

Hamnplan 5

Visby

The Location

Hamnplan 5 is located at one of the most central locations in Visby, in the harbour. With its central location inside the city walls, this is the perfect place to showcase your brand for all of Visby and its many visitors. Especially during Almedalsveckan, Swedens annual political week, when Visby becomes extra busy.

Address

Hamnplan 5, Visby [Link to map](#)

Format

Area: 40 m²
Size: 800×480 cm
Reach: 50 000/vecka

Period

2 weeks

It is possible to scale down the campaign material as follows:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

Delivery

Send material to oo-se.wetransfer.com
14 days before campaign start unless otherwise agreed.

Enquires

Contact: adops@oceanoutdoor.se

Info for delivery:

High resolution print-ready PDF - CMYK.
Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion). If you need to add a profile use ISO Coated V2.

Vectorize all paths for text fonts.

Always include PMS reference for specific colors such as the color of the logo and background.

If you wish to send a color proof we need to have it **3** weeks before the delivery date.

