



Boards

BILLBOARDS - BILLBOARDS POS - BACKLITES

FILE FORMAT SPECIFICATIONS

Resolutions W x H:

| | |
|-------------------|---|
| Total resolution: | 3000 mm x 2115 mm (Includes 2 cm white frame that the printer adds) |
| Visible surface: | 2980 mm x 2095 mm |

NEW FORMAT

| | |
|-------------------|-------------------|
| Total resolution: | 2700 mm x 1550 mm |
| Visible surface: | 2650 mm x 1500 mm |

FILE GUIDANCE

PDF is preferably made in size 1: 1 resolution.

100 DPI or higher bleed: 1cm

For several motives, the files must be delivered as separate PDF files.

Larger files can be set up in 1: 5 or 1:10. Adjust DPI accordingly. Outline all fonts, export high resolution PDF, with bleed and pass marks. All documents must be CMYK.

File size: Max 30mb

USEFUL DOS AND DON'TS FOR OOH

<https://www.oceanoutdoor.no/nyheter/retningslinjer-oooh/>

DELIVERY

Deadline:

Artwork needs to be delivered to Ocean Outdoor no later than 12 business days prior to campaign launch.

Naming:

Mark the file with advertiser, format and campaign dates/weeks. Please note that when sending in files, the file name should not contain; special characters, space or æ, ø, å.

Deliver to:

produksjon@oceanoutdoor.no