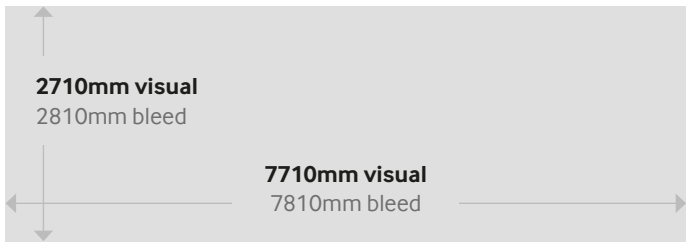


Westfield Pump Station

Production Specifications



Artwork Requirements

Visual size **7710mm x 2710mm**
Bleed size **7810mm x 2810mm**

All artwork to be supplied as a **High Res PDF** to visual size plus bleed.

1/10th scale, minimum 300dpi

The majority of applications used today will output a print ready PDF file. To make sure that your file is of the highest quality, all images should be set no lower than 300dpi resolution. Your file should also be created at 10% of the final size (If you prefer other formats such as 25 or 50% please make us aware of this with your order)

If using InDesign, export to PDF using the **Press Quality** setting with **Crop Marks** set at 10mm offset and bleeds as specified above.

For special build artwork please supply as a layered .psd (photoshop) file at 300dpi

Printing Specification

Image printed onto 550gsm reinforced PVC.
Image to be colour corrected for both front and rear illumination.

Colour Proofs

If colour proofs are to be supplied for colour matching, the proof must be generated from the file provided and be a true representation of the file. If a proof is not supplied then Ocean will not take any responsibility for colour inaccuracies.

Delivery & Contact Details

Postal Address **Richard Beeson**
Vertical Vision UK
Fishers Farm
Shefford Woodlands
Hungerford
Berkshire
RG17 7AB

FTP **ftp.verticalvision.com**
Username **37669-uk**
Password **4RkS93G**

Deadline **Artwork needs to be delivered
2 weeks prior to campaign**

For special build artwork please send to labs@oceanoutdoor.com

Any Questions

Please contact the Ocean Operations Team

Email **digitaldelivery@oceanoutdoor.com**
Phone **0207 484 0584**