

Kungsträdgården Stockholm

The Location

In the heart of Kungsträdgården, central Stockholm, your brand can be displayed on a three-sided column of 75 m². This site can also be combined with events and pop-up solutions.

Address

Kungsträdgården, Stockholm [Link to map](#)

Format

Area: 75 m²
Size: 3×450×560 cm
3×500×50 cm (board)
Reach: 600 000/vecka

Period

1 week

It is possible to scale down the campaign material as follows:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

Delivery

Send material to oo-se.wetransfer.com
14 days before campaign start unless otherwise agreed.

Enquires

Contact: adops@oceanoutdoor.se

Info for delivery:

High resolution print-ready PDF - CMYK.
Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion). If you need to add a profile use ISO Coated V2.

Vectorize all paths for text fonts.

Always include PMS reference for specific colors such as the color of the logo and background.

If you wish to send a color proof we need to have it **3** weeks before the delivery date.



Kungsträdgården Stockholm

The Location

In the middle of Kungsträdgården in central Stockholm you have the opportunity to showcase your brand on a 75 m², 3 sided pillar. This location can be used in combination with brand experiences, such as events and pop up stores.

Address

Kungsträdgården, Stockholm [Link to map](#)

