

The Birmingham Archway

Production specifications



Trim size

Inbound

43,100mm wide by **5,570mm** high

Outbound

43,950mm wide by **5,570mm** high

All artwork to be supplied as a High Res PDF to visual size plus bleed. 1/10th scale, minimum 300dpi.

[Download design templates here.](#)

Bleed / Safe Area Guidance

Provide at least 100mm bleed on all sides to allow for folds, welds, and eyelets. Keep critical text, logos, or design features at least 400mm inside the trim size (safe zone).

Eyelets all way around @ 300mm centres.

Colour & Print Notes

Proofs must be generated from the files provided and be a true representation. If a proof is not supplied then Ocean will not take any responsibility for colour inaccuracies.

Delivery & Production Enquiries

Finished panels should be clearly labeled with advertiser and site number and delivered Monday to Friday 8am to 5pm to:

Email: banners@oceanoutdoor.com

Office: **020 7292 6150**

Mobile: **07768 814 865**

Files under 10MB can be emailed directly, files over 10MB can be sent via WeTransfer, Dropbox, Google Drive or similar to the email address above.

Artwork needs to be delivered **14 days prior to campaign launch.**