



DIGITAL SCREEN SPECIFICATIONS

Specifications and creation

These are the technical specifications of our screens to help you create the best possible campaign. If you are not able to adjust your campaign materials into the right specification, our creative studio is always willing to help you by creating a great campaign. Besides that, we are also capable of building new campaigns for you, if needed.

Screen sizes and resolutions

Our portfolio consist of more than 250 digital and conventional screens with various resolutions. By adjusting your campaign to the right specifications you can get the best out of your campaign on every screen. Follow the specifications below.
If you need any help contact us via the Account manager



The Halo consists of 5 different screens from which are **four Big landscape** screens and **one 360° banner**. The screens really invite to innovative productions and digital storytelling but the artwork must be delivered in a specific way.

See the next page for layout and delivery instructions.



360° banner

RESOLUTION	SEE PAGE 2
MOVIE FORMAT	MP4
DURATION*	10 SECONDS
PX ASPECT RATIO	SQUARE PIXELS
FPS	25 OR 50 FPS
BITRATE	6000 KBPS
SAFETY MARGINS	NONE

*Duration and synchronisation

All content is displayed in sync and therefore artwork should have the same duration. The duration depends on the purchased campaign. Unsure of the purchased duration of your campaign? Contact your Account Manager for more info.

Big landscape screens

RESOLUTION	1200 X 672 PIXELS
MOVIE FORMAT	MP4
DURATION*	10 SECONDS
PX ASPECT RATIO	SQUARE PIXELS
FPS	25 OR 50 FPS
BITRATE	6000 KBPS
SAFETY MARGINS	NONE

Delivery of artwork

Send content 7 days before the start of the campaign via WeTransfer to planning@oceanoutdoor.de

There are 6 pieces of artwork that need to be delivered. The files need to be numbered in a specific order.

4 big screens:

- Name 1
- Name 2
- Name 3
- Name 4

Banner content A

- Name 5

Banner content B

- Name 6

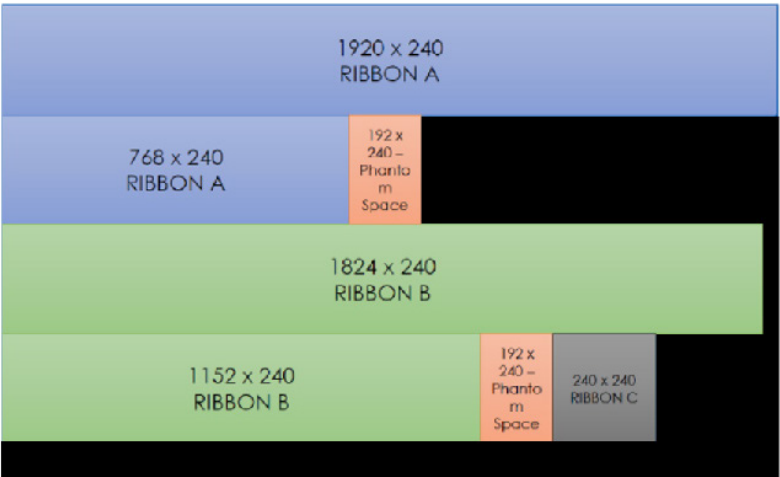
The four big screens

The dimensions of the big screens are 1200 x 672 pixels.

- Name 1
- Name 2
- Name 3
- Name 4

Banner content A

- Name 5



Banner content B

- Name 5

