

Essingeleden Stockholm

Platsen

A high-traffic bypass road for motorists with approx. 1.4 million in weekly reach.
Reaching commuters as well as tourists on their way to Arlanda.

Address

Essinge brogata 22, Stockholm

Link to map

Format

Area: 138 m²
Size: 1400×985 cm
Reach: 1 375 000/week

Period

2-4 weeks

It is possible to scale down the campaign material as follows:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

Delivery

Send material to **oo-se.wetransfer.com**

14 days before campaign start unless otherwise agreed.

Questions

Contact: **adops@oceanoutdoor.se**



Banners - Locations

Info for delivery:

- High resolution print-ready PDF - CMYK.
Keep all layers in the file.
- The artwork should be without marks and bleeds.
- For best results, save the file without a profile (no color conversion). If you need to add a profile use ISO Coated V2.
- Vectorize all paths for text fonts.
- Always include PMS reference for specific colors such as the color of the logo and background.
- If you wish to send a color proof we need to have it **3** weeks before the delivery date.

City	Location	Environment	Locations	Size	Format
Stockholm	Stureplan 15	City	1	1000×750 cm	High res. print-ready PDF - CMYK
Stockholm	Fridhemsplan	City	1	500×1200 cm	High res. print-ready PDF - CMYK
Stockholm	Odenplan	City	1	490×1300 cm	High res. print-ready PDF - CMYK
Stockholm	Kungsgatan	City	1	600×800 cm	High res. print-ready PDF - CMYK
Stockholm	Kungsträdgården	City	1	3×450×560 cm	High res. print-ready PDF - CMYK
Stockholm	Essingeleden	Roadside	1	1400×985 cm	High res. print-ready PDF - CMYK
Stockholm	Roslagstull	Roadside	1	700×970 cm	High res. print-ready PDF - CMYK
Stockholm	Värmdöleden	Roadside	1	1050×1400 cm	High res. print-ready PDF - CMYK
Stockholm	Norrtull	Roadside	1	1800×900 cm	High res. print-ready PDF - CMYK
Stockholm	Drottningholmsvägen	Roadside	1	450×850 cm	High res. print-ready PDF - CMYK
Göteborg	Oscarsleden	Roadside	1	1500×700 cm	High res. print-ready PDF - CMYK
Göteborg	Redbergsplatsen	Roadside	1	1200×1200 cm	High res. print-ready PDF - CMYK
Malmö	Centralstationen A+B	City	2	450×1000 + 2000×750 cm	High res. print-ready PDF - CMYK
Malmö	Centralstationen A	City	1	450×1000 cm	High res. print-ready PDF - CMYK
Malmö	Centralstationen B	City	1	2000×750 cm	High res. print-ready PDF - CMYK
Malmö	Gustav Adolfs Torg A+B	City	2	400×700 + 350×1000 cm	High res. print-ready PDF - CMYK
Malmö	Södergatan	City	1	410×990 cm	High res. print-ready PDF - CMYK
Visby	Hamplan 5	City	1	800×480 cm	High res. print-ready PDF - CMYK