

OCEAN

ICONS™
Denmark

BURBERRY
GODDESS
THE NEW FRAGRANCE

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GODDESS
THE NEW FRAGRANCE

TAILOR & SONS

VELKOMMEN TIL FASHION QUARTER PÅ PLAN 1

CENTRO

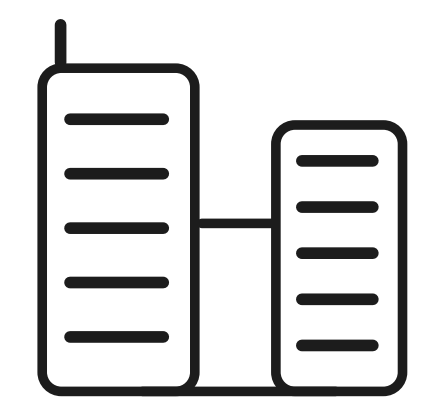
ISBAR

Icons Locations

ICONS

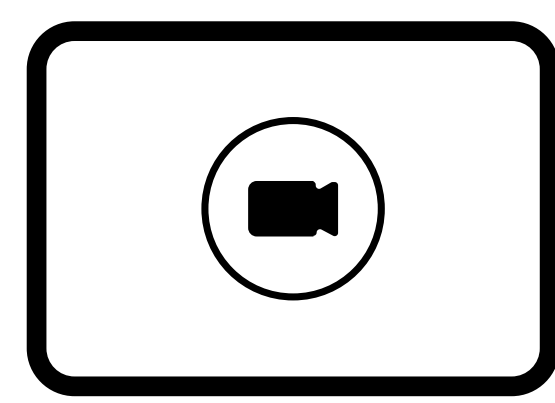
Presenting an exclusive collection of premium large-format screens strategically positioned in some of Denmark's largest and most visited shopping malls, the Icons reach over 1,070,668 visitors weekly.

Boasting seven full-motion landscape, portrait, and corner screens, the Icons ensure impact to your campaign, both in terms of location and format. Create a lasting impression and encode your advertising message into the memory of your audience, the Icons must be a part of your plan.



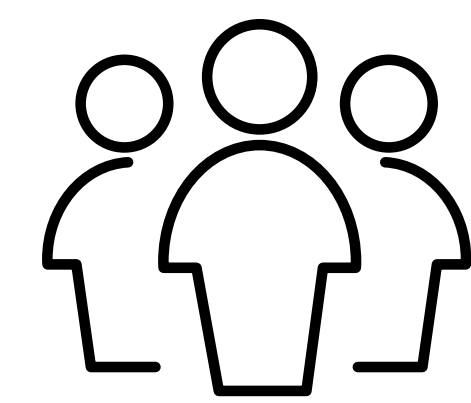
7

MALLS



7

DIGITAL SCREENS



1.070.688

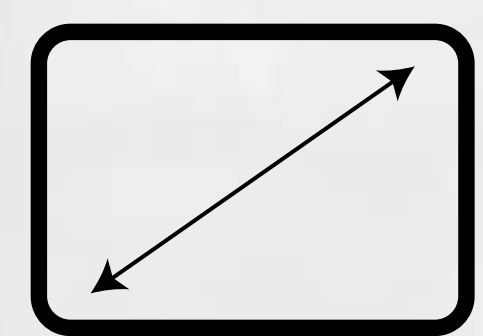
VISITORS



JUTLAND
2 Malls

COPENHAGEN
5 Malls

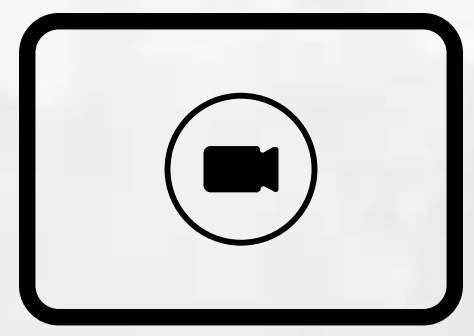
The Falcon @Frederiksberg



32
m²



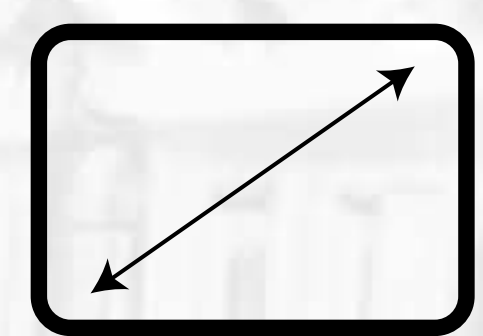
7.4 M
Visitors



10 SEC
Full Motion



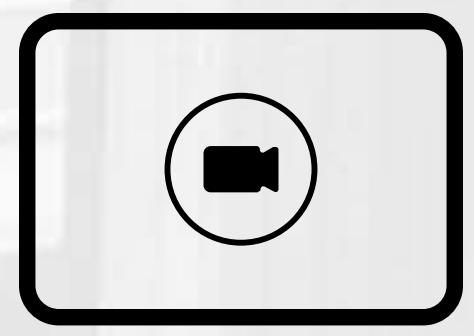
The Iconic @Field's



63
m²



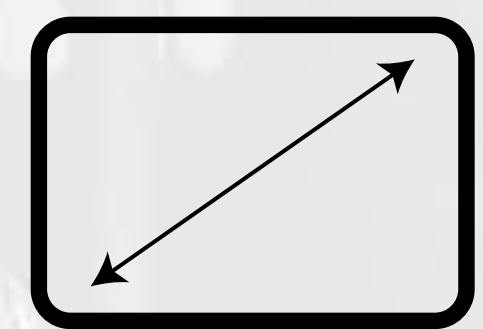
8.6 M
Visitors



10 SEC
Full Motion



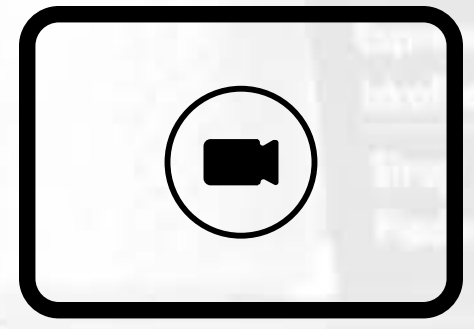
The Aura @ Kolding Storcenter



29.25
m²



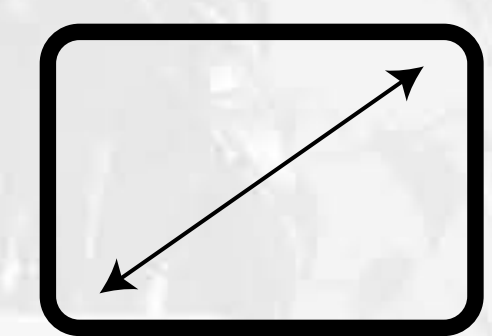
5.4 M
Visitors



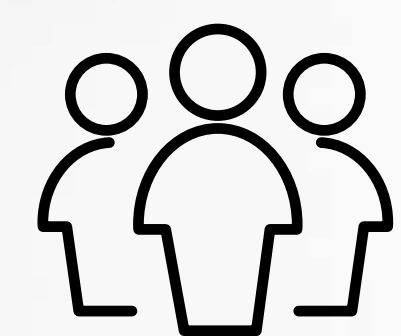
10 SEC
Full Motion



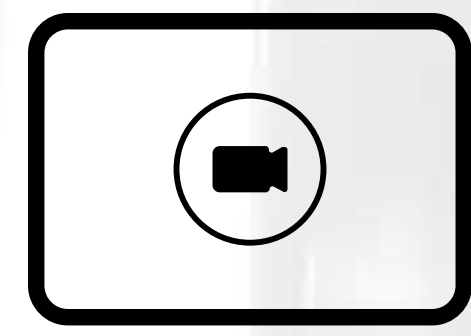
The Jewel @Fisketorvet



16.6
m²



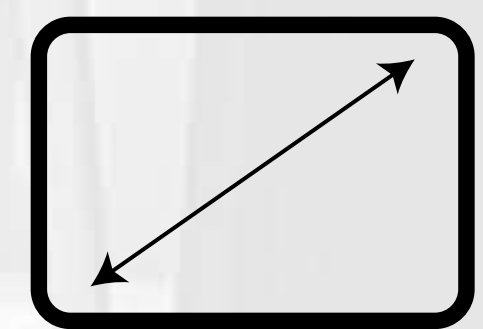
8.2 M
Visitors



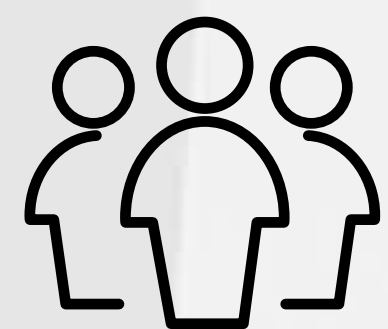
10 SEC
Full Motion



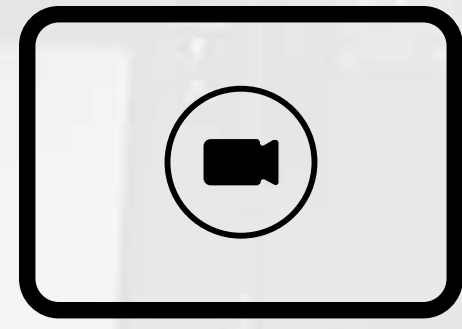
The Square @Lyngby



15.6
m²



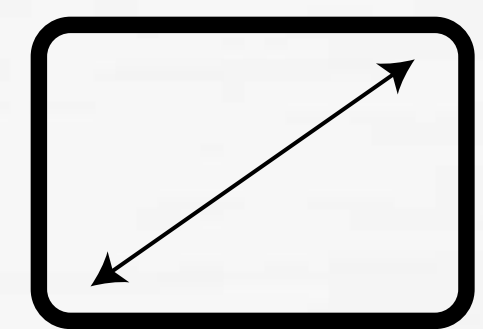
7 M
Visitors



10 SEC
Full Motion



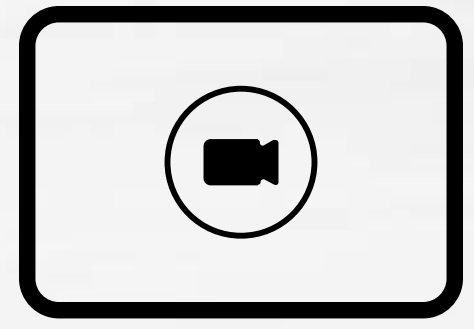
The Cinema @City2



60.7
m²



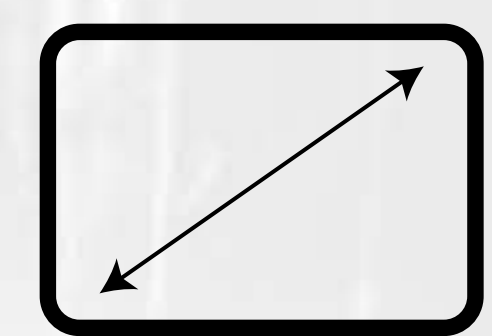
4.8 M
Visitors



10 SEC
Full Motion



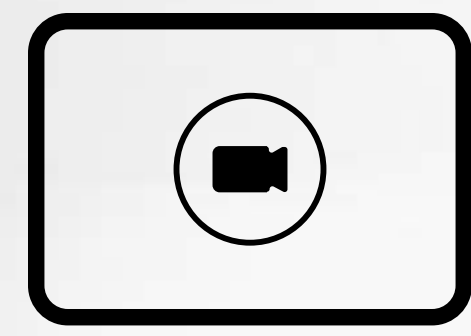
The Gallery @Bruuns Galleri



25.5
m²



10.8 M
Visitors



10 SEC
Full Motion



THE
ART OF
OUTDOOR®