

Oscarsleden

Gothenburg

Platsen

One of Gothenburg's busiest bypass roads, with a reach of over 360,000/week. This 105 m² site reaches both commuters and passers-by.

Adress

Andréegatan 14, Gothenburg

Link to map

Format

Area: 105 m²
Size: 1500×700 cm
Reach: 364 000/week

Period

2 weeks

It is possible to scale down the campaign material as follows:

Scale Percent Minimum resolution

1:1	100%	23 ppi
1:10	10%	230 ppi

Delivery

Send material to **oo-se.wetransfer.com**

14 days before campaign start unless otherwise agreed.

Questions

Contact: **adops@oceanoutdoor.se**

Banners - Locations

Info for delivery:

- High resolution print-ready PDF - CMYK.
Keep all layers in the file.
- The artwork should be without marks and bleeds.
- For best results, save the file without a profile (no color conversion). If you need to add a profile use ISO Coated V2.
- Vectorize all paths for text fonts.
- Always include PMS reference for specific colors such as the color of the logo and background.
- If you wish to send a color proof we need to have it **3** weeks before the delivery date.

City	Location	Environment	Locations	Size	Format
Stockholm	Stureplan 15	City	1	1000×750 cm	High res. print-ready PDF - CMYK
Stockholm	Fridhemsplan	City	1	500×1200 cm	High res. print-ready PDF - CMYK
Stockholm	Odenplan	City	1	490×1300 cm	High res. print-ready PDF - CMYK
Stockholm	Kungsgatan	City	1	600×800 cm	High res. print-ready PDF - CMYK
Stockholm	Kungsträdgården	City	1	3×450×560 cm	High res. print-ready PDF - CMYK
Stockholm	Essingeleden	Roadside	1	1400×985 cm	High res. print-ready PDF - CMYK
Stockholm	Roslagstull	Roadside	1	700×970 cm	High res. print-ready PDF - CMYK
Stockholm	Värmdöleden	Roadside	1	1050×1400 cm	High res. print-ready PDF - CMYK
Stockholm	Norrtull	Roadside	1	1800×900 cm	High res. print-ready PDF - CMYK
Stockholm	Drottningholmsvägen	Roadside	1	450×850 cm	High res. print-ready PDF - CMYK
Göteborg	Oscarsleden	Roadside	1	1500×700 cm	High res. print-ready PDF - CMYK
Göteborg	Redbergsplatsen	Roadside	1	1200×1200 cm	High res. print-ready PDF - CMYK
Malmö	Centralstationen A+B	City	2	450×1000 + 2000×750 cm	High res. print-ready PDF - CMYK
Malmö	Centralstationen A	City	1	450×1000 cm	High res. print-ready PDF - CMYK
Malmö	Centralstationen B	City	1	2000×750 cm	High res. print-ready PDF - CMYK
Malmö	Gustav Adolfs Torg A+B	City	2	400×700 + 350×1000 cm	High res. print-ready PDF - CMYK
Malmö	Södergatan	City	1	410×990 cm	High res. print-ready PDF - CMYK
Visby	Hamplan 5	City	1	800×480 cm	High res. print-ready PDF - CMYK