



DIGITAL SCREEN SPECIFICATIONS

Specifications and creation

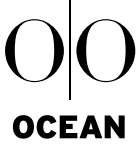
These are the technical specifications of our screens to help you create the best possible campaign. If you are not able to adjust your campaign materials into the right specification, our creative studio is always willing to help you by creating a great campaign. Besides that, we are also capable of building new campaigns for you, if needed.

Screen sizes and resolutions

Our portfolio consist of more than 250 digital and conventional screens with various resolutions. By adjusting your campaign to the right specifications you can get the best out of your campaign on every screen. Follow the specifications below.
If you need any help contact us via the Account manager

The Green Double

Westfield Centro



Artwork specifications

✉	RESOLUTION	432 X 720 PIXELS
📄	MOVIE FORMAT	MP4
🕒	DURATION*	10 SECONDS
📏	PX ASPECT RATIO	SQUARE PIXELS
📺	FPS	25 OR 50 FPS
📶	BITRATE	6000 KBPS
🛡	SAFETY MARGINS	NONE

* The duration depends on the purchased campaign.
Unsure of the purchased duration of your campaign?
Contact your Account Manager for more info.

Artwork measurements



Delivery of artwork

📌 Send content 7 days before the start of the campaign
via WeTransfer to planning@oceanoutdoor.de