



The Art of Outdoor®

# Redbergsplatsen Göteborg

## The Location

With 144 m<sup>2</sup> near the E6 and Redbergsplatsen in central Gothenburg, this site reaches both pedestrians and motorists traveling to and from the city.

## Address

Redbergsvägen 3, Göteborg [Link to map](#)

## Format

Area:	144 m <sup>2</sup>
Size:	1205×1190 cm
Reach:	294 500/week

## Period

2 weeks

It is possible to scale down the campaign material as follows:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

## Delivery

Send material to [oo-se.wetransfer.com](http://oo-se.wetransfer.com)  
14 days before campaign start unless otherwise agreed.

## Enquires

Contact: [adops@oceanoutdoor.se](mailto:adops@oceanoutdoor.se)

## Info for delivery:

High resolution print-ready PDF - CMYK.  
Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion). If you need to add a profile use ISO Coated V2.

Vectorize all paths for text fonts.

Always include PMS reference for specific colors such as the color of the logo and background.

If you wish to send a color proof we need to have it 3 weeks before the delivery date.