

OCEAN

BANNERS



FOR MAXIMUM VISIBILITY

BANNERS



19
Banners



11
Citycentres



3
Cities



8
Roadside



Stockholm
12 banners

Gothenburg
2 banners

Malmö
5 banners

Banners

Want to take your visibility to the next level?

Ocean Outdoor Sweden is a market leader in large-format wraps, or Banners, offering unbeatable solutions in **Stockholm**, **Gothenburg** and **Malmö**.

With strategically placed sites, we guarantee that your message reaches pedestrians, cyclists, and motorists in the busiest and most visited areas.

Our Banners are not only impressive in size but are also carefully selected to maximize exposure for your specific target audience.



Fridhemsplan, Stockholm

Banners



We make it simple for you

Our all-inclusive service means we handle the entire process – from permits and production to installation, dismantling and lighting.

All you need to do is focus on your message, and we'll take care of the rest.

Banners - Creative Solutions



Scaffolding

When façades are under renovation or new buildings are being constructed, we can arrange semi-permanent installations on the scaffolding.

Contact us for more information.



Banner with LED

Illuminate your Banner with LED lighting.

Contact us for more information.



Product on Banner

Stand out and take it further with your Banner. Why not mount a large-scale version of your product?

The only limit is your imagination.

Contact us for more information.

LOCATIONS

Stockholm

The Art of Outdoor®



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Stureplan 15

Stockholm

The Location

This site offers clear visibility and exposure to Stureplan Square. The surrounding area includes several flagship stores, financial companies, and nightclubs. Stureplan is a well-known meeting point in central Stockholm with a high flow of people.

Address

Stureplan 15, Stockholm

Link to map

Format

Area: 75 m²
Size: 1000×750 cm
Reach: 450 000/week

Period

1-4 weeks

It is possible to scale down the campaign material as follows:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

Delivery

Send material to **oo-se.wetransfer.com**
14 days before campaign start unless otherwise agreed.

Questions

Contact: **adops@oceanoutdoor.se**





Fridhemsplan Stockholm

The Location

Located at the busy intersection of Fleminggatan / Sankt Eriksgatan next to Västtermalmsgallerian, with visibility towards Sankt Eriksplan and Sankt Eriksbron. The surrounding area includes both residential and commercial activity with high pedestrian flow.

Address

Fleminggatan 40, Stockholm

Link to map

Format

Area: 60 m²
Size: 500×1200 cm
Reach: 200 000/week

Period

1-4 weeks

It is possible to scale down the campaign material as follows:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

Delivery

Send material to **oo-se.wetransfer.com**
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Questions

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Odenplan

Stockholm

The Location

Right at Odenplan, at the intersection of Odengatan / Norrtullsgatan. With 64 m², this site gives your brand exposure to approx. 200,000 passers-by each week.

Address

Odengatan 71, Stockholm

[Link to map](#)

Format

Area: 64 m²
Size: 490×1300 cm
Reach: 200 000/week

Period

1-4 weeks

It is possible to scale down the campaign material as follows:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

Delivery

Send material to **oo-se.wetransfer.com**

14 days before campaign start unless otherwise agreed.

Questions

Contact: **adops@oceanoutdoor.se**

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Kungsgatan Stockholm

The Location

Kungsgatan connects the city center with Stureplan – Stockholm's hotspot for nightlife, exclusive restaurants and luxury shops. Always bustling with activity, this is the ideal site to stand out and reach a broad audience.

Address

Kungsgatan 24, Stockholm

[Link to map](#)

Format

Area: 48 m²
Size: 600×800 cm
Reach: 300 000/week

Period

1-4 weeks

It is possible to scale down the campaign material as follows:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

Delivery

Send material to **oo-se.wetransfer.com**

14 days before campaign start unless otherwise agreed.

Questions

Contact: **adops@oceanoutdoor.se**



Kungsträdgården Stockholm

The Location

In the heart of Kungsträdgården, central Stockholm, your brand can be displayed on a three-sided column of 75 m². This site can also be combined with events and pop-up solutions.

Address

Kungsträdgården, Stockholm

Link to map

Format

Area: 5 m²
Size: 3×450×560 cm + 3×500×50 cm (board)
Reach: 600 000/week

Period

1 week

It is possible to scale down the campaign material as follows:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

Delivery

Send material to **oo-se.wetransfer.com**

14 days before campaign start unless otherwise agreed.

Questions

Contact: **adops@oceanoutdoor.se**

Essingeleden Stockholm

Platsen

A high-traffic bypass road for motorists with approx. 1.4 million in weekly reach.
Reaching commuters as well as tourists on their way to Arlanda.

Address

Essinge brogata 22, Stockholm

Link to map

Format

Area: 138 m²
Size: 1400×985 cm
Reach: 1 375 000/week

Period

2-4 weeks

It is possible to scale down the campaign material as follows:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

Delivery

Send material to **oo-se.wetransfer.com**

14 days before campaign start unless otherwise agreed.

Questions

Contact: **adops@oceanoutdoor.se**



Roslagstull Stockholm

The Location

At the intersection of Cederdalsgatan / Roslagsgatan towards Lidingö. This 68 m² site has a reach of nearly 1.9 million per week, making it a perfect place for your brand to be seen.

Address

Birger Jarlsgatan 131, Stockholm

[Link to map](#)

Format

Area: 68 m²
Size: 700×970 cm
Reach: 1 912 330/week

Period

2-4 weeks

It is possible to scale down the campaign material as follows:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

Delivery

Send material to oo-se.wetransfer.com

14 days before campaign start unless otherwise agreed.

Questions

Contact: adops@oceanoutdoor.se



Värmdöleden Stockholm

The Location

Along Värmdöleden towards Nacka, Värmdö and Saltsjöbaden. With 147 m², no one will miss your brand. Weekly reach approx. 350,000.

Address

Vikdalsgränd 10B, Stockholm

Link to map

Format

Area: 147 m²
Size: 1050×1400 cm
Reach: 344 500/week

Period

2-4 weeks

It is possible to scale down the campaign material as follows:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

Delivery

Send material to **oo-se.wetransfer.com**

14 days before campaign start unless otherwise agreed.

Questions

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Mörby centrum Stockholm

The Location

Along the E18 in Mörby Centrum, reaching approx. 50,000 motorists daily on a 285 m² site. An excellent spot to reach commuters heading north.

Address

Gamla landsvägen 30, Stockholm

Link to map

Format

Area: 285 m²
Size: 3000 × 950 cm
Reach: 374 000/week

Period

2-4 weeks

It is possible to scale down the campaign material as follows:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

Delivery

Send material to **oo-se.wetransfer.com**

14 days before campaign start unless otherwise agreed.

Questions

Contact: **adops@oceanoutdoor.se**

Norrtull Stockholm

The Location

Next to Norrtull, along Sveavägen towards Lidingö. This 162 m² site offers a reach of approx. 500,000/week.

Address

Sveavägen 167, Stockholm

Link to map

Format

Area: 162 m²
Size: 1800×900 cm
Reach: 490 000/week

Period

2-4 weeks

It is possible to scale down the campaign material as follows:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

Delivery

Send material to **oo-se.wetransfer.com**

14 days before campaign start unless otherwise agreed.

Questions

Contact: **adops@oceanoutdoor.se**

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Drottningholmsvägen Stockholm

Platsen

Drottningholmsvägen connects central Stockholm with Drottningholm Palace in Ekerö municipality. With high traffic around the clock, this site reaches commuters between Bromma/Alvik and the city. Located close to one of the area's busiest roundabouts.

Address

Drottningholmsvägen, Stockholm

Link to map

Format

Area: 39 m²
Size: 450×850 cm
Reach: 576 500/week

Period

2-4 weeks

It is possible to scale down the campaign material as follows:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

Delivery

Send material to **oo-se.wetransfer.com**

14 days before campaign start unless otherwise agreed.

Questions

Contact: **adops@oceanoutdoor.se**

LOCATIONS

Gothenburg

The Art of Outdoor®



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Redbergsplatsen

Gothenburg

Platsen

With 144 m² near the E6 and Redbergsplatsen in central Gothenburg, this site reaches both pedestrians and motorists traveling to and from the city.

Address

Redbergsvägen 3, Gothenburg

Link to map

Format

Area: 144 m²
Size: 1200×1200 cm
Reach: 294 500/week

Period

2 weeks

It is possible to scale down the campaign material as follows:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

Delivery

Send material to **oo-se.wetransfer.com**

14 days before campaign start unless otherwise agreed.

Questions

Contact: **adops@oceanoutdoor.se**

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Oscarsleden Gothenburg

Platsen

One of Gothenburg's busiest bypass roads, with a reach of over 360,000/week. This 105 m² site reaches both commuters and passers-by.

Adress

Andréegatan 14, Gothenburg

Link to map

Format

Area: 105 m²
Size: 1500×700 cm
Reach: 364 000/week

Period

2 weeks

It is possible to scale down the campaign material as follows:

Scale Percent Minimum resolution

1:1	100%	23 ppi
1:10	10%	230 ppi

Delivery

Send material to **oo-se.wetransfer.com**

14 days before campaign start unless otherwise agreed.

Questions

Contact: **adops@oceanoutdoor.se**

LOCATIONS

Malmö

The Art of Outdoor®



Centralstationen A Malmö

The Location

Near Malmö Central Station, next to site B. They can be booked separately or as a combo. A highly frequented area by both tourists and locals.

Address

Norra Vallgatan 50, Malmö

Link to map

Format

Area: 45 m²
Size: 450×1000 cm
Reach: 125 000/week

Period

2 weeks

It is possible to scale down the campaign material as follows:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

Delivery

Send material to **oo-se.wetransfer.com**
14 days before campaign start unless otherwise agreed.

Questions

Contact: **adops@oceanoutdoor.se**



Centralstationen B Malmö

The Location

Next to Malmö Central Station, side by side with site A. Can be booked separately or as a combo. Popular with tourists and locals moving to and from the city.

Address

Norra Vallgatan 50, Malmö

Link to map

Format

Area: 150 m²
Size: 2000×750 cm
Reach: 125 000/week

Period

2 weeks

It is possible to scale down the campaign material as follows:

Scale Percent Minimum resolution

1:1	100%	23 ppi
1:10	10%	230 ppi

Delivery

Send material to oo-se.wetransfer.com

14 days before campaign start unless otherwise agreed.

Questions

Contact: adops@oceanoutdoor.se



Centralstationen A+B

Malmö

The Location

Side by side next to Malmö Central Station. Can be booked separately or together. A well-frequented area with tourists and locals.

Address

Norra Vallgatan 50, Malmö

Link to map

Format

Area: 195 m²
Size: 450×1000 + 2000×750 cm
Reach: 125 000/week

Period

2 weeks

It is possible to scale down the campaign material as follows:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

Delivery

Send material to **oo-se.wetransfer.com**

14 days before campaign start unless otherwise agreed.

Questions

Contact: **adops@oceanoutdoor.se**

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Gustav Adolfs Torg A+B Malmö

The Location

A very central site near Gustav Adolfs Torg and Södra Tullgatan. Visible to all passers-by from both the square and the nearby shopping center Triangeln. With its central location near shopping, nightlife, cafés and restaurants, this is a highly attractive place to be seen.

Address

Södra Tullgatan 4, Malmö

Link to map

Format

Area: 70 m²
Size: 400×700 + 350×1000 cm
Reach: 175 000/week

Period

2 weeks

It is possible to scale down the campaign material as follows:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

Delivery

Send material to **oo-se.wetransfer.com**
14 days before campaign start unless otherwise agreed.

Questions

Contact: **adops@oceanoutdoor.se**

Södergatan

Malmö

The Location

Right in the middle of busy Södergatan. With 40 m², this site can't be missed. Close to shopping, cafés and restaurants, it's a popular spot for both tourists and locals.

Address

Södergatan 26, Malmö

[Link to map](#)

Format

Area: 40,6 m²
Size: 410×990 cm
Reach: 200 000/week

Period

2 weeks

It is possible to scale down the campaign material as follows:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

Delivery

Send material to **oo-se.wetransfer.com**

14 days before campaign start unless otherwise agreed.

Questions

Contact: **adops@oceanoutdoor.se**

The Art of Outdoor®



Banners - Locations

Info for delivery:

High resolution print-ready PDF - CMYK.
Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion). If you need to add a profile use ISO Coated V2.

Vectorize all paths for text fonts.

Always include PMS reference for specific colors such as the color of the logo and background.

If you wish to send a color proof we need to have it
3 weeks before the delivery date.

Stad	Location	Miljö	Ytor	Storlek	Format
Stockholm	Stureplan 15	City	1	1000×750 cm	High res. print-ready PDF - CMYK
Stockholm	Fridhemsplan	City	1	500×1200 cm	High res. print-ready PDF - CMYK
Stockholm	Odenplan	City	1	490×1300 cm	High res. print-ready PDF - CMYK
Stockholm	Kungsgatan	City	1	600×800 cm	High res. print-ready PDF - CMYK
Stockholm	Kungsträdgården	City	3	3×450×560 cm	High res. print-ready PDF - CMYK
Stockholm	Essingeleden	Roadside	1	1400×985 cm	High res. print-ready PDF - CMYK
Stockholm	Roslagstull	Roadside	1	700×970 cm	High res. print-ready PDF - CMYK
Stockholm	Värmdöleden	Roadside	1	1050×1400 cm	High res. print-ready PDF - CMYK
Stockholm	Mörby Centrum	Roadside	1	3000×950 cm	High res. print-ready PDF - CMYK
Stockholm	Norrtull	Roadside	1	1800×900 cm	High res. print-ready PDF - CMYK
Stockholm	Drottningholmsvägen	Roadside	1	450×850 cm	High res. print-ready PDF - CMYK
Göteborg	Oscarsleden	Roadside	1	1500×700 cm	High res. print-ready PDF - CMYK
Göteborg	Redbergsplatsen	Roadside	1	1200×1200 cm	High res. print-ready PDF - CMYK
Malmö	Centralstationen A+B	City	2	450×1000 + 2000×750 cm	High res. print-ready PDF - CMYK
Malmö	Centralstationen A	City	1	450×1000 cm	High res. print-ready PDF - CMYK
Malmö	Centralstationen B	City	1	2000×750 cm	High res. print-ready PDF - CMYK
Malmö	Gustav Adolfs Torg A+B	City	2	400×700 + 350×1000 cm	High res. print-ready PDF - CMYK
Malmö	Södergatan	City	1	410×990 cm	High res. print-ready PDF - CMYK

Ask for it by Network