



Drottningholmsvägen Stockholm

The Location

Drottningholmsvägen connects central Stockholm with Drottningholm Palace in Ekerö municipality. With high traffic around the clock, this site reaches commuters between Bromma/Alvik and the city. Located close to one of the area’s busiest roundabouts.

Address

Drottningholmsvägen, Stockholm [Link to map](#)

Format

Area: 39 m2
Size: 450×850 cm
Reach: 576 500/vecka

Period

2-4 weeks

It is possible to scale down the campaign material as follows:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

Delivery

Send material to oo-se.wetransfer.com
14 days before campaign start unless otherwise agreed.

Enquires

Contact: adops@oceanoutdoor.se

Info for delivery:

High resolution print-ready PDF - CMYK.
Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion). If you need to add a profile use ISO Coated V2.

Vectorize all paths for text fonts.

Always include PMS reference for specific colors such as the color of the logo and background.

If you wish to send a color proof we need to have it **3** weeks before the delivery date.