

Delivery and production enquiries

Email **banners@oceanoutdoor.com**

Mobile **07768814865**

Office **02072926150**

Files under 10MB can be emailed directly, files over 10MB can be sent via SwissTransfer, Dropbox, Google Drive or similar to the email address above.

Artwork needs to be delivered **14 days prior to campaign launch**.

